Agenda

- Welcome
- What we heard
- Planning considerations
- Trip data analysis
- Initiatives for the coast
- Next steps
What We Heard

- We want more robust service connecting the coast to BART.
- Bring back the express bus from Pacifica to SF.
- Add bike parking at Linda Mar park-and-ride.
- I want later service on SamTrans on the coast.
- There’s more BART service at Daly City station.
- Buses should come more often on the coast.
- I don’t know how to use the FLX service in Pacifica.
- We need weekend service on the FLX Pacifica.
- Can you use smaller buses on the coast and save money?
Planning Considerations

- Ridership
- Farebox Recovery
  - Goal: 20%
  - Systemwide average: 15%
  - Coastside routes: 5-16%
- Coverage vs. Frequency
- Equity and lifeline service

SamTrans systemwide average: 24 passengers/hr (July-Sept 2017)
Pacifica
• About 7,100 trips are made to or from Pacifica during the morning peak period.
• About 3,500 trips are made within Pacifica.
• Origin and destination trip pairs focus on areas north of Pacifica like Daly City and San Francisco.

Half Moon Bay
• About 5,500 trips are made to or from Half Moon Bay.
• About 4,800 trips start and end in Half Moon Bay and nearby communities (El Granada, Moss Beach, Montara).
• Fewer concentrations of trips pairs; trip destinations and origins are spread throughout San Francisco and San Mateo counties.

Note: These figures are estimated based on morning peak period trip patterns (6:00 AM to 10:00 AM weekdays). Patterns are likely to be in opposite direction during evening peak. These figures are meant to show trends; specific numbers are estimates. Data collected in May 2017. Source: Streetlight Data.
Trip Data Analysis: Pacifica

Where are vehicles going from Pacifica?

- Daly City
- Serramonte/Colma
- Western SF

Pacifica to Region
Where are vehicles coming from to reach Pacifica?

- Serramonte/Colma
- Half Moon Bay
- Daly City

Region to Pacifica

Number of Trips
- 0 - 13
- 14 - 40
- 41 - 75
- 76 - 275
- 276 - 510
- 511 - 2,510
- Pacifica
- Major Origin
Trip Data Analysis: Half Moon Bay

Where are vehicles going from Half Moon Bay, Montara, Moss Beach, and El Granada?
Where are vehicles coming from to reach Half Moon Bay and surrounding communities?

- Pacifica: 135
- Millbrae/Burlingame: 90
- Hillsborough: 85
- Belmont/San Carlos: 55
- Menlo Park: 50

Trip Data Analysis: Half Moon Bay
Near-Term Initiatives

- **Route 118 Improvements**
  - Add an additional southbound trip in the evening (departs 7:40 pm for Linda Mar)
  - Serve Daly City BART (more frequent BART service)
    - *Implemented January 21, 2018*

- **Conduct an education campaign on how to use FLX in Pacifica.**
  - *To be implemented in 2018*

- **Evaluate opportunities for better timed transfers to and from Coastside routes.**
  - *Ongoing effort in 2018*
Longer-Term Initiatives (requires additional resources)

- Extend 118 express bus route to Half Moon Bay.
  - Improve frequency to every 20-30 minutes during peak periods, hourly in midday.

- Multimodal improvements at Coastside park-and-rides. Improvements may include secure bike parking, weather-protected waiting area, and other amenities.
Next Steps

• Staff is recommending that these initiatives be included in the SamTrans Business Plan.

• The SamTrans Board of Directors will consider the recommendations in the Business Plan:
  • Information item at February 8, 2018 Board meeting
  • Likely adoption at March or April meeting
  • Check [http://www.samtrans.com/about/boardofdirectors/](http://www.samtrans.com/about/boardofdirectors/) for updated meeting information
Website: www.GetUsMovingSMC.com

Facebook: Get Us Moving SMC

Email: info@getusmovingSMC.com