



SamTrans BSIP Amenity Designs



External Agency Resource Guide

May 2026

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Background

Bus Stop Improvement Program (BSIP)

SamTrans' Plan to Improve Bus Stops

- BSIP was adopted by the SamTrans Board of Directors in May 2024
- The plan defined and prioritized amenities for all of SamTrans' bus stops.
- Includes guidance on which stops should receive shelters, seating, lighting, and other amenities
- The plan was developed with the feedback from a robust community and stakeholder engagement process
- Included an updated Bus Stop Design Guidelines



BSIP's Recommended Amenities

Where should we install these amenities?

- SamTrans' bus stop design guidelines list which amenities should be installed at stops, based on the type of service provided at that location.
- Stops are categorized into frequent, standard, and school-oriented, based on the frequency of SamTrans bus service
- BSIP conducted an inventory of what amenities are already provided at each bus stop and used those service categories to identify what amenities are missing at each stop location

Recommended Improvements by Jurisdiction

Jurisdiction	Total Stops	Standard Pole and Sign	Shelter with Seating	Shade Structure	Bench	System Map	Route Schedule	Bus Bulb/ Boarding Island	Real-Time (Digital)	Real-Time (QR)
Atherton	24	1	7	4	4	11	12	0	12	24
Belmont	74	6	10	19	15	33	35	9	35	74
Brisbane	17	0	0	4	3	8	12	0	12	17
Burlingame	56	2	18	14	4	39	46	5	46	56
Colma	11	0	6	0	0	7	11	8	11	11
Daly City	241	6	76	83	78	180	203	26	203	241
East Palo Alto	68	3	16	33	30	58	60	5	60	68
Foster City	81	3	0	13	13	14	16	0	16	81
Half Moon Bay	38	1	3	27	25	35	36	0	36	38
Menlo Park	120	6	14	24	20	38	47	6	47	120
Millbrae	16	0	12	0	0	13	16	14	16	16
Pacifica	117	8	9	66	65	77	85	0	86	117
Palo Alto	27	6	5	13	7	27	27	4	27	27
Portola Valley	17	2	0	0	0	0	0	0	0	17
Redwood City	180	13	19	73	54	102	109	16	109	180
San Bruno	105	6	15	50	45	70	68	15	73	105
San Carlos	64	3	11	22	21	36	39	10	39	64
San Francisco	58	8	10	23	23	53	54	1	54	58
San Mateo	190	9	44	68	62	132	137	19	138	190
South San Francisco	180	21	46	48	47	111	123	20	123	180
Unincorporated San Mateo County	171	13	12	70	64	106	98	2	106	171
Woodside	11	1	0	1	1	2	2	0	2	11

Source: SamTrans 2024.

SamTrans

Updating SamTrans' Bus Stop Amenities

The Future of SamTrans' Bus Stops

- BSIP recommended what amenities should go where, but it did not include designs for these amenities.
- The plan added amenities that are not currently provided by SamTrans, like real-time arrival screens and shade structures.
- SamTrans' existing amenity portfolio does not align with the agency's brand identity.
- As a second phase of BSIP, SamTrans commissioned a consultant team to help develop new amenity designs based on the feedback received in a stakeholder engagement process.



Existing SamTrans Amenities

Design Development Process

Design Goals

- Goal: Develop a refreshed “look and feel” for all SamTrans bus stop amenities
- New amenity design menu should:



Align with best practices from other transit agencies



Address maintenance and operational concerns with existing shelter designs



Be flexible so they can be used in various locations in the county



Use cost effective designs that align with the conceptual costs in BSIP Phase 1



Be consistent with the SamTrans brand



Use off the shelf components and parts

BSIP & Related Projects Timeline

2022 - 2024

1) BSIP Development

- Design Guidelines
- Prioritized List of Amenity Needs for each City

2) SamTrans Board Adoption (May 2024)

2024

1) Phased Implementation of BSIP

2) Bus Stop Shelter Replacement Program

3) ADA Plan Implementation

All are proceeding concurrently

2025

BSIP Amenity Design Refresh & Bench Pilot

1) Develop an updated menu of bus stop amenities

2) Design to be flexible for varying site conditions and climates across San Mateo County

2026 and Beyond

1) Board Adoption of updated amenity designs (February 2026)

2) Future Phases of BSIP Implementation to use the updated amenity designs (ongoing)

Internal Stakeholder Workshops

- Two internal workshops were held with SamTrans staff to seek feedback on potential design options
- **Workshop #1: Project Scoping and Fact Finding**
 - Held in March 2025
 - Presented project goals and best practices research to key internal stakeholders
 - Focused on fact finding / understanding existing practices
 - What is working, not working with existing shelter and amenity designs?
 - Reviewed shelter designs in other jurisdictions (SFMTA, LADOT, San Diego, SACRT, NYC MTA, Chicago, and others)

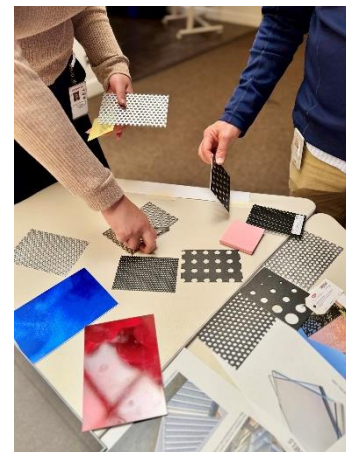
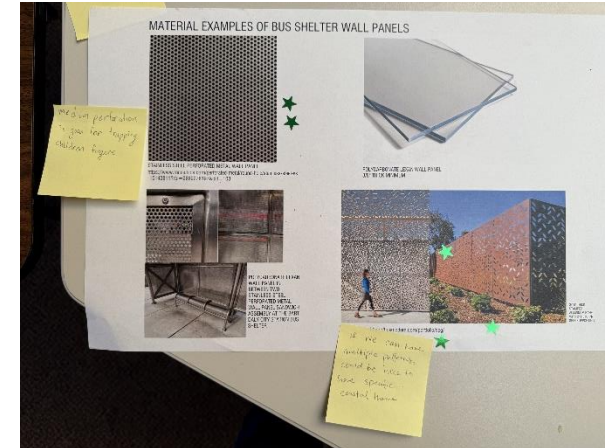


Existing SamTrans Shelter Designs

Internal Stakeholder Workshops

Workshop #2: Design Workshop

- Held in May 2025
- Open to all SamTrans staff. Diverse attendance from executive, administrative, and operational/field teams
- Hosted interactive activities to seek feedback on amenity features and design alternatives
- Provided sample materials to help attendees visualize various design options
- Included several workshop stations to receive feedback on potential designs for various amenities:
 - Shelters
 - Shade Structures
 - Benches
 - Lighting
 - Real Time Arrival Displays
 - Color/Branding
 - Technology
 - Advertising



Draft Amenity Concepts



- The project team used the feedback from those internal workshops to prepare draft amenity concepts in Summer 2025
- These draft concepts included a range of design options and shelter configurations
- Conceptual cost estimates were developed for each option to highlight tradeoffs between different shelter designs and material options

