



Calling All High School And College Students In San Mateo County!

SamTrans is seeking eight Youth Ambassadors to help promote SamTrans transit services at their schools and in their communities.

You'll gain knowledge and access of the day-to-day operations at SamTrans, carry out marketing campaigns, engage on social media, earn community service credit and conduct travel trainings.



To learn more, contact Christina Contreras at 650-508-7763 or contrerasc@samtrans.com

samTrans | *youth*
mobility

What is the SamTrans Youth Ambassador Program?

SamTrans is searching for a group of high school and college students within San Mateo County who are knowledgeable and regular users of SamTrans, to be active influencers at their schools and in their communities.

The SamTrans Youth Ambassador Program is designed to give students a better understanding of the value of public transportation, the environmental and financial benefits that public transportation provides to communities and how to better utilize public transit to get where you need to go.

SamTrans Youth Ambassadors will carry out informational meetings, present information in public settings, conduct travel trainings to help their peers learn how to use transit/become more comfortable using transit, engage with their peers through their social media presence, create content for the youth mobility newsletter and SamTrans blog, and influence their peers' travel behavior. Interested youth may apply to be part of the program for one-school year duration, with new classes of ambassadors joining at the beginning of each school year.

REQUIREMENTS - Applicants must:

- Be a mature and driven high school or college student that lives or goes to school within San Mateo County
- Commit to volunteer an average six hours of work per month for at least 9 months
- Attend, in-person or through video conferencing, at least 5 out of 9 monthly meetings (counted as volunteer hours) with fellow volunteers
- Have an active email account that you check regularly
- Possess a good knowledge of various social media platforms

SKILLS/ABILITIES - Successful Volunteers are:

- Experienced with or willing to learn about using various forms of public transportation, including SamTrans and Caltrain
- Able to work patiently and respectfully with people of all ages and abilities
- Self-directed and able to work independently
- Exceptional problem-solving and communication skills
- Interested in seeking opportunities to help fellow youth

BENEFITS FOR YOUTH AMBASSADOR VOLUNTEERS - Volunteers will get:

- Promotional/marketing experience
- Community service hours
- Networking and volunteer opportunities
- Recognition at internal and community volunteer events
- Compensation in form of monthly bus pass and \$200 stipend upon completion of the program
- Additional perks, such as snacks at monthly meetings, Brand Ambassador Jacket/t-shirt, bonus prizes and incentives for top participants.

*Deadline to submit application Sept. 14, 2018

Youth Ambassador Program

Youth Volunteer Application

Name _____	Age _____	Grade _____
Address _____	School _____	
Email _____	Phone _____	

1. Why would you like to become a Youth Ambassador?
2. How did you hear about the Youth Ambassador Program?
3. How often do you ride SamTrans?
 Rarely/Never
 Less than 1 day per month
 A few times per month
 1-3 days per week
 4 or more days per week
4. Which routes and services do you ride most often?
5. Why is public transit important to you?
6. Please share an idea for a creative way to introduce public transit to your peers.
7. Which of these Youth Volunteer responsibilities are most interesting to you? *(Check all that apply)*
 Assisting in promoting SamTrans during events on your campus
 Teaching other students trip planning (using schedules, stop location, maps)
 Attending monthly meetings at SamTrans Central Office
 Sharing content on SamTrans social media channels, such as Instagram and SnapChat
 Creating marketing and promotional campaigns targeted at attracting youth riders
 Volunteering at other SamTrans outreach events
 Other (please explain)
8. Which days are you available to attend (either in-person or online) a 2-hour monthly meeting? *(Please include all that apply)*

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
From						
To						

Please continue on the other side of the page >>

9. Do you have an active email account? Yes No
10. How often do you log in? (Check the one that most closely applies to you)
- 2 or more times a day 1-2 times a week
- Once a day Less frequently
11. What social media accounts are you willing to use for this program?
12. Describe a successful social media post you've created. Why do you think it garnered the level of attention that it did?
13. What other volunteer work have you performed? *Pls. specify Organization/Location, Responsibilities & Date of service*
14. What type of work do you do or have done?
15. Are you currently employed? (*If yes, check the one below that applies to your hours.*)
- Full time Part time hours per week (average) _____
16. Name of employer
17. Is there anything else you would like us to know about you (*hobbies, extracurriculars, clubs, anything else*)?

*** Deadline to submit application Sept. 14, 2018**

Thank you for completing this application. You will receive a confirmation email. We will contact you within five business days of receiving the application.

You have several ways to submit your application:

- Email: contrerasc@samtrans.com
- Mail or Drop off :
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