



# **SAMTRANS SERVICE PLAN**

## **Draft Service Plan Update**



### **Background**

- **Special Session Board meeting Sept 2011**
- **Public outreach late fall/winter 2011**
- **Ongoing Board Advisory Committee meetings**
- **Developed a preliminary Draft Plan**

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## Features of Draft Plan

The logo for samTrans, featuring the text "samTrans" in a sans-serif font above a stylized graphic of three horizontal bars in red, white, and blue.

- **Improve services along El Camino Real**
- **Enhanced Bus Network in core markets**
- **Streamline services**
- **Modify or discontinue some services**
- **Modify San Francisco services**
- **Opportunity for alternative service options**
- **Ongoing Monitoring**

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## Testing the Draft Plan

The logo for samTrans, featuring the text "samTrans" in a sans-serif font above a stylized graphic of three horizontal bars in red, white, and blue.

- **Does it satisfy the Guiding Principles?**
- **Does it provide a sustainable platform for growth?**
- **Can it be delivered within our current resources and current financial context?**

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## Guiding Principles



- + **Service**
- + **Customer Focus**
- + **Service Markets**
- ? **Financial Stability**
- + **Coordinated Planning**

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## Platform for Growth



- **Does it establish a pathway for future investment?**
- **Over time can we achieve a broader vision to:**
  - **Build ridership and increase revenue**
  - **Introduce Bus Rapid Transit and new ways of delivering service**
  - **Expand service**
  - **Establish a framework for continuous expansion and improvement (consistent with MTC Transit Sustainability Project)**

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## Use of Financial Resources



- **Project considerations:**
  - The District's financial constraints/challenges
  - Balance between investing in service against the cost of meeting our regulatory obligations and our commitment to the broader transit needs of the community
- **How do we resolve these tensions?**

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## Living with Uncertainty



- Options:**
- **Cost Increases**
  - **Cost Neutral**
  - **Cost Savings**

## Proposed Approach



**Cost neutral as first step:**

- Meets the spirit of the Guiding Principles
- Provides platform for growth
- Delivers within current resources

**Contingency Plan**

- Parallel exercise to plan for an uncertain future

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## Outcomes



- Creates a more efficient system while still providing opportunities for investment
- Provides a platform for growth towards a long-term sustainable future
- Recognizes the reality of the structural deficit
- Positions the District to be more nimble in responding to changing circumstances

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