Seating & Bench Pilot

Rider Outreach and Survey

- In Summer 2025 (July 31st to September 13th, 2025), SamTrans conducted a bus bench pilot that tested five different seating types at four stops in Redwood City, Pacifica, Daly City, and South San Francisco.
- Riders were asked questions on the specific bench they used at the pilot location, and were asked to rank the options from their preferred to least preferred bench
- The rider survey received over 200 responses, and outreach staff were sent to these pilot locations to encourage riders to participate in the survey

Perforated Metal Bench



TerraBound Richmond Bench



Simme-Seat



Tolar Mesa Perch Bench



Tolar Mesa Perch Bench

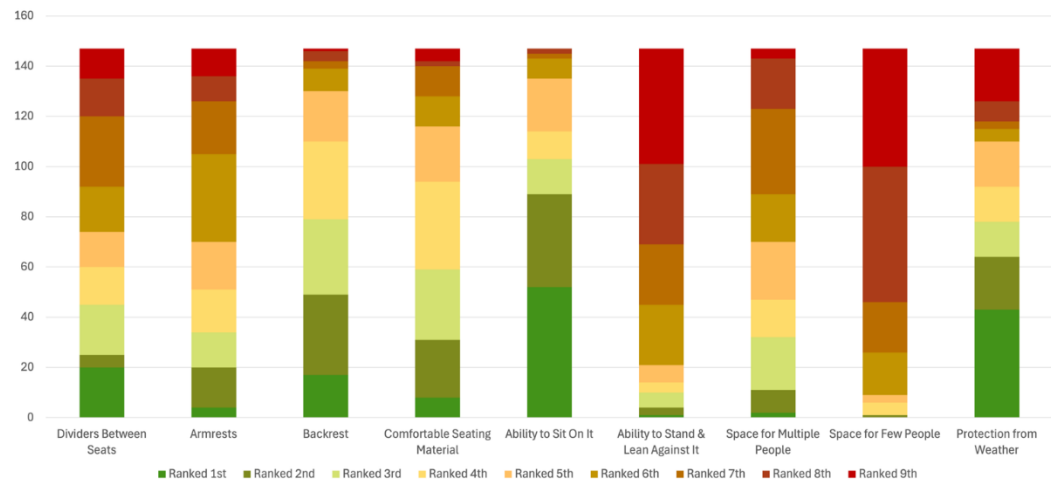


Seating & Bench Pilot

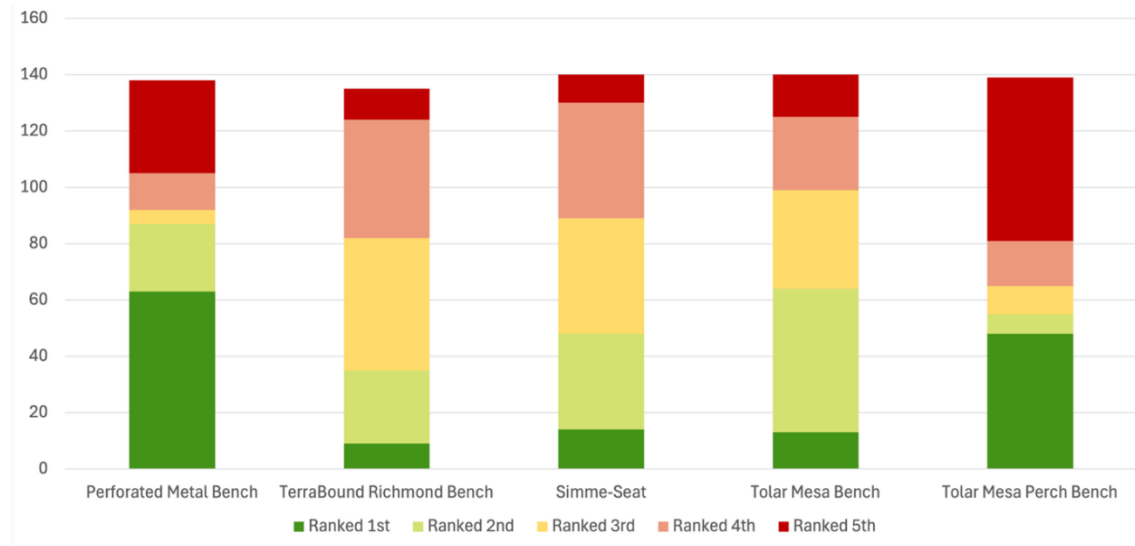
Survey Results

- Riders shared that the perforated metal bench is their preferred option
- Respondents gave detailed feedback on each bench design and what they liked and didn't like

What parts of a bench are most important to you?



How would you rank these benches, with (1) being the bench you'd most prefer?



Source: Lighthouse Public Affairs

External Stakeholder Engagement

- In summer 2025, SamTrans met with external stakeholders to seek feedback on draft designs
 - Citizens Advisory Committee (CAC): July 2, 2025
 - Paratransit Advisory Council (PAC): July 8, 2025
 - Stakeholder Advisory Group/Technical Advisory Group (SAG/TAG): August 26, 2025
- Following Board adoption of the new BSIP Amenities in February 2026, letters were sent to external stakeholders and C/CAG to formally introduce the new bus stop amenity designs

Internal Subject Matter Expert Discussions

- The consultant team took the feedback from the staff workshops and external stakeholders and used it to develop draft amenity designs
- These draft designs were vetted with subject matter experts from several SamTrans departments for additional feedback:



Branding & Marketing

- Color Scheme
- SamTrans Logo/Branding
- Digital Advertising



Facilities & Procurement

- Materials
- Operations & Maintenance
- Installation
- Purchasing



Customer Experience

- Overall look and feel
- Customer and user experience
- Real time information



Safety & Operations

- Shelter structures
- Visibility
- Operational considerations
- Lighting

Key Design Feedback

Materials:

- Discontinue use of glass shelter panels due to vandalism concerns
- Preference for aluminum vs stainless steel shelter panels

Color and Branding:

- Preference for blue and silver color scheme

Design:

- Curved roof design is preferred
- Lighting (pole or shelter) should make it easier for operators to see customers waiting at the stop
- Design of shelters and seating should be flexible to respond to various site conditions (space constraints, weather)
- Full-size shelter should be able to accommodate both static and digital advertising

Other:

- QR Code and E-paper technologies preferred for real-time signage displays
- Full color/LED real-time displays should be limited due to need for external power source
- Ease of procurement and maintenance is a priority

New SamTrans Bus Stop Amenity Designs

Toolkit of Amenity Options

- The new SamTrans bus stop amenities work together as a toolkit.
- Various amenity design options are available for different stops. The toolkit accounts for San Mateo County's various climates, and is based on best-practice research, public engagement, and internal expertise
- This approach provides flexibility and avoids using a one-sized fits all approach for our county:
 - Use different types of amenities due site constraints, weather, constructability, and advertising needs
 - Maintain a consistent brand identity and uniform look and feel throughout the SamTrans service area
 - Maintain, repair and replace amenity components in a cost-effective manner



