Presentation Outline

• Plan Purpose – Recap
• Draft Plan released August 2012, public outreach fall 2012
• Summary of comments
• Proposed Revisions – March 2013
• Next Steps
More of what works
  • Improve service where our customers need it

Less of what doesn’t work
  • Discontinue routes or segments that aren’t working

Try new things
  • Try innovative ways of delivering transportation services
Plan Approach

SSP Framework
- Guiding Principles
  - Customers
  - Service
  - Service Markets
  - Financial Stability
  - Coordinated Planning
Crafting the Draft Plan

• Balance various elements of our guiding principles
• Focus the plan to improve efficiency, effectiveness, and ridership for the system as a whole
• Understand the tradeoffs needed to move SamTrans into the future
Draft Plan Resources

<table>
<thead>
<tr>
<th></th>
<th>Existing</th>
<th>Draft Plan Aug 2012</th>
<th>Percent Differential</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekday</td>
<td>335,505</td>
<td>311,208</td>
<td>-7.24%</td>
</tr>
<tr>
<td>Saturday</td>
<td>36,052</td>
<td>34,445</td>
<td>-4.5%</td>
</tr>
<tr>
<td>Sunday</td>
<td>32,287</td>
<td>33,174</td>
<td>2.7%</td>
</tr>
<tr>
<td>Total</td>
<td>403,843</td>
<td>378,826</td>
<td>-6.2%</td>
</tr>
</tbody>
</table>
Engaging the Community

- Involved the community in locally-focused conversations
- Utilized community organization partnerships to create additional awareness
- Engaged all levels of the community in the process:
  - SamTrans riders
  - Public
  - Operators
  - Stakeholders
  - City Councils
Outreach in fall 2012 yielded more than 1,200 comments:

- 9 public meetings
- E-mail and U.S. mail
- Multiple operator outreach sessions
- Online survey
- 16 City Council meetings
- Dedicated project phone line
- 3 tabling events
Locally, 10 Meetings Since 2011:

- July 2011: 1 Open Houses
- Fall 2011: 3 Outreach Meetings
- Fall 2012: 6 Outreach Meetings
Major Comment Themes

• Route-specific
  - Keep route the same
  - Change the route in a different way
  - Expand route and increase frequency
  - Concern about how changes to route will impact specific populations

• General
  - Amenities
  - Customer service
  - Outreach
<table>
<thead>
<tr>
<th>Route</th>
<th>Proposed change August 2012</th>
<th>Revised change March 2013</th>
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</thead>
<tbody>
<tr>
<td>110</td>
<td>no change</td>
<td>added morning schedule</td>
</tr>
<tr>
<td>118</td>
<td>discontinue</td>
<td>restore peak hour service</td>
</tr>
<tr>
<td>121</td>
<td>discontinue mid-day service</td>
<td>restore mid-day service</td>
</tr>
<tr>
<td>251</td>
<td>route change: no service to Beach Park</td>
<td>restore service to Beach Park</td>
</tr>
<tr>
<td>270</td>
<td>route change: no service east of 101, no Saturday service</td>
<td>maintain service east of 101 and provide service to new county jail</td>
</tr>
<tr>
<td>275</td>
<td>new route</td>
<td>Saturday trips to Canada College</td>
</tr>
<tr>
<td>280</td>
<td>discontinue</td>
<td>no changes without East Palo Alto shuttle coordination</td>
</tr>
<tr>
<td>281</td>
<td>increased frequency</td>
<td>no changes without East Palo Alto shuttle coordination</td>
</tr>
<tr>
<td>292</td>
<td>Discontinue off-peak &amp; weekend service to SF</td>
<td>restore route</td>
</tr>
</tbody>
</table>
Multi-City Route Proposals – revised from Draft Plan
August 2012 Draft: discontinue off-peak/weekend service; reduce service to SF

March 2013 Revision: Off-peak/weekend service to SF restored
North County Route Proposals – revised from Draft Plan
August 2012 Draft: Discontinue mid-day service

March 2013 Revision: Restore mid-day service
Central County Route Proposals – revised from Draft Plan
Route 251 Revised

August 2012 Draft: discontinue service to Beach Park

March 2013 Revision: Beach Park service restored.
Coastside Route Proposals – revised from Draft Plan
Route 110 Revised

August 2012 Draft: no changes

March 2013 Revision: early morning trips added; schedule starts at 6 a.m.
Route 118 Revised

August 2012 Draft: discontinue route

March 2013 Revision: peak-hour service restored; enhanced morning service from Route 110
South County Route Proposals – revised from Draft Plan
Route 270 - revised

August 2012 Draft: change route, no service east of 101

March 2013 Revision: majority of service east of 101 restored
August 2012 Draft: Add new service

March 2013 Revision: select Saturday trips to Cañada College added (subject to performance of this segment in the future)
Route 280 - revised

August 2012 Draft: discontinue route

March 2013 Revision: service changes subject to East Palo Alto shuttle coordination
Route 281 - revised

