Mobility Management – Shuttle Performance

April 13, 2011

Performance

• Shuttles by Mode
• Business Partners
• Public Partners
• City/Alliance Partners
• FY2011 Allocation
• Funding
• Ridership
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• Summary
Shuttles by Mode

Caltrain – 31 routes
• Operates in 3 counties
• Serves 19 stations

BART – 8 routes
• Serves 6 stations

2,093,920 annual trips
6,631,280 passenger miles on shuttles

Business Partners

Some of the Partners:
• Genentech
• Stanford University
• Oracle
• AMD
• UPS Freight Systems
• Intel
• Hewlett Packard
• Google
• See’s Candy
Public Partners

- BAAQMD
- C/CAG (Grant Program and TFCA funding)
- Peninsula Traffic Congestion Relief Alliance
- Several cities through the Alliance
- San Mateo County Transportation Authority

City/Alliance Partners

- San Mateo
- Burlingame
- Brisbane
- South San Francisco
- Menlo Park
- Palo Alto
- Foster City
- City of San Mateo
- County of San Mateo
- San Carlos
- Atherton
- Belmont
- Daly City
- Colma
- Half Moon Bay
- Hillsborough
- Millbrae
- Pacifica
- Redwood City
- San Bruno
FY2011 Allocation

SamTrans/BART Shuttles $2,251,360
Caltrain (SM Co.) & Community Shuttles $1,635,744
Caltrain Shuttles $3,345,631

East Palo Alto

SamTrans/BART Funding

$1,379,400 Employer
$335,960 SamTrans
$536,000 AB 434
JPB-funded Caltrain

- Employer: $1,505,578
- Caltrain: $840,053
- AB 434: $1,000,000

Caltrain/SMC & Community Funding

- Employer: $427,019
- TA: $1,089,888
- Grants: $109,837
No Loss of Sponsors

Caltrain and SamTrans shuttles depend on many funding partnerships

In spite of the recession all companies and cities that sponsor shuttles have extended their funding contracts until June 2011

Shuttle AWR - BART

[Graph showing shuttle AWR - BART ridership over time]
Shuttle AWR - Caltrain

Last Mile – Revenue Perspective

Caltrain shuttle trips 1.4 million
Average fare per trip on Caltrain $3.65
Fare revenue/Shuttle trips $5 million
Caltrain 3-member contributions $840,053
Operational Flexibility

• Shuttle operators are prepared to respond to unplanned situations, adjusting schedules, bus bridging, and supporting various Caltrain emergency operations:
  - Security
  - Mechanical issues
  - Disaster
  - Accidents

Current Issues

• $1 million BAAQMD grant approved for calendar year 2011
• Operator contract option year for JPB shuttles expires Sept. 30, 2011
  - One more option year may be exercised
• C/CAG grant fluctuates based on license plate fees
  - Down from $631,000 in FY2009 to $540,000 in FY2011
Current Issues

• Shuttle Business Practices
  – Objective
    Identify new business practices for involved agencies that clarify roles and responsibilities and improve coordination.
  – Partners
    ➢ C/CAG
    ➢ Alliance
    ➢ SamTrans
    ➢ SMCTA
  – Schedule
    ➢ Outreach / Discussion: February - May 2011
    ➢ Draft Recommendations: July 2011
    ➢ Completion: Fall 2011

Summary

• Business and Public partners are supportive of the Shuttles program
• Shuttle program leverages significant external funds
• Ridership is down from FY2009 highs, but improving
• Shuttle route effectiveness continues to be monitored
• Shuttles have operational flexibility
• Revenue generator for Caltrain