Mobility Management – Shuttle Performance

Community Relations Committee
March 11, 2015
Agenda Item 8

Shuttles Program

- Shuttles by Mode
- Business & Public Partners
- FY2015 Shuttle Operations & Funding
- Sponsor Support
- Ridership
- Operational Flexibility
- Current Activities
- Summary
Shuttles by Mode

- **Caltrain** – 31 routes
  - Operates in 3 counties
  - Serves 16 stations

- **SamTrans** – 8 routes
  - Serves 6 stations

- **TA** – 12 routes
  - 2 serve SSF Ferry Terminal

Anybody may ride

- 3.0 million annual trips
- 8.8 million passenger “last mile”
- 50 million miles on Caltrain & BART

Business Partners

More than 400 businesses participate in the “last-mile” Shuttles program.

Some of the business partners:

- Permanente Medical Group
- Genentech
- Oracle
- AMD
- Gilead Sciences
- Intel
- Hewlett Packard
- Google
Public Partners

- BAAQMD (TFCA funding)
- C/CAG (Grant Program and TFCA funding)
- Peninsula Traffic Congestion Relief Alliance (Commute.org)
- Several cities on the Peninsula
- Peninsula Corridor Joint Powers Board
- San Mateo County Transportation Authority

FY2015 SamTrans Funding

- $1,794,400 Employer
- $252,600 SamTrans
- $582,000 AB 434
- $2,629,000 Total
FY2015 JPB Funding

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<th>Category</th>
<th>Amount</th>
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<tr>
<td>Employer</td>
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Sponsor Support

Caltrain and SamTrans shuttles depend on many funding partnerships.

Even with fluctuations in the economy, most companies and cities that sponsor shuttles continue to participate in the Shuttles program.
Shuttle AWR

Operational Flexibility

- Shuttle contractors can adjust service rapidly to meet specific and/or changing needs:
  - Matching schedules to train arrival/departures
  - Matching vehicle size/capacity to meet route demand
- Shuttle operators are prepared to respond to unplanned situations, adjusting schedules, bus bridging and supporting various Caltrain emergency operations:
  - Security
  - Mechanical issues
  - Disaster
  - Accidents
**New Operator Contract**

**Joint Procurement:**
- Partners: Caltrain, SamTrans, Peninsula Traffic Congestion Relief Alliance
- Purpose: Increase purchasing power, reduce parallel public expenditures, reduce staffing resources, Shuttle Business Practices Guidebook recommendations

**MV Transportation Contract effective July 1, 2015**

**Operational Features:**
- New labor agreement (between vendor & operators)
- Service Performance Reporting System
- Incentives and assessments

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**New Fleet Features:**
- New 2015 model year with updated branding
- Reduced fleet emissions
- Three ADA-compliant vehicle classes – 20, 28 & 42 seats
- Two-bike capacity racks
- PA system with interior/exterior speaking for stop announcements
- Head and curbside electronic designation signs
Summary

• A successful Public and Private Partnership
• Shuttles program leverages external funds
• Annual grant funding is variable
• “Last-mile” Shuttles support rail services and community mobility
• Shuttles have operational flexibility
• New operator contract effective July 1, 2015