Standard Four-Post Shelter



Narrow Four-Post Shelter



Two-Post Shelter



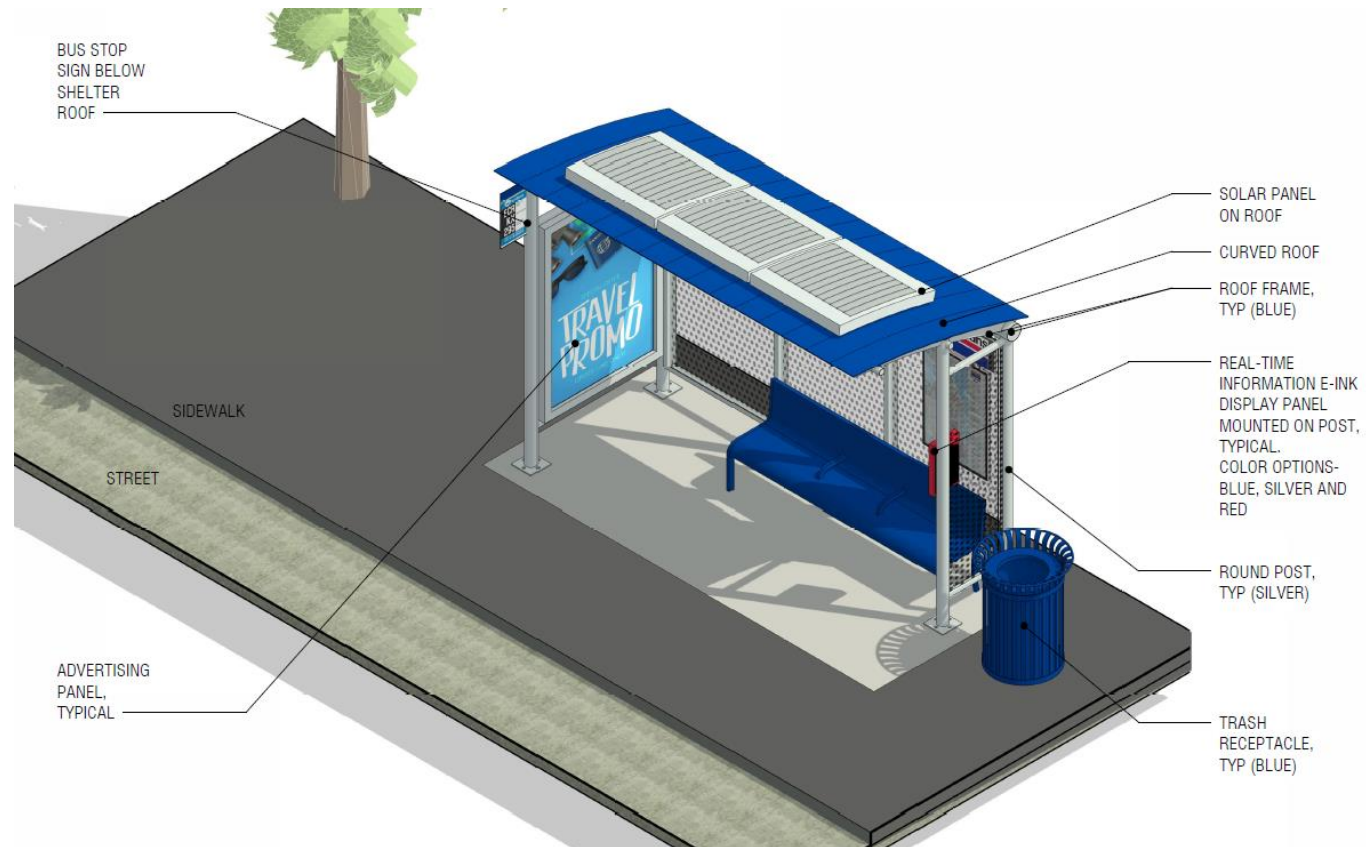
Four-Post Shelter with Foliage Wall Panels

