



Coastside Transit

Public Meetings
Half Moon Bay | January 30, 2018
Pacifica | February 1, 2018

- **Welcome**
- **What we heard**
- **Planning considerations**
- **Trip data analysis**
- **Initiatives for the coast**
- **Next steps**



What We Heard



We want more robust service connecting the coast to BART.

I want later service on SamTrans on the coast.

I don't know how to use the FLX service in Pacifica.

Bring back the express bus from Pacifica to SF.

There's more BART service at Daly City station.

We need weekend service on the FLX Pacifica.

Add bike parking at Linda Mar park-and-ride.

Buses should come more often on the coast.

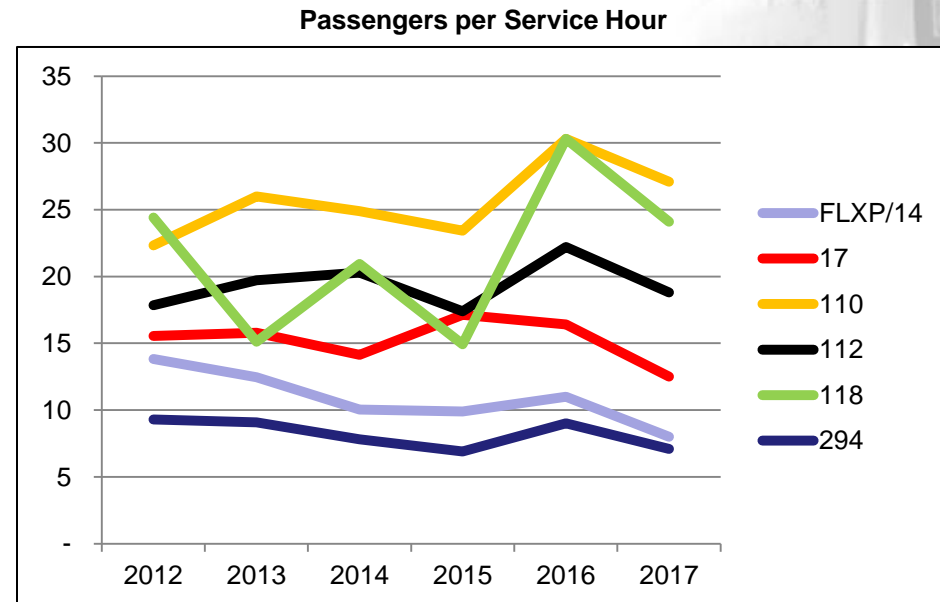
Can you use smaller buses on the coast and save money?



Planning Considerations



- **Ridership**
- **Farebox Recovery**
 - **Goal: 20%**
 - **Systemwide average: 15%**
 - **Coastside routes: 5-16%**
- **Coverage vs. Frequency**
- **Equity and lifeline service**



SamTrans systemwide average: 24 passengers/hr (July-Sept 2017)

Pacifica

- About 7,100 trips are made to or from Pacifica during the morning peak period.
- About 3,500 trips are made within Pacifica.
- Origin and destination trip pairs focus on areas north of Pacifica like Daly City and San Francisco.

