Final Draft SamTrans Service Plan Presentation

Public Workshop
El Granada
March 16, 2013
Presentation Outline

• Plan Purpose – Recap
• Draft Plan released August 2012, public outreach fall 2012
• Summary of comments
• Proposed Revisions – March 2013
• Next Steps
Plan Purpose

More of what works

• Improve service where our customers need it

Less of what doesn’t work

• Discontinue routes or segments that aren’t working

Try new things

• Try innovative ways of delivering transportation services
Plan Approach

SSP Framework

• Guiding Principles
  - Customers
  - Service
  - Service Markets
  - Financial Stability
  - Coordinated Planning
Crafting the Draft Plan

• Balance various elements of our guiding principles
• Focus the plan to improve efficiency, effectiveness, and ridership for the system as a whole
• Understand the tradeoffs needed to move SamTrans into the future
Weekday Ridership (2011)

Weekday Boardings

El Camino  Local  Express  Community
### Annual In-service Hours

<table>
<thead>
<tr>
<th></th>
<th>Existing</th>
<th>Draft Plan Aug 2012</th>
<th>Percent Differential</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekday</td>
<td>335,505</td>
<td>311,208</td>
<td>-7.24%</td>
</tr>
<tr>
<td>Saturday</td>
<td>36,052</td>
<td>34,445</td>
<td>-4.5%</td>
</tr>
<tr>
<td>Sunday</td>
<td>32,287</td>
<td>33,174</td>
<td>2.7%</td>
</tr>
<tr>
<td>Total</td>
<td>403,843</td>
<td>378,827</td>
<td>-6.2%</td>
</tr>
</tbody>
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Engaging the Community

- Involved the community in locally-focused conversations
- Utilized community organization partnerships to create additional awareness
- Engaged all levels of the community in the process:
  - SamTrans riders
  - Public
  - Operators
  - Stakeholders
  - City Councils
Public Feedback

• Engaged public provided extensive input
• Outreach in fall 2012 yielded more than 1,200 comments:
  - 9 public meetings (incl. Midcoast CC)
  - E-mail and U.S. mail
  - Multiple operator outreach sessions
  - Online survey
  - 16 City Council meetings
  - Dedicated project phone line
  - 3 tabling events
Major Comment Themes

• Route-specific
  - Keep route the same
  - Change the route in a different way
  - Expand route and increase frequency
  - Concern about how changes to route will impact specific populations

• General
  - Amenities
  - Customer service
Response to Public Input

- We reviewed and evaluated the comments
- For underperforming routes, major effort to meet customers needs
  - Careful analysis of options
  - Improve nearby routes (e.g., Route 275)
  - Use new information to improve service (e.g., Route 251)
- Our response to customers
  - Restored service where it’s appropriate
Coastside Route Proposals – revised from Draft Plan
August 2012 Draft: no changes

March 2013 Revision: early morning trips added; schedule starts at 6 a.m.
Route 118 Revised

August 2012 Draft: discontinue route

March 2013 Revision: peak-hour service restored; enhanced morning service from Route 110
Coastside Route Proposals – same as August 2012 Draft Plan
Route 294

Recommendation:

• Discontinue duplication of service with Route 17 north of Half Moon Bay

• Serve College of San Mateo on select trips and realign to serve San Mateo Medical Center every trip

• Introduce 90 minute weekend frequencies
Recommendation:

- Operate selected trips on school days only and discontinue other trips
- Discontinue Sunday service due to low ridership
- Area considered for pilot dial-a-ride service
Recommendation:

- Extend service north to Linda Mar Park & Ride in Pacifica
- Schedule will be modified for timed transfers with Route 294
No change proposed
Route 112

No change proposed
Let’s Hear from You!

- Remaining Public Meetings:
  - Monday, 3/18 @ 6PM – East Palo Alto, YMCA
  - Tuesday, 3/19 @ 6PM – SamTrans, San Carlos
  - Wednesday, 3/20 @ Noon – SamTrans, San Carlos
  - Wednesday, 3/20 @ 6PM – Brisbane City Hall

- Email: ssp@samtrans.com

- Phone: 650-508-6338

Find meeting information and download final draft plan at: www.samtrans.com/ssp
SSP Project Schedule

March
- Final Draft Released
- Call for Public Hearing

April
- Public Outreach/Comments
- Public Hearing
- Revise Plan

May
- Adopt Plan