Amenity Toolkit Shelter Options

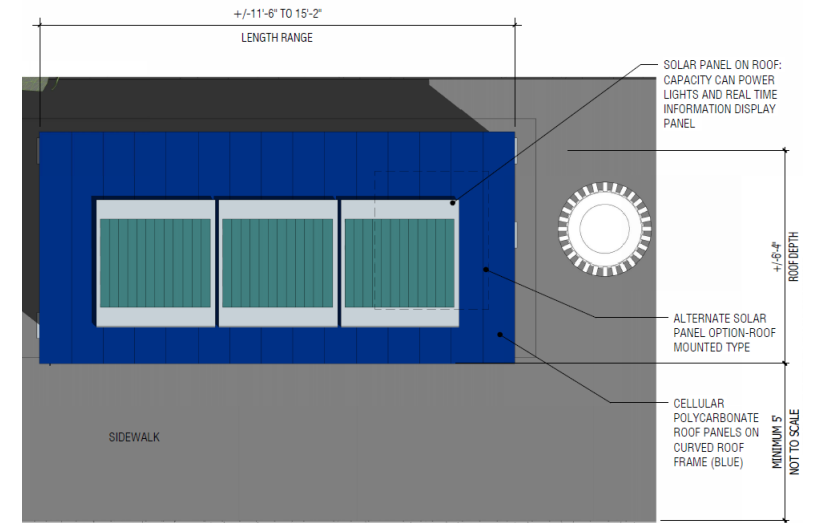
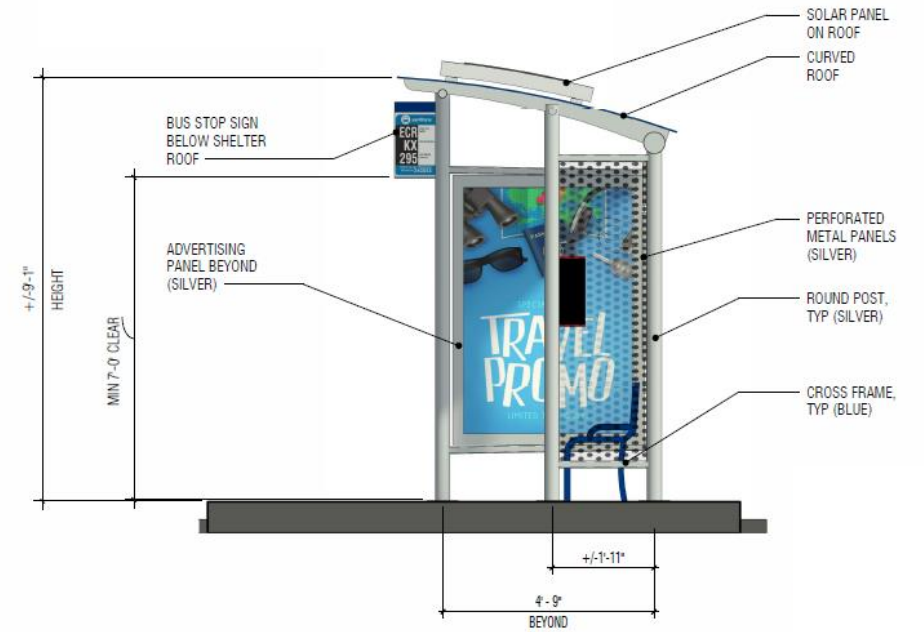
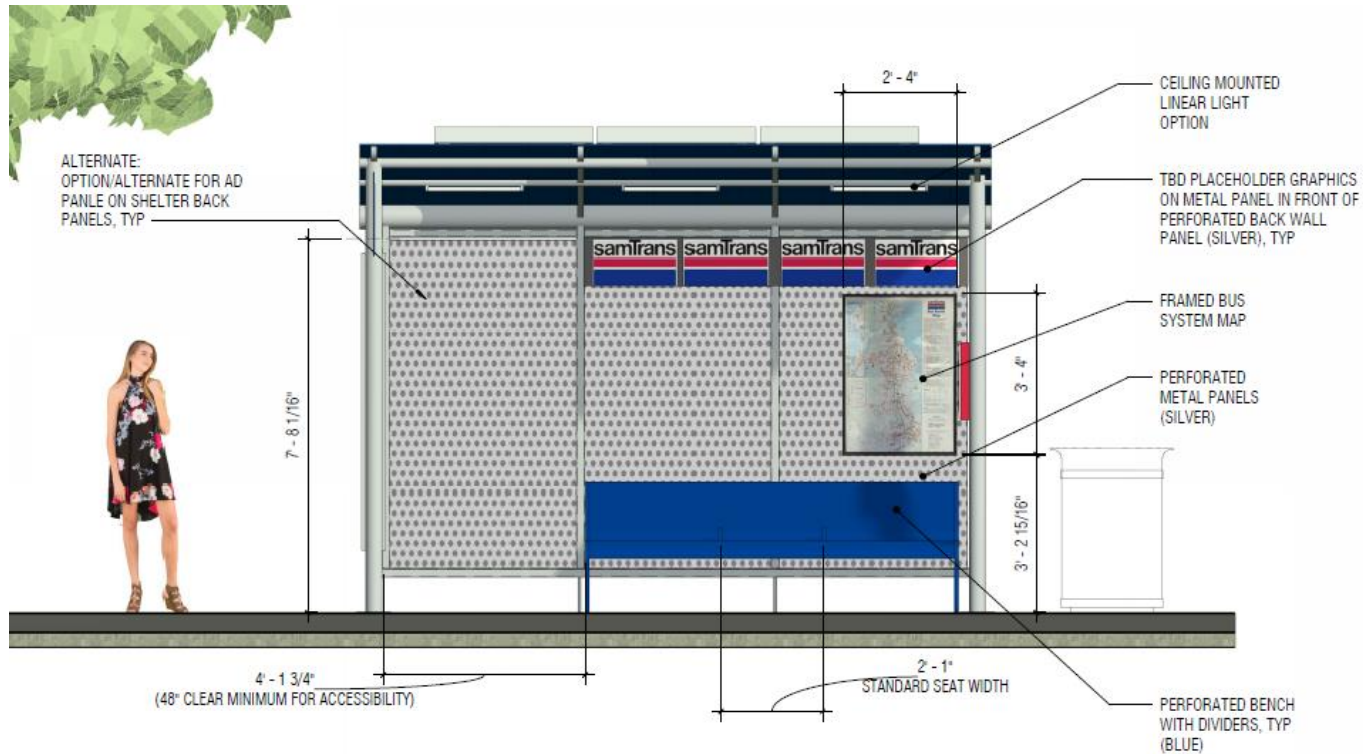
Shelter Options

Standard Four-Post Shelter

- Our new standard shelter
- This is the SamTrans default design for bus stops that are recommended to receive a shelter in BSIP



Standard Four-Post Shelter



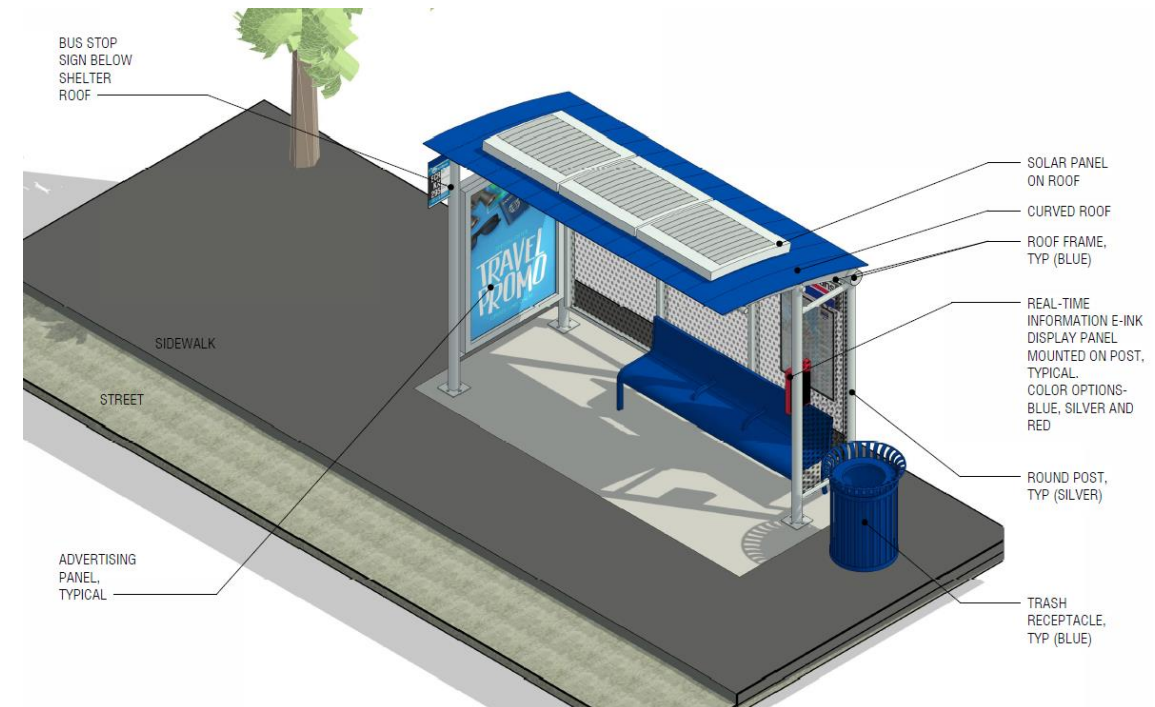
Standard Four-Post Shelter

Additional Details

- Standard Four-Post Shelters include two different lengths which can be used for locations with space availability.