Half Moon Bay

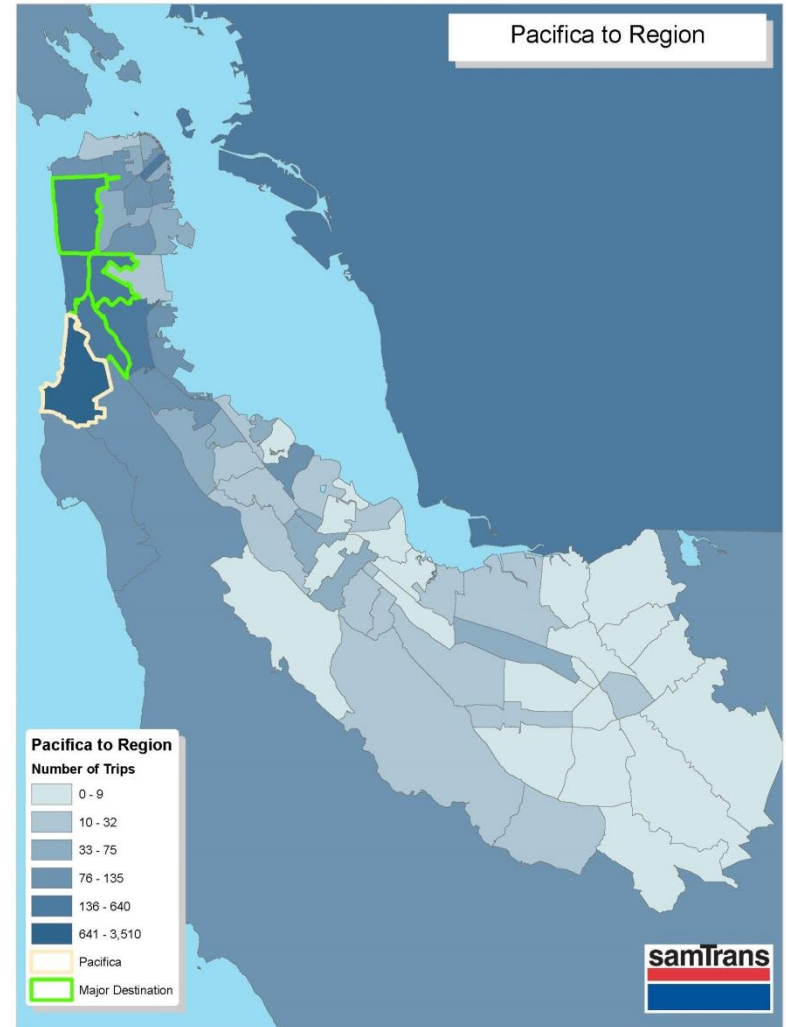
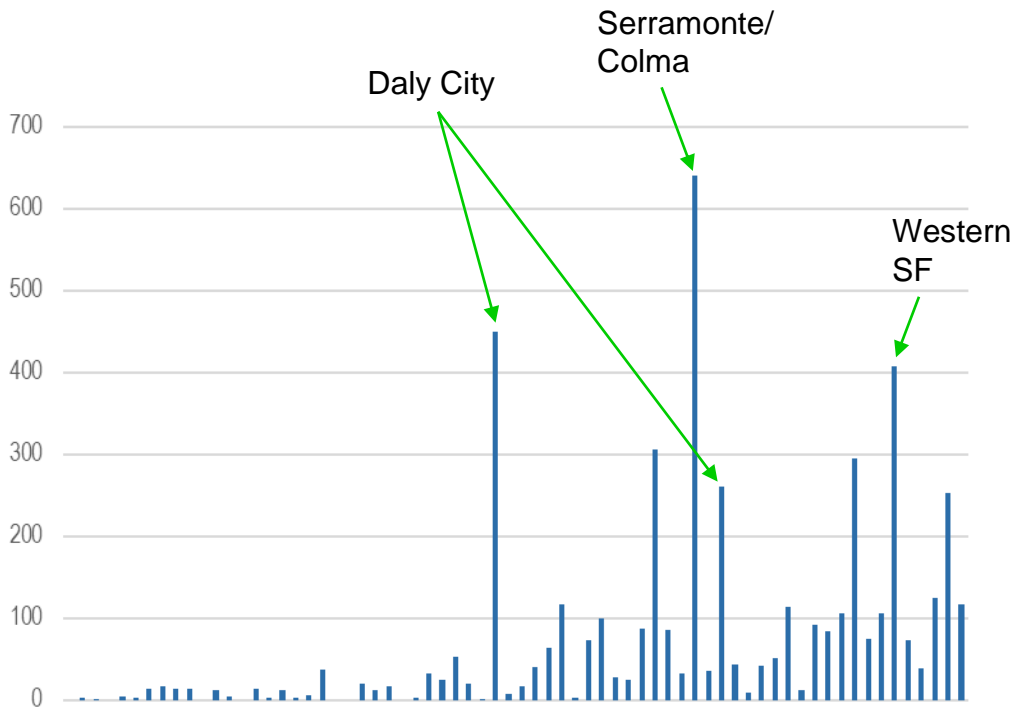
- About 5,500 trips are made to or from Half Moon Bay.
- About 4,800 trips start and end in Half Moon Bay and nearby communities (El Granada, Moss Beach, Montara).
- Fewer concentrations of trips pairs; trip destinations and origins are spread throughout San Francisco and San Mateo counties.

