Senior Mobility Initiative

Board of Directors
May 7, 2014

- SamTrans implements senior mobility programs
- Provide travel options
- Fastest growing sector of our customer base
- Partnerships with public and private sector
  - County, local cities
  - Social services organizations

Promoting Senior Mobility

<table>
<thead>
<tr>
<th>What Community Amenities Do Older Adults Want Close to Home?</th>
</tr>
</thead>
<tbody>
<tr>
<td>% endorsed within 1 mile or less</td>
</tr>
<tr>
<td>Bus Stop</td>
</tr>
<tr>
<td>Grocery Store</td>
</tr>
<tr>
<td>Park</td>
</tr>
<tr>
<td>Pharmacy / Drug Store</td>
</tr>
<tr>
<td>Hospital</td>
</tr>
<tr>
<td>Church / Religious</td>
</tr>
<tr>
<td>Train / Subway</td>
</tr>
<tr>
<td>Big Box Store</td>
</tr>
<tr>
<td>Entertainment</td>
</tr>
<tr>
<td>Well (parks)</td>
</tr>
</tbody>
</table>

Source: AARP Public Policy Institute
Senior Mobility Guide

- Comprehensive information for seniors
- Information
  - Driver safety
  - Shuttles
  - Other
- Annually updated 7 years
- 15,000 copies distributed

Mobility Ambassadors

- Volunteer corps
- Educate seniors and disabled on options besides paratransit
- Supports CHP Senior Program
- 3,300+ volunteer hours
- Trained 650 seniors
- Reduces paratransit demand
- ~38% continue to ride buses
Peninsula Fleet Share

- Pilot project (18 months)
- Board approved in December 2012
- Share vehicle capacity and services
- Market for peer-to-peer services exists
- Response muted, 3 members
- Concerns about perceived liability
- Pilot will sunset in June

Expanding Senior Options

- Volunteer Driver Program
  - Peninsula Jewish Community Center
- Virtual Mobility Management Center
  - Website
  - One-stop information on transportation services (public, private, non-profit)
- Information and Assistance
  - Partnership with County Aging & Adult Services
  - Work with three organizations
  - Provide customized information
Veterans’ Mobility Corps

- Expands spirit of Senior Mobility Ambassador program
- Focus on veterans with disabilities
- Partnership with Veterans Resource Centers at Menlo Park VA Medical Center
- Travel training

Questions