Option 1: 11'-6" in length | Option 2: 15'-2" in length

- Shelter will be accompanied by other amenities, such as benches and real time arrival screens, based on the recommendations in BSIP for each stop location.
- The shelter design includes a solar panel, which can power lights and real time arrival screens (if provided). There are two solar power placement options. The standard option is rooftop solar, with an alternative option to place it on the back of the shelter.
- The shelter structure can be bolted into the ground into a concrete slab, like SamTrans's existing shelter designs.
- The shelter includes an advertising panel. These will mostly be static paper ads, like the existing shelters, with the capability to include digital ad screens in very select locations in the future.*

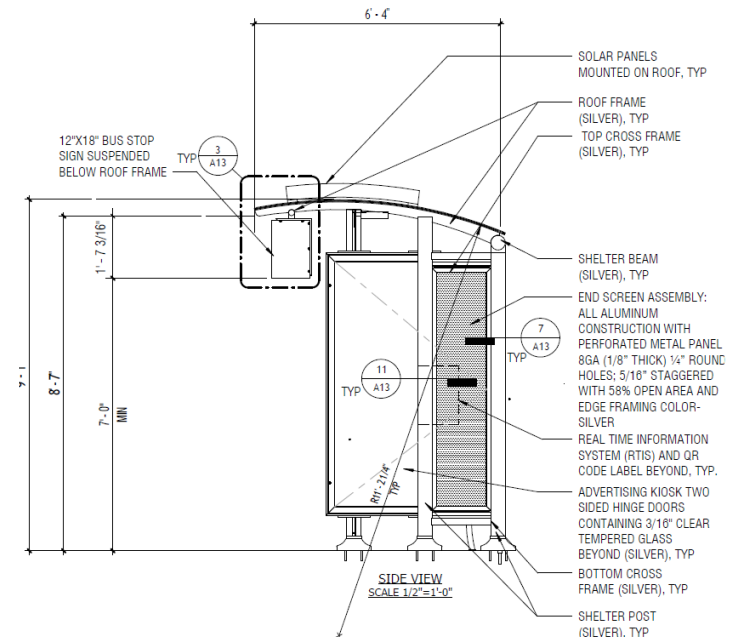
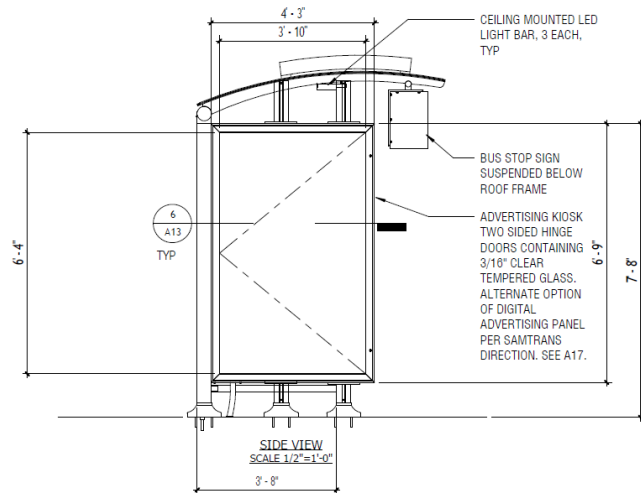
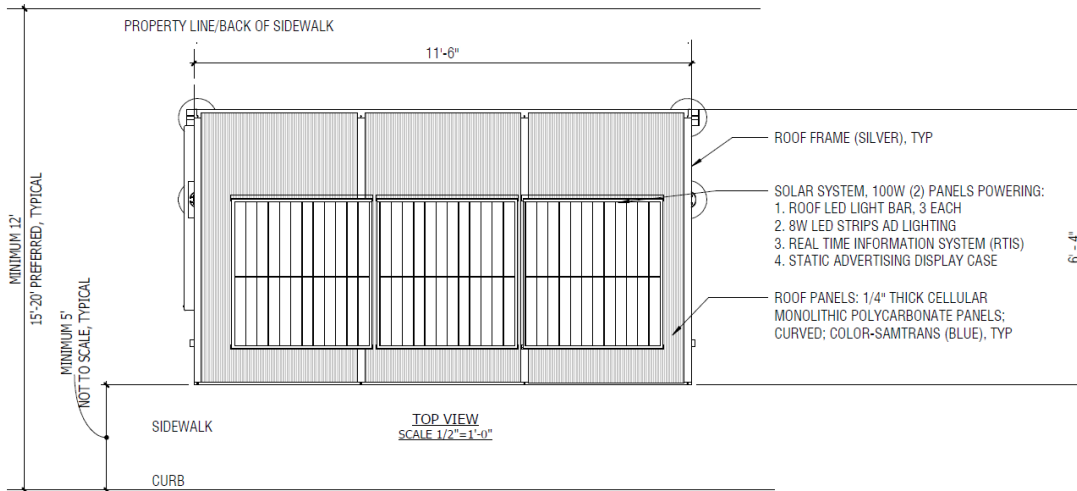
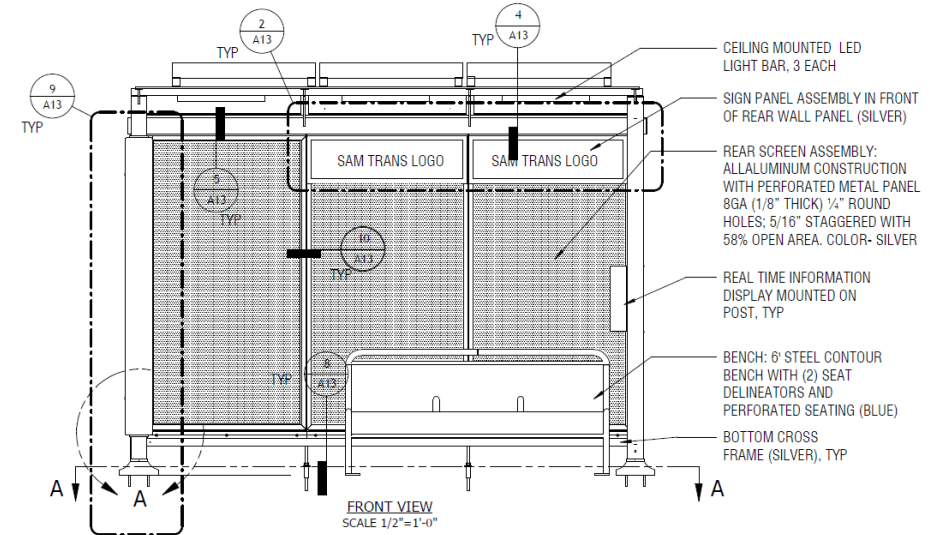
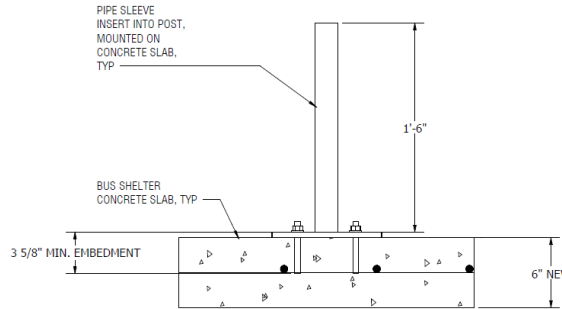