Note: These figures are estimated based on morning peak period trip patterns (6:00 AM to 10:00 AM weekdays). Patterns are likely to be in opposite direction during evening peak. These figures are meant to show trends; specific numbers are estimates. Data collected in May 2017. Source: Streetlight Data.

Trip Data Analysis: Pacifica



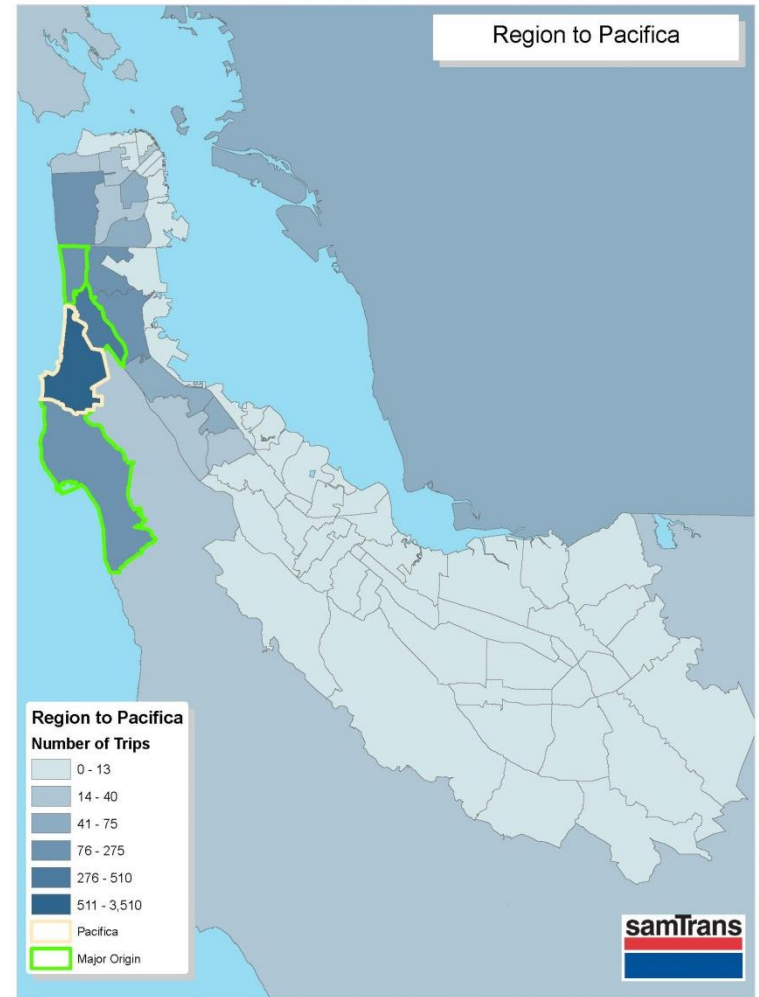
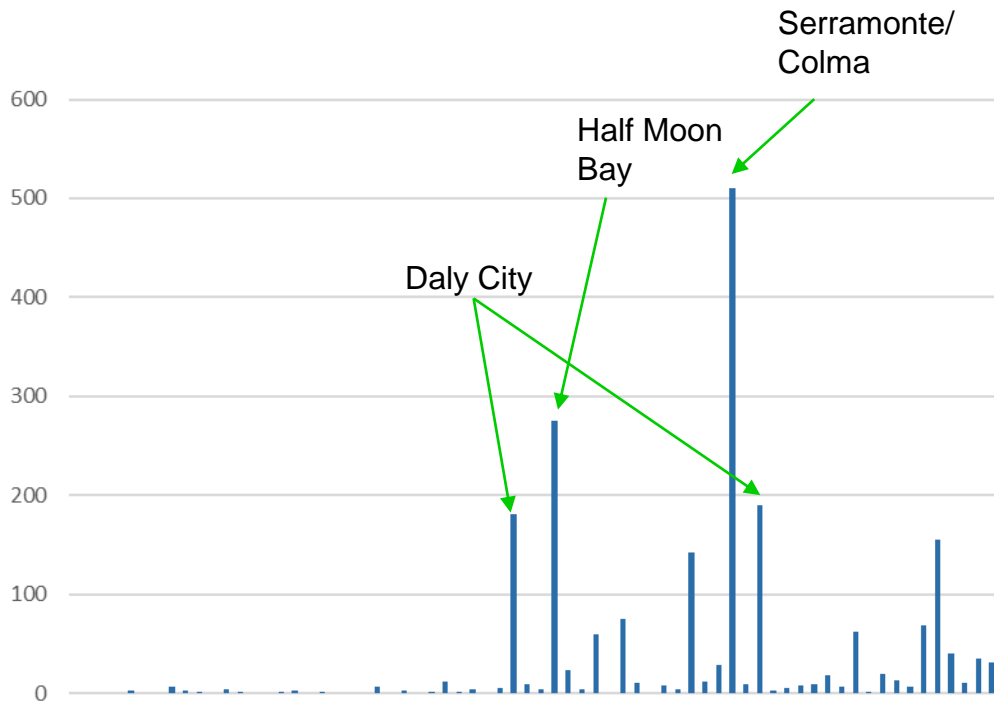
Where are vehicles going from Pacifica?



