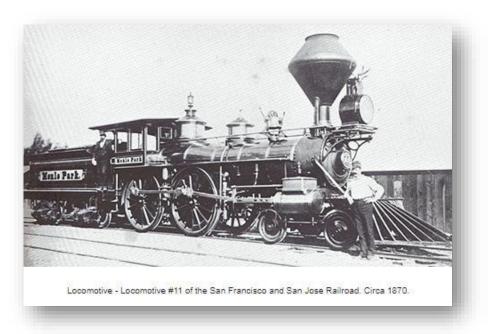




#### 160 Years: Transformational Moment

First Time in 30 years any US diesel system fully converted to electric system







Diesel 1950s to 2024

Electric 2024



## **Electrified Service Launched!**

















### **Electrification Celebrations**

Over 15,000 RSVPs; Events in Every City Along the Corridor



## **Service Overview**

- Faster: Local & Express (under 60 mins San Francisco – San Jose)
- More Frequent: Service every 30 minutes 7 days a week, with additional express service during rush hour (every 15-20 minutes)
- Better Experience: Free wi-fi, outlets at every seat, bathrooms, digital displays, quieter inside and outside the trains
- Reliable: On-Time Performance over 95%



## Caltrain Fiscal Outlook and Ridership



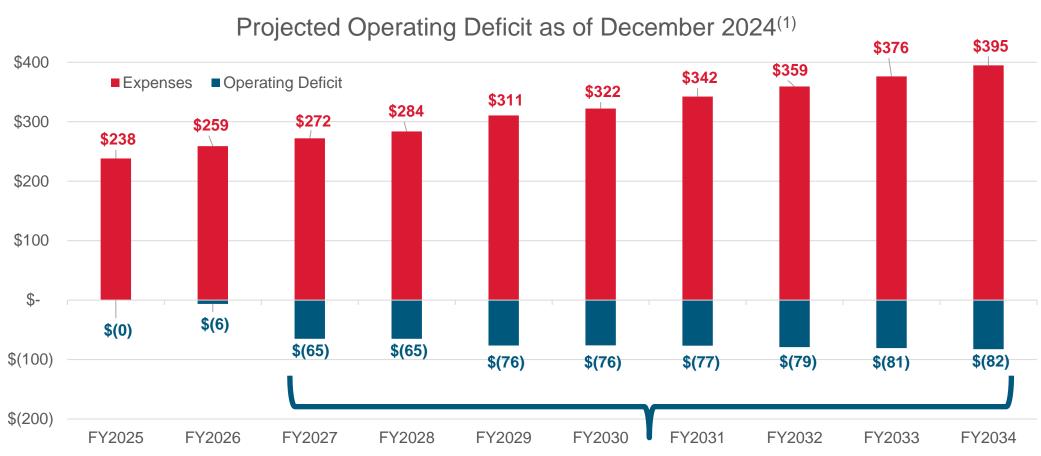
## Ridership

- Nearly 60% increase ridership April 2024 to April 2025
- Total monthly ridership April, nearly 925,000 riders
- Weekend ridership, highest in Caltrain's history
- Overall ridership 56% compared to 2019
  - 2019, nearly 75% operating revenue from fares
  - Ridership trends are positive, but not enough to ensure financial sustainability





### **Operating Budget With Deficit**



### **FY27 Scenarios**

#### **Scenario 1: Measure Succeeds**

- Maintain and enhance customer experience
- Continue cost containment and reductions related to rail operator costs and Admin FTEs
- Maintain operating transfers for State of Good Repair
- Seek bridge funding until external revenue is available (subject to availability)

#### Scenario 2: Measure Fails & External Support

- Pursue new funding, including member contributions for operations
- Aggressive cost reduction such as hiring freeze, reduce reliance on consultant support, reduce rail operator costs
- Service cuts

### Scenario 3: Measure Fails & No External Funding

- Drastic service cuts including hourly service, reduced operating hours, eliminating sections of service, weekend service, and some station closures
- Reduction in Force



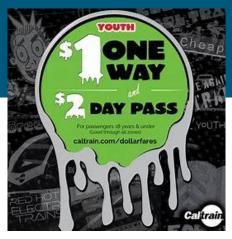
## Ridership Growth / Cost Containment

#### Ridership Growth Strategies

- Electrification Launch: Nearly 60% ridership growth April 2024 to April 2025
- Fare Programs: \$1 youth; Go Pass Updates (business partnership); Pass Forward
- **Customer Experience:** Wi-fi, service frequency increase, personalized alerts, station repairs, 300 bicycle eLockers, new visual display signs, special event and sport partnerships, positive brand recognition
- Regional Coordination: Coordinated transfers, schedule alignment (big sync), fare programs; better signage

#### **Cost Containment Strategies**

- Launched internal cost reduction efficiency program
- Freeze on new full-time employees, strategic freeze on existing vacancies
- Implemented crew scheduling efficiencies
- Working with legislature & partners to receive credit for regenerative braking energy (nearly 25% energy back to the grid)







## Non-Fare Revenue Strategies

Monetize assets - exploring new revenue sources



**Special Events** 

Private car Charter train Sport events



Advertising and Naming Rights

Expand advertising & media package train wrapping naming rights of rolling stock and station asserts



Solar, Energy Storage Systems, EV Charging Leasing

Solar farm, energy storage facility for traction power and station energy needs



Fiber Optic Cable and Telecommunications Leasing

Cell tower leasing fiber leasing



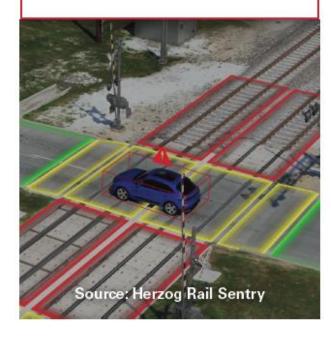
TOD and Commercial Leasing

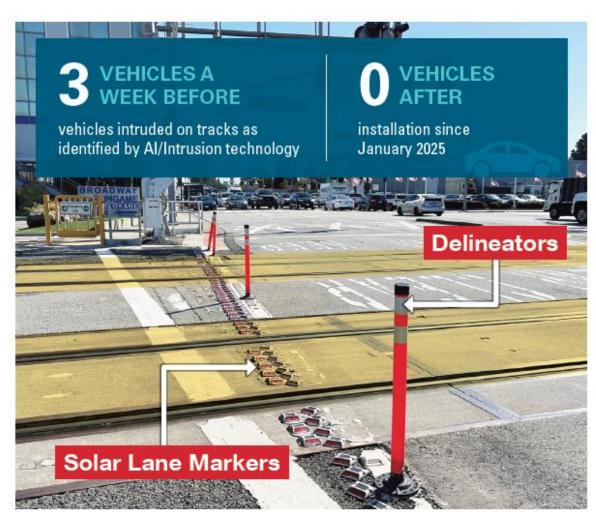
Property conveyance
lease
commercial leasing
Transit-Oriented
Development

## Safety Enhancement Program



Caltrain is deploying Al/Intrusion technology learning software that uses a combination of LiDAR and cameras to observe crossings and send alerts to operations about potential hazards to mitigate collisions.







# Caltrain Polling (Jan 2025)

#### **Key Takeaways**

- Caltrain has a very high favorability rating
  - 82% likely voters; 91% riders
  - Highest favorability rating of any major transit system in any of the counties we operate in
- Over 70% people agree transit has a need for funding
- Caltrain brand an asset for any local / regional measure considered





#### FOR MORE INFORMATION

WWW.CALTRAIN.COM