* Digital ad panels requires external power source, and they cannot be powered with solar

Standard Four-Post Shelter

Shelter Dimensions (Standard)

Height	9 ft 1 in
Length	11 ft 6 in
Depth	6 ft 4 in



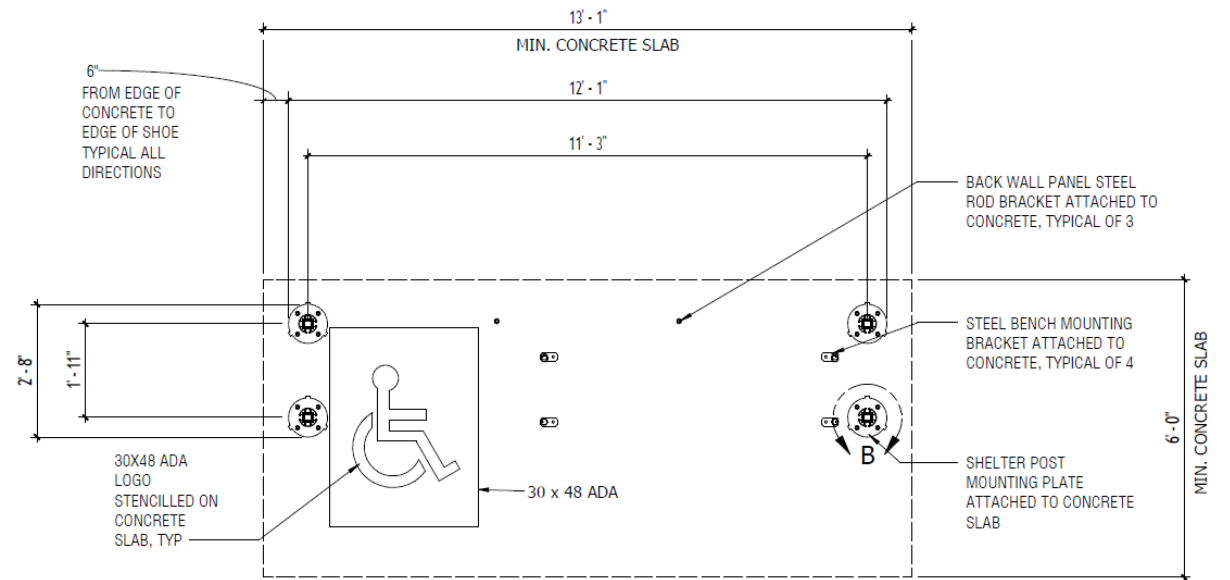
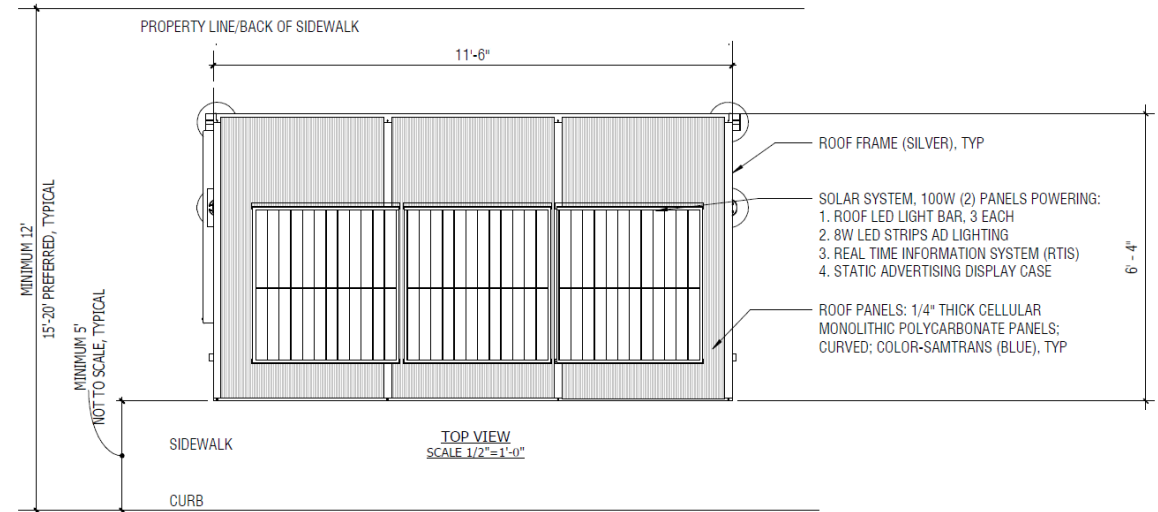
Standard Four-Post Shelter

Concrete Slab for Shelter

Length	13 ft 1 in concrete slab
Width	6 ft 0 in concrete slab

Minimum Sidewalk Space

Curb to Property Line	8 ft 6 in minimum >10 ft preferred
Curb to Front of Shelter Width	4 ft minimum >5 ft preferred
Back of Shelter to Property Line Width	Building Setback: Place near the back of sidewalk. No Building Setback: Provide 4 ft (minimum) >5ft (preferred) between shelter and building <i>Narrow shelter, two-post, or bench only may be better suited to sidewalks <10 ft and high-pedestrian volume sidewalks <15 ft (e.g. downtowns and commercial streets).</i>

