



# Fare Programs Informational Updates & Redwood City / Sequoia Union High School Districts Youth Unlimited Update



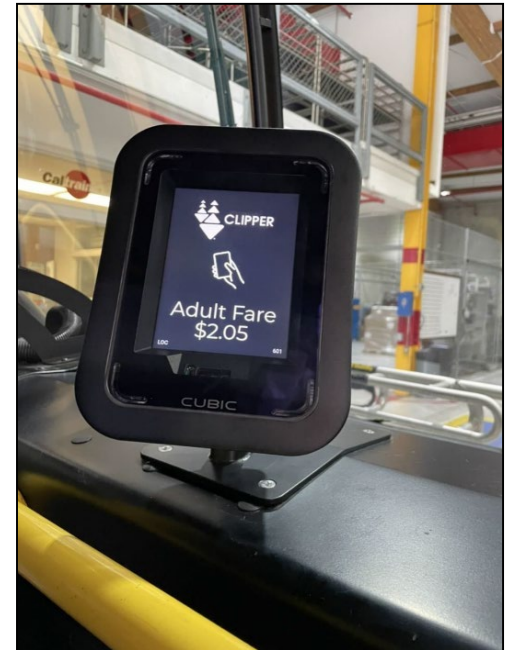
**SamTrans Board of Directors  
June 7, 2023**

# Agenda

- Clipper Next Generation Program Update
- Clipper BayPass Pilot Program Update
- Youth Unlimited Program Update: Redwood City / Sequoia Union High School Districts
  - Program Overview
  - Program Benefit / Ridership
  - Testimonials

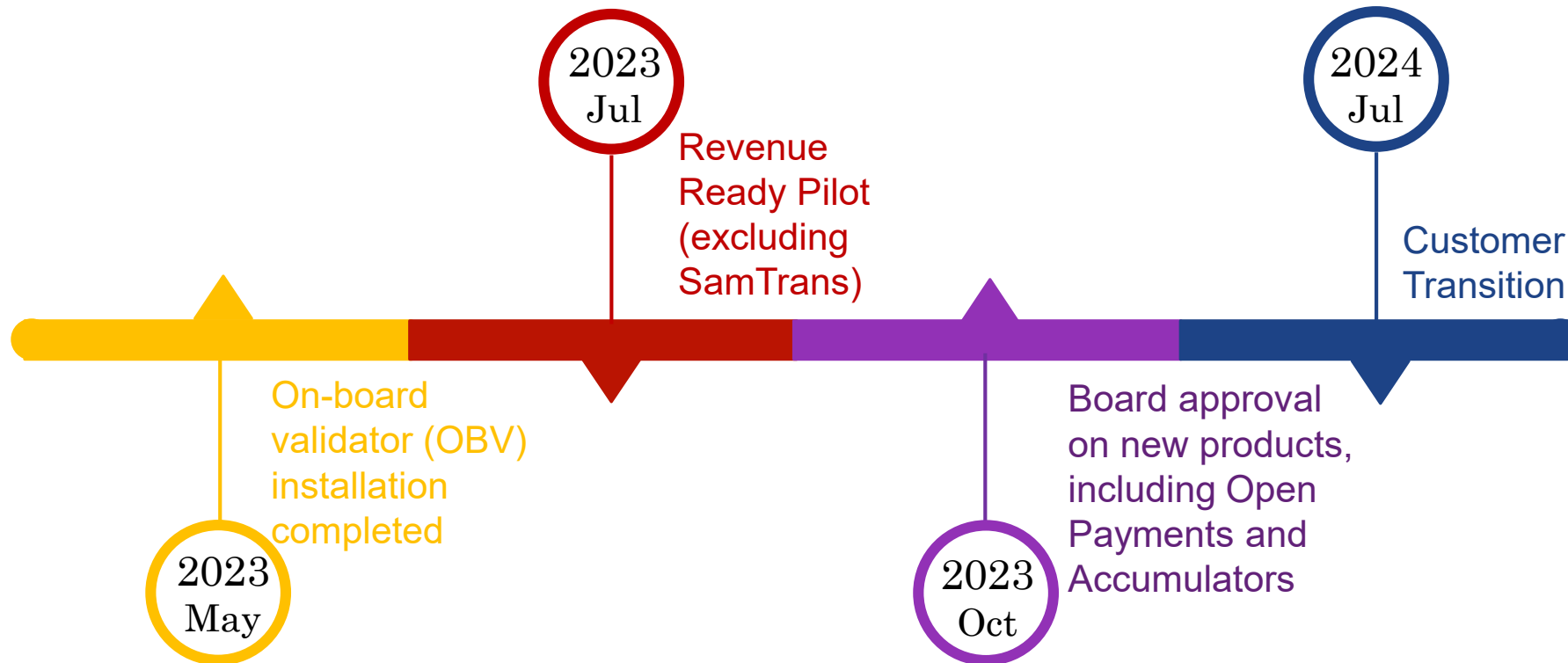
# Clipper Next Generation Update

- Clipper Next Generation
  - Wholesale replacement of the entire backend system and most customer facing fare devices
  - Modernization of retail and customer service and expanding fare media options, including mobile, open payment and other capabilities.
- Next Gen Key Features
  - Improved Support
    - Regional fare integration
    - Accumulators
  - Enhancements
    - Better visibility to data and analytic tools
    - Institutional Portal
  - Added Features
    - Open payment acceptance for contactless cards
    - Promotions portal



