Connect, Redwood City!

Board of Directors
May 7, 2014

Last Mile Strategies

- MTC Climate Initiatives Program grant
- Transportation options for employers, employees, residents in Redwood City
- Designed to reduce vehicle travel and Greenhouse Gas emissions
- Partners:
  - Redwood City
  - County of San Mateo
  - Peninsula Traffic Congestion Relief Alliance
Last Mile Options

- Bike Share
- Car Share
- Short-distance vanpools
- Telework/Flex schedules at County of San Mateo
- Public Transit

Bike Share

- Pilot project
- Bay Area Bike Share pilot
- 70 bikes/7 stations
- 30 more bikes by Fall
- Ridership low, conducting evaluation study
- Changes in summer
- MTC continuing program
Car Share

- Zip Car
- 3 vehicles at Redwood City Caltrain station
- Larger network
  - Courthouse Annex
  - Mid-Point Technology Park
- Successful pilot
  - Negotiating long-term lease
  - Zip Car expanding

Experiences with Car Share

![Car Share Survey Results](chart.png)

<table>
<thead>
<tr>
<th>Category</th>
<th>Very poor</th>
<th>Poor</th>
<th>Fair</th>
<th>Good</th>
<th>Excellent</th>
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<tbody>
<tr>
<td>Car Share</td>
<td>4.3</td>
<td>31.6</td>
<td>64.1</td>
<td>3.7</td>
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<tr>
<td>Vanpool</td>
<td>3.7</td>
<td>22.2</td>
<td>74.1</td>
<td>0.0</td>
<td>0.0</td>
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</tbody>
</table>
Vanpool Program

- Subsidies for new vanpools
- Managed by Alliance
- Grown from 6 to 12 vans
- Average vanpooler reduced 358 miles per month
- 74% had excellent satisfaction
- 54% learned through employer

Telework/Flex Schedules

- Pilot with County of San Mateo
- Reduces employee commuting
- Management concerns
- Lessons learned
Telework/Flex Schedules

% County Employees That Participate in Telework & Flex Time Programs

Telework Program: 4.6%
Flex-Time Program: 35.1%

Telework/Flex Schedules

% County Employees That Participate in Telework & Flex Time Programs

Telework Program: 62.1%
Flex Time Program: 78.4%

Survey Results:
- Not sure: 1.6%
- Somewhat satisfied: 22.3%
- Very satisfied: 78.4%
Overall Impacts

• Program awareness
  - 75% employers, 48% employees, 38% residents

• Benefits
  - Marketing to businesses with 51,982 employees led to 66% of reductions
  - Marketing to residents led to 28% of reductions
  - Car share reduced 7,063 miles per month
  - Vanpools reduced 30,418 miles per month

Questions