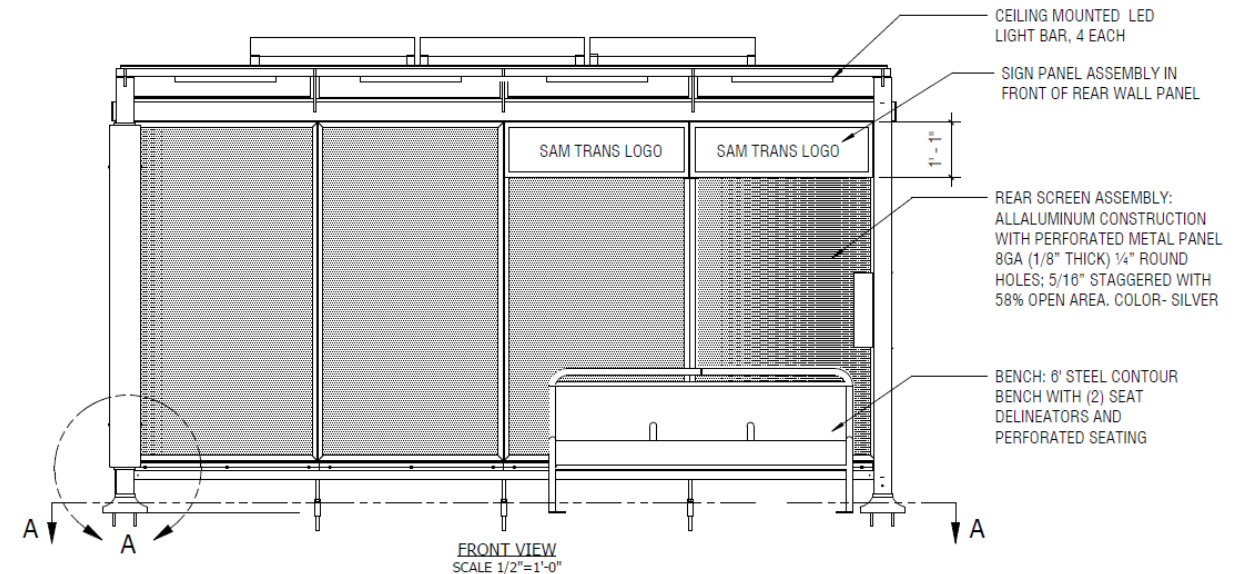
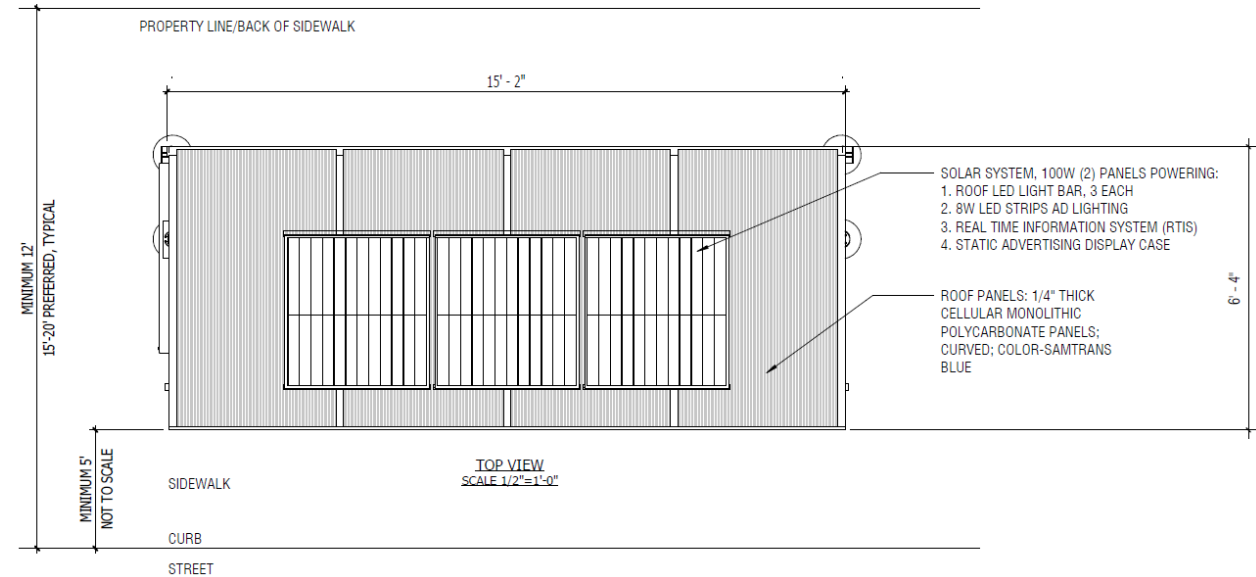


Standard Four-Post Shelter

Shelter Dimensions (High Capacity)

- This longer shelter option can accommodate more passengers at high ridership stops.
- Other than length, it has the same dimensions as the standard four-post design. A longer concrete slab is required.
- This alternative will be used in limited circumstances, such as along El Camino Real. *In special cases where very high ridership is present, it may be necessary to pursue an even larger shelter or put multiple shelters together.*

Height	9 ft 1 in
Length	15 ft 2 in
Roof Depth	6 ft 4 in



Standard Four-Post Shelter

Key Specifications*

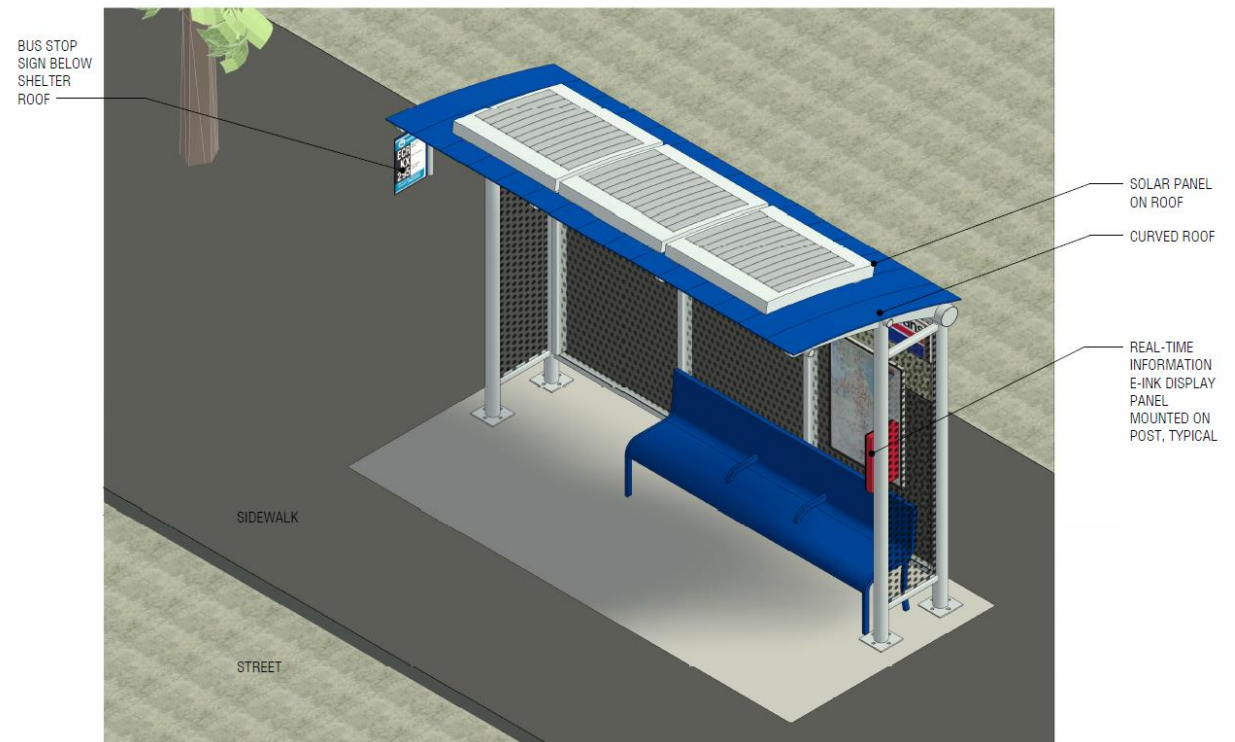
Component	Material	Dimensions	Notes
Shelter Structure	Powered coated aluminum	Height: 9 ft 1 in Length: 11 ft 6 in (standard) or 15 ft 2 in (high capacity)	Lighter weight material and is more resistant to rust. Option for high-capacity, longer shelter at high ridership stops to add passenger capacity.
Roof	Polycarbonate cellular roof (curved)	Roof Depth: 6 ft 4 in	Light weight and strong material
Wall Panels	Perforated aluminum panels	8 gage (1/8th in thick) panels with 1/4th in round holes. Holes are staggered 5/16th in with 58% open area for visibility	Options for 3 or 4 wall panel shelter, the 4 th wall panel makes the shelter 3 ft 8 in longer for higher ridership stops
Placement	Bolted into concrete slab	Slab Length: 13 ft 1 in (standard) to 16 ft 9 in (high capacity) Slab Width: 6 ft 0 in Slab Depth: 0 ft 6 in	Longer concrete slabs are needed for the high-capacity shelter. Shelter will be embedded 3 3/5ths inches into the concrete (minimum depth)

