



SamTrans Mobility Plan for Older Adults and People with Disabilities

Potential Strategies & Programs

San Mateo

Board of Directors
May 2, 2018



Senior Mobility Action Plan

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- First Plan developed in 2006
- Identified strategies to support senior mobility
- Plan was used to secure grant funding to plan and implement strategies
- Resulting programs:
 - Senior Mobility Guide
 - Mobility Ambassadors
 - Veterans Mobility Corps

Mobility Plan Update

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- Update the 2006 Senior Mobility Action Plan
- Improve the mobility of older adults, people with disabilities, and veterans with disabilities
- Updates seven mobility strategies and presents ten potential programs that address the mobility needs

Progress to Date

- **Sep 2016** – Kicked off Planning Process
- **Oct 2016** – Formed Stakeholder Committee made up of community organizations, local jurisdictions and agencies, and senior service providers.
- **Nov 2016** – Held Stakeholder Workshop #1 to Develop Goals and Evaluation Criteria
- **Jan/Apr 2017** – Conducted Public Outreach and Stakeholder Interviews to identify needs of target population
- **Oct 2016/May 2017** – Data Collection and Analysis
- **Jun 2017** – Held Stakeholder Workshop #2 to Share Outreach and Analysis Results
- **Nov 2017/Mar 2018** – Developed Guide for Identifying and Addressing Path of Travel Issues to Bus Stops
- **Jan/Apr 2018** – Formulated Potential Mobility Strategies and Programs
- **Apr 2018** – Held Stakeholder Workshop #3 to Discuss and Rank Strategies and Programs

Mobility Plan Goals

- Plan innovative transportation services that can be implemented and operated by SamTrans or other partners
- Identify viable alternatives to paratransit
- Form new partnerships with nonprofit and for-profit organizations
- Leverage existing funding and new funding sources

Evaluation Criteria

- Effectiveness at serving older adults, people with disabilities, and veterans with disabilities
- Ability to reduce dependence on Redi-Wheels
- Potential for sustainable, long term partnerships
- Cost effectiveness
- Feasibility

Provide Countywide Mobility Management

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Program 1: Mobility Management Center – Phone & Website – **In Progress/Summer 2018**

- Currently developing mobility management function that will provide information and assistance through call a center and website

Program 2: Improve Coordination and Information Sharing

- Increase level of information sharing and improve coordination between SamTrans and organizations serving older adults, people with disabilities, and veterans

Program 3: Taxi Fare Subsidy Pilot & Strategies for Increasing Wheelchair-Accessible Taxis – **In Progress/Service Anticipated Fall/Spring 2019**

- Awarded grant to develop a pilot voucherless taxi program to operate in Redwood City, San Carlos, and North Fair Oaks that will serve older adults and people with disabilities

Program 4: Subsidized Ridesourcing Program with Telephone Booking

- Initiated discussions on potential partnership with Transportation Network Companies, or rideshare companies, as an option for providing subsidized same-day rides to older adults and people with disabilities

Program 5: Flexible-route Community Transit Service

- Explore alternative service delivery models to traditional fixed-route service and new technologies to provide community transit trips within communities and connections to regional transit.
- Possible alternative service delivery models could include deviated-fixed route service similar to FLX Pacifica

Program 6: Expand community-based transportation services

- Expand existing community-based transportation services and support nonprofits in starting new services.
- Community-based transportation is operated by community organizations rather than public agencies and typically uses volunteers to provide on-demand services usually booked a day in advance.

Program 7: Improve and Increase Awareness of Mobility Ambassador and Veteran's Mobility Corps Programs

- Develop a marketing campaign and enhancements to increase awareness of the Mobility Ambassador and Veteran's Mobility Corp travel training programs.

Program 8: Continue and Improve Coordination with Local Driver Safety Instruction and Safe Driver Information

- Continue coordination with AARP Driver Safety Program and CHP Older Driver Traffic Safety Seminar to promote driving alternatives and expand information shared through Senior Mobility Guide and mobility management center website.
- Explore potential projects and partnerships to raise community awareness and increase senior driver training opportunities.

Program 9: Walking Groups

- Encourage older adults to stay active and healthy through walking by supporting the creation of walking groups.

Program 10: Safe Routes to Transit for Older Adults & People with Disabilities

- Developed a draft guide for how to work with a city and other partners to identify and prioritize improvements to pathways that enable older adults and people with disabilities to better access transit stops.

Ongoing Programs:

- Mobility Ambassadors and Veteran's Mobility Corps
- Senior Mobility Guide and Website

Funded and under development:

- Mobility Management Center Phone & Website (#1)
- Taxi Fare Subsidy Pilot (#3)
- Coordination with Aging & Adult Services Information & Assistance Programs

Potential programs; additional resources or partnerships required:

- Improve coordination and information sharing (#2)
- Subsidized ride-sourcing program (#4)
- Flexible-route community transit service (#5)
- Expand community-based transportation services (#6)
- Enhance and increase awareness of mobility ambassador program (#7)
- Improve coordination with local driver safety instruction (#8)
- Encourage Walking groups (#9)
- Safe routes to transit for older adults & people with disabilities (#10)

Next Steps

- Evaluate programs against criteria
- Recommend short- and long-term programs
- Implement recommendations
- Draft Mobility Plan
- Final Mobility Plan – **Summer 2018**



Thank you

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