August 2012 Draft: increase frequency, minor route realignment

March 2013 Revision: service changes subject to East Palo Alto shuttle coordination
Multi-City Route Proposals – same as Draft Plan
Recommendation:

- Discontinue duplication of service with Route 17 north of Half Moon Bay.
- Serve College of San Mateo on select trips and realign to serve San Mateo Medical Center every trip.
- Introduce 90 minute weekend frequencies.
Recommendation:

- Discontinue southern portion due to low ridership
- Select school day trips along Brittan Ave.
- Route will serve San Mateo County Hospital directly via 37th
- New Route 272 will serve Woodside Rd
- San Carlos area considered for pilot dial-a-ride service
Route 397

No change proposed
Recommendation:

- Discontinue off-peak service to SF, discontinue service south of Redwood City
- Low ridership and multiple alternative services are available including Muni, Caltrain, and improved ECR service
Route ECR

Recommendation:

• New consolidated route (former 390/391) along El Camino Real from Daly City to Palo Alto

• Discontinue service to San Francisco due to low performance

• Alternatives include BART, Caltrain, Muni

• Service will have fifteen minute frequencies seven days a week
North County Route Proposals – same as Draft Plan
Route 24

No change proposed
Route 35 & 36

No change proposed
Route 38

No change proposed
Route 43

No change proposed
Route 46

No change proposed
Route 120

Recommendation:
• Improve weekend service span
• Operate more frequent Sunday service
Recommendation:

- Realign route for less circuitous trip through Westborough area
Route 123

Recommendation:

• Candidate for discontinuation due to low ridership/duplicative service
• Route 123 service overlaps with Routes 121 and 122
• Route 121 also provides service between Serramonte and Skyline College
• Route 122 realigned to serve Callan Blvd
Recommendation:

- Split into two routes: northern segment will end at Colma BART
- Improve weekday frequency
- Extend service span on the weekend
Recommendation:

- New route which follows former Route 130 in South San Francisco and then extends to Serramonte
- Improve weekday frequency
- Extend service span on the weekend
Route 132

Recommendation:

• Operate select trips on school days only
• Duplicates service provided by Routes 131, ECR, community shuttles
Recommendation:

- Discontinue portion of route between Serramonte and Tanforan due to low ridership/duplicative service.
- Other service options provided by ECR and Route 131.
- Improve frequency to 30 minutes all day (weekday and Saturday).
- Introduce 60 minute service on Sunday.
Recommendation:

• Straighten route along Sneath Lane between Cherry Ave and San Bruno BART and along Longview Drive.
Recommendation:

• Realign route via San Bruno Ave rather than Jenevein Ave to serve Shelter Creek riders

• Run only select trips on segments along San Mateo Ave and 3rd Ave
Central County Route Proposals – same as Draft Plan
Route 53

No change proposed
No change proposed
Route 55

No change proposed
Route 58

No change proposed
Recommendation:

• Split into two routes
• Route 250 will serve downtown San Mateo directly from Norfolk via 3rd Ave
• Direct connection to ECR
• New Route 252 will serve segments in Monte Diablo neighborhood, resulting in no loss of coverage
Recommendation:
• Replaces portion of Route 250 to Monte Diablo neighborhood
• Serves Downtown San Mateo, San Mateo Caltrain Station, and El Camino Real
• Service will employ a 60 minute frequency
Route 260

Recommendation:

- Discontinue Saturday service due to low ridership
Recommendation:
- Operate select trips on school days only and discontinue other trips
Route 359

Recommendation:
• Discontinue due to low ridership
• Alternatives include Routes 251, ECR, and Caltrain
Coastside Route Proposals – same as Draft Plan
Recommendation:

- Operate selected trips on school days only and discontinue other trips
- Discontinue Sunday service due to low ridership
- Area considered for pilot dial-a-ride service
Route 17

Recommendation:

• Extend service north to Linda Mar Park & Ride in Pacifica
• Schedule will be modified for timed transfers with Route 294
No change proposed
Route 112

No change proposed
South County Route Proposals – same as Draft Plan
Route 72

No change proposed
Route 73

No change proposed
Route 83

No change proposed
Route 85

No change proposed
Route 271

Recommendation:

• Operate select trips on school days only
• Low ridership during non-school time periods
Route 274

Recommendation:

- Discontinue Saturday service
- Maintain Saturday link to Canada College with Route 275
Recommendation:

- Improve to 15 minute frequency (weekday), 30 minute frequency (Saturday) due to strong performance
Route 297

No change proposed
SSP Project Schedule

March
- Final Draft Released
- Public Outreach/Comments
  - Call for Public Hearing

April
- Public Hearing
- Revise Plan

May
- Adopt Plan
Let’s Hear from You!

- Remaining Public Meetings:
  - Wednesday, 3/20 @ Noon – SamTrans, San Carlos
  - Wednesday, 3/20 @ 6PM – Brisbane City Hall

- Email: ssp@samtrans.com

- Phone: 650-508-6338

Find meeting information and download final draft plan at: www.samtrans.com/ssp