Trip Data Analysis: Pacifica



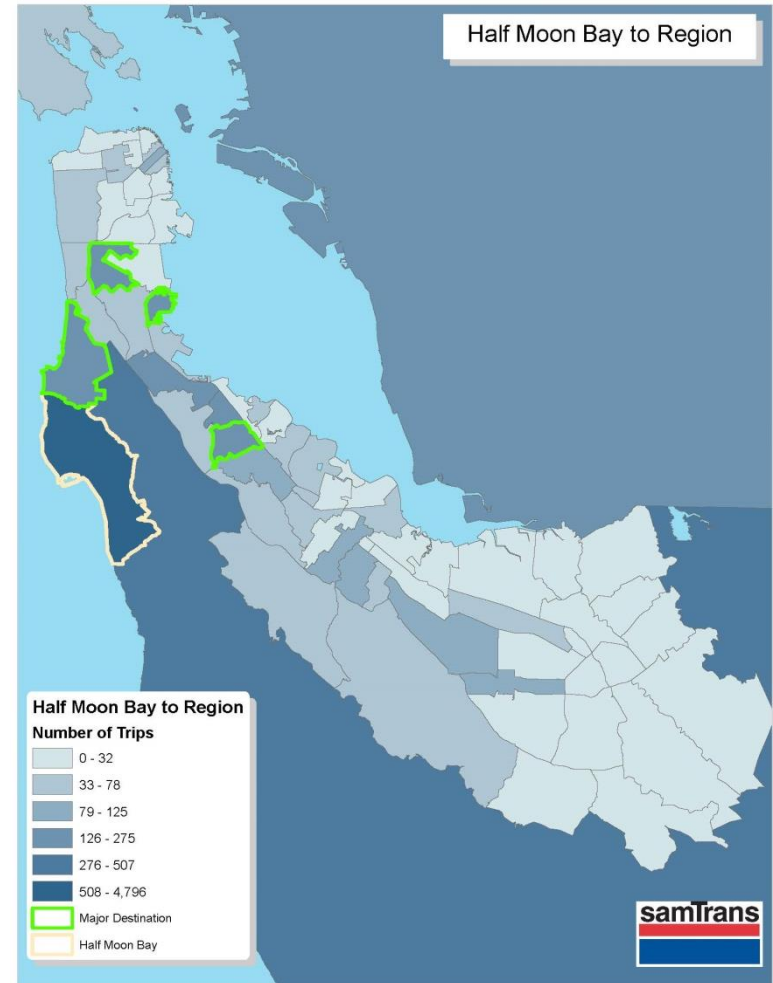
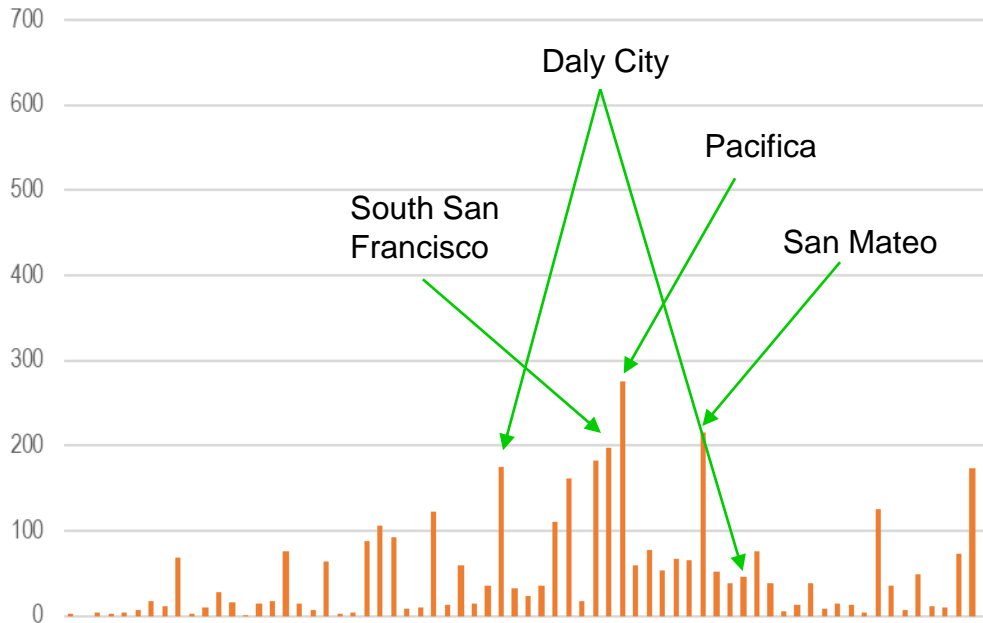
Where are vehicles coming from to reach Pacifica?