# Clipper Next Generation Update

- Timeline



# Clipper BayPass Pilot Program – Phase 1 Review

- Clipper BayPass provides unlimited access to all transit services on Clipper for two years.
- SamTrans BOD approved participation in Clipper BayPass Pilot Program in June 2022
- Phase 1 launched in Aug & Oct 2022 at 4 colleges/universities and 13 MidPen Housing properties
- MTC set-aside \$4.5M from Transformation Action Plan to offset fare revenue losses
- Year 1 preliminary evaluation expected in Fall 2023



# Clipper BayPass Pilot Program - Phase 2 Soft Launch

- MTC preparing to “soft-launch” Phase 2 in summer 2023
  - 3 employers; up to 5,000 participants
  - Employers will pay for the pass
  - Goal is to price Clipper BayPass at a revenue neutral or revenue positive level.
  - Transit operators proposed to be fully reimbursed by MTC for any revenues lost (\$1M in backstop funding)
- SamTrans will continue to participate in BayPass pilot program for the Phase 2 soft launch

# Clipper BayPass Pilot Program - Phase 2 Full Launch

- Full-scale Phase 2 launch still in development, expected fall 2023
  - 8+ employers, 10k-15k participants
  - Additional revenue backstop still being identified by MTC
- MTC preparing Phase 2 Participation Agreement for transit operators
  - Will cover program mechanics, revenue distribution plans, roles and responsibilities
- SamTrans staff will come back to the Board in the fall with more information on the Participation Agreement, Phase 2 full-scale launch, and potential budget impact (if any)

# **Youth Unlimited Program Update: Redwood City / Sequoia Union High School Districts**



# Youth Unlimited Program Overview

- Partnership with the San Mateo County Office of Education that provides free fares for socioeconomically disadvantaged (SED) students
- Began as a pilot, from January 2022 – June 2022 (Extended to August 2022)
- Adopted as a permanent program in July 2022
- 672,000 free rides provided since program inception through April 2023

# SamTrans Youth Unlimited

January 2022 - April 2023 Program Presentation & Data

Presentation by:

Afelda Aguilera, Administrative Assistant to the Director of Community Schools

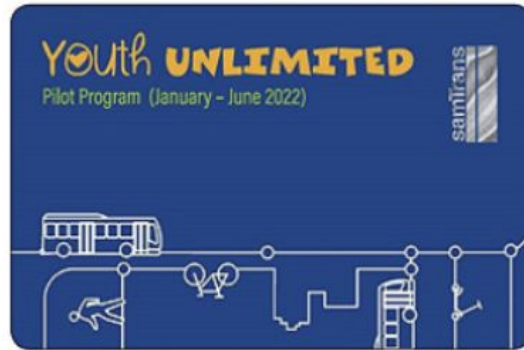
Jackie Campos, Safe Routes to School Program Specialist

# Program Introduction

## Districts Participating

Redwood City  
School District

Sequoia Union  
High School District



## Distribution of FlashPasses

January 2022

-


April 2023

# Eligibility Criteria

SamTrans provides free bus fares for Socioeconomically Disadvantaged (SED) students, as defined by the California Department of Education. SED students include students that are eligible for the Free and Reduced-Price Meal program, students experiencing homelessness, foster-youth, migrant students, and students whose parents did not graduate high school.

## Data Collection

Free/Reduced Meal Program	813 students
Homelessness/Foster Youth	63 students
Migrant Youth	72 students
Parent High School Education Level	22 students



# Grade Level Distribution

## Elementary (ages 5 - 11)

T -K	<b>4 students</b>
Kindergarten	<b>12 students</b>
First Grade	<b>18 students</b>
Second Grade	<b>18 students</b>
Third Grade	<b>27 students</b>
Fourth Grade	<b>84 students</b>
Fifth Grade	<b>79 students</b>

## Middle School (ages 12 - 14)

Sixth Graders	<b>130 students</b>
Seventh Grade	<b>165 students</b>
Eighth Grade	<b>108 students</b>

## High School (ages 14 - 18)

Ninth Grade	<b>77 students</b>
Tenth Grade	<b>77 students</b>
Eleventh Grade	<b>91 students</b>
Twelfth Grade	<b>80 students</b>

