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MTC Climate Initiatives Grant

Board of Directors
August 7, 2013

• MTC Climate Initiatives Program
• Goal: Test TDM as short-range solution
  - Change travel habits away from personal cars to other transportation
  - Increase mobility options
• Partners: Redwood City, County of San Mateo, Peninsula Traffic Congestion Relief Alliance
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- Implementing new TDM:
  - Car share
  - Short-distance vanpool
  - Telework & Flex-schedules
- Market new and existing TDM options
  - Residents along El Camino and in downtown RWC
  - RWC employers, employees
  - Regional Bike Share Program
- Evaluate motivations behind travel changes and vehicle miles traveled reductions

Bike Share in Redwood City

- Regional program launch late August 2013
- TA funded, Caltrain and SamTrans sponsored
  - Member-based system
  - Short-term use
  - Not rental
  - Check out/return to different location
  - Customer call center support
  - Operates 24/7
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Marketing Launch: September 2013

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Thank You

Questions?