Trip Data Analysis: Half Moon Bay



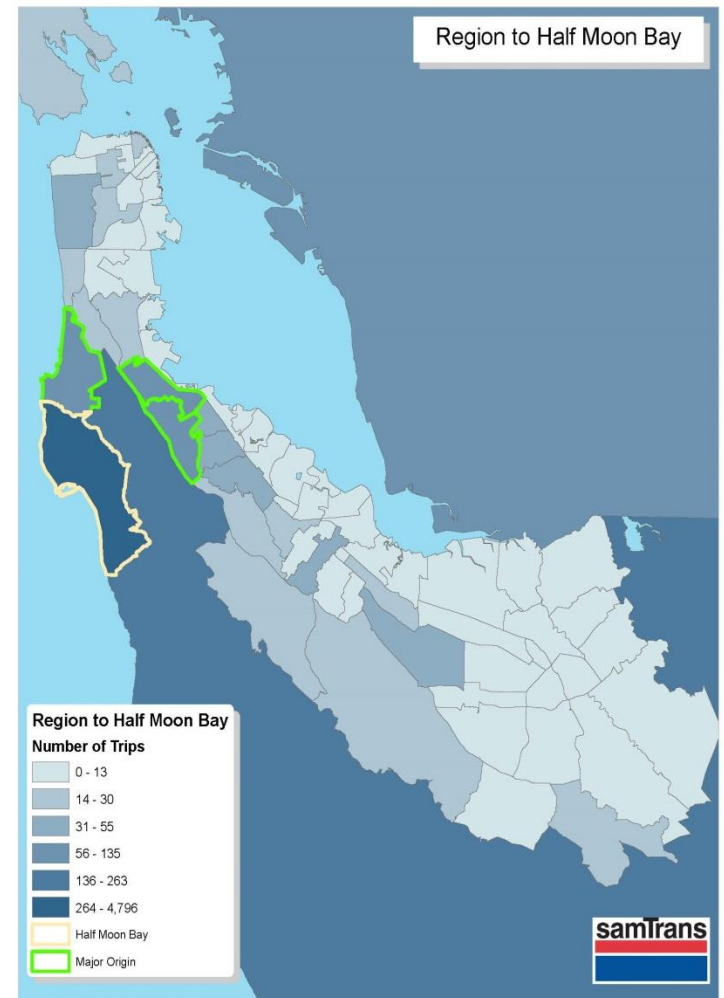
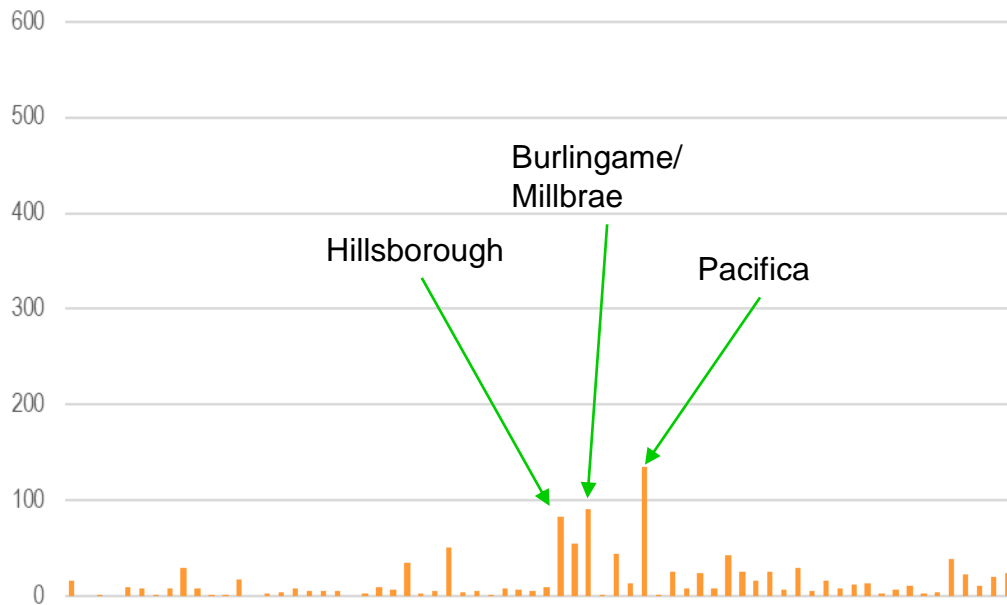
Where are vehicles going from Half Moon Bay, Montara, Moss Beach, and El Granada?



Trip Data Analysis: Half Moon Bay



Where are vehicles coming from to reach Half Moon Bay and surrounding communities?



Near-Term Initiatives

- **Route 118 Improvements**
 - Add an additional southbound trip in the evening (departs 7:40 pm for Linda Mar)
 - Serve Daly City BART (more frequent BART service)
 - *Implemented January 21, 2018*
- **Conduct an education campaign on how to use FLX in Pacifica.**
 - *To be implemented in 2018*
- **Evaluate opportunities for better timed transfers to and from Coastside routes.**
 - *Ongoing effort in 2018*

Longer-Term Initiatives (requires additional resources)

- **Extend 118 express bus route to Half Moon Bay.**
 - Improve frequency to every 20-30 minutes during peak periods, hourly in midday.
- **Multimodal improvements at Coastside park-and-rides.**

Improvements may include secure bike parking, weather-protected waiting area, and other amenities.

- **Staff is recommending that these initiatives be included in the SamTrans Business Plan.**
- The SamTrans Board of Directors will consider the recommendations in the Business Plan:
 - Information item at February 8, 2018 Board meeting
 - Likely adoption at March or April meeting
 - Check <http://www.samtrans.com/about/boardofdirectors/> for updated meeting information



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