Flash Passes distributed = 970


# Bus Fare Savings

Youth Unlimited has helped low-income Redwood City School District and Sequoia Union High School District families save approximately

**\$299,889.00**

on bus fares between January 2022 and April 2023

*Formula: # of passes x # of months x 27 (monthly cost for youth pass)*



# Testimonials

Redwood City School District  
&  
Sequoia Union High School District

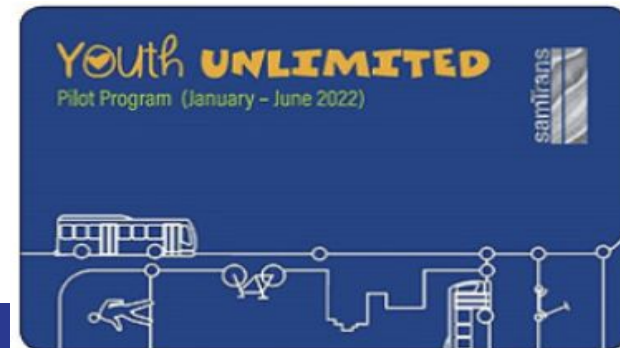
It has helped me a lot. There are 3 children who go and return to school. The economy is tough, and everything is very expensive—we can't afford everything sometimes and it helps a lot to have bus passes./ Me ayuda bastante. Son 3 niños que van y regresan a la escuela. La economía está bien difícil y todo está bien caro—no nos alcanza para todo a veces y nos ayuda bastante tener los pases para el autobús. **(RCSD Parent)**

My daughter uses her bus pass frequently. I would almost say daily. It's the main source of transportation. Having a bus pass facilitates things for me at work and allows me to be present and be of bigger financial support for my daughters. When this bus pass became available, I felt supported in my role as a single mother. Please don't take it away – it's been very useful, and my daughter uses this form of transportation for everything. **(RCSD Parent)**





- Student X is a Spanish-speaking 7<sup>th</sup> grade student who arrived to United States in March 2023. The family was given transportation support through the Youth Unlimited Program bus passes. The student takes the bus to school since they live in downtown Redwood City. Family is grateful that the student is able to take the bus to and from school. The student was excited to go to the mall on the weekends. We printed a copy of the bus route to Hillsdale and Stanford mall. Having a bus pass has made the student comfortable in San Mateo County. **(Narrative about RCSD Student)**
- 8th grade student received a bus pass in the beginning of the school year and has utilized the bus to go to games at Sequoia High School, soccer games, and visit Cañada College. Roosevelt has a soccer team with Clifford School, so the student has taken the bus to practice at Clifford School. Student also enjoys telling stories to peers about his adventures on his bus ride to and from school. **(Narrative about RCSD Student)**



- It's really fun and convenient because you don't have to be using dollars and you save a lot of money on it. I feel pretty safe taking the bus. It only takes me 15-20 minutes to get back home. It is nice to have because if you do not have enough money this pass is unlimited, and you can go on it every time **(RCSD Student)**
- The bus pass helps me a lot to come here [school] because it's a bit far from home. When I didn't have a pass, I had to pay but now it has helped me a lot financially. / El pase de bus me ayuda mucho para venir me para acá [escuela] porque me queda un poco lejos de la casa. Cuando no tenia pase tenía que pagar pero ahora me ha ayudado mucho económicamente. **(Sequoia High School Student)**
- My aunt and uncle have to bring me [to school], and they can't because they have to work so it's easier for me to go on the bus. With the bus pass I can go anywhere if I need to buy something or do some homework./Mis tíos me tienen que traer y ellos no pueden porque tienen que trabajar entonces se me hace más fácil irme en el bus. Y con el pase de bus puedo ir a cualquier lado si necesito comprar algo o hacer las tareas. **(Sequoia High School Student)**



- The bus pass has been really helpful for me to get to school. I live really far and it makes it hard to get here on a bike. There's usually no one at home when I need to leave, so I can't get to school on time without taking the bus. It's been especially helpful this year with the weather. It's too cold or rainy to ride my bike, so the bus is really helpful. I would like another one next year.  
**(Woodside High School Student)**

- I can't get to school without the bus pass. If I didn't have one, I'd probably have to walk. I live near El Camino Real, so it's really far. I use it every day. It makes it easier for me to study because I know I can get to school on time. If I didn't have the pass, I would be really late or miss days because no one can bring me to school on time. I'll need another one next year.  
**(Woodside High School Student)**



# Questions?

Contact information:

Afelda Aguilera ([akaguilera@rcsdk8.net](mailto:akaguilera@rcsdk8.net))

Jackie Campos ([jcampos@redwoodcity.org](mailto:jcampos@redwoodcity.org))