* Full specifications, such as fastener types, coat finish, and other considerations are available upon request

Narrow Four-Post Shelter

Description

- A more compact shelter that can fit at stops with less sidewalk space
- This design does not include an advertising panel and has a shorter roof to fit in narrower locations
- This narrow design uses the same structure and roof materials as the standard four-post shelter design
- This option fulfills BSIP's recommendation to provide a shade structure at stops where a full shelter cannot fit
- ADA-accessible passenger landing pad requirements still apply (min 5 ft x 8 ft), though this can be provided adjacent to the shelter, if necessary.¹

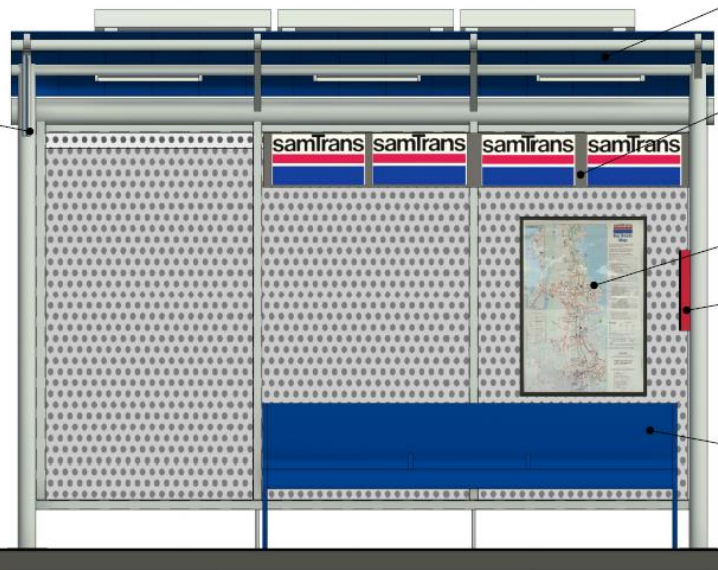


¹ [Refer to Page 14 of the Final Bus Stop Design Guidelines](#)

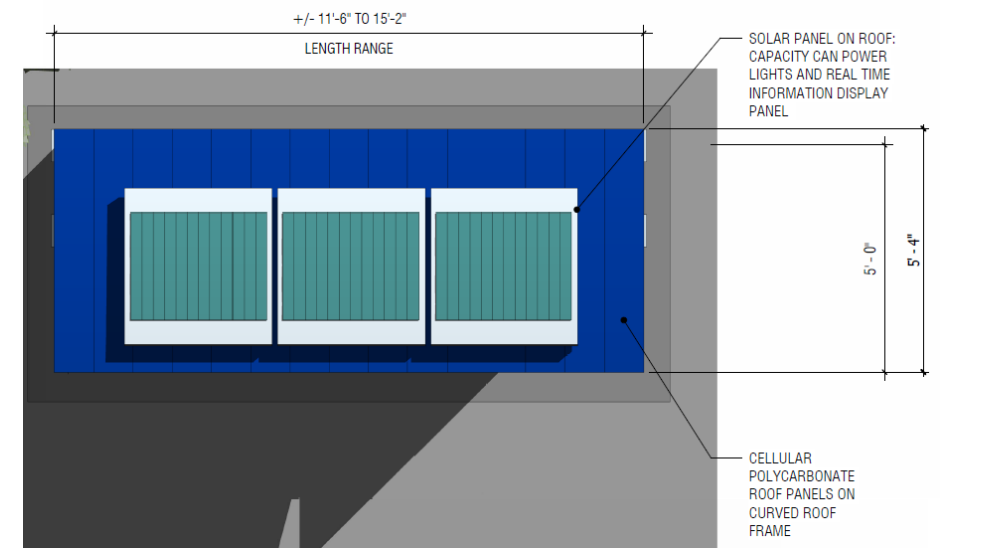
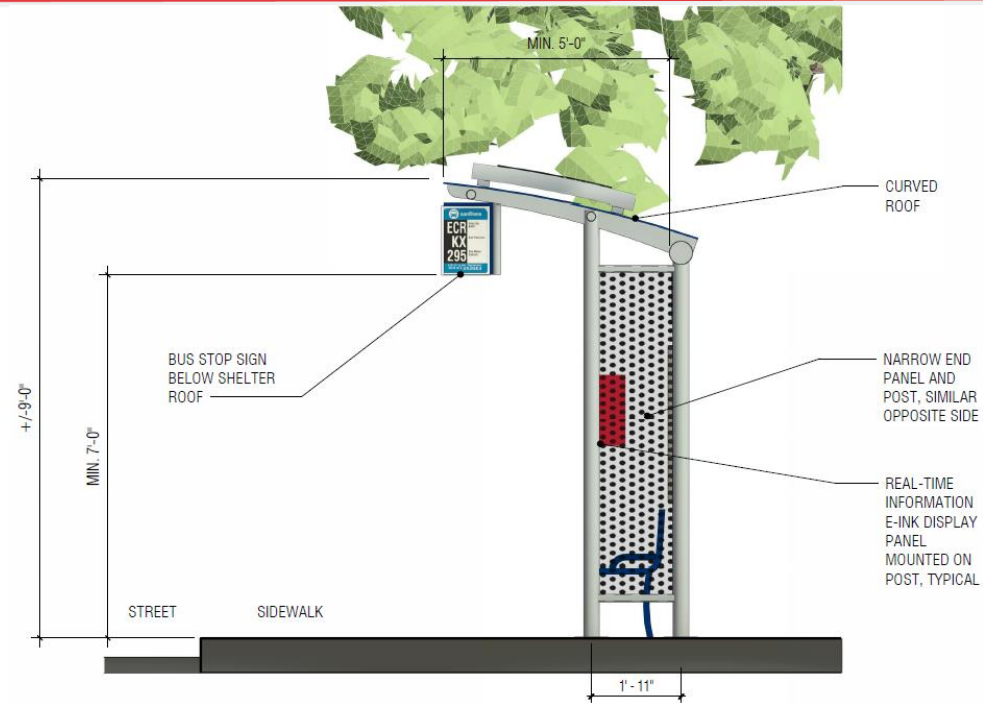
Narrow Four-Post Shelter



BUS STOP SIGN BELOW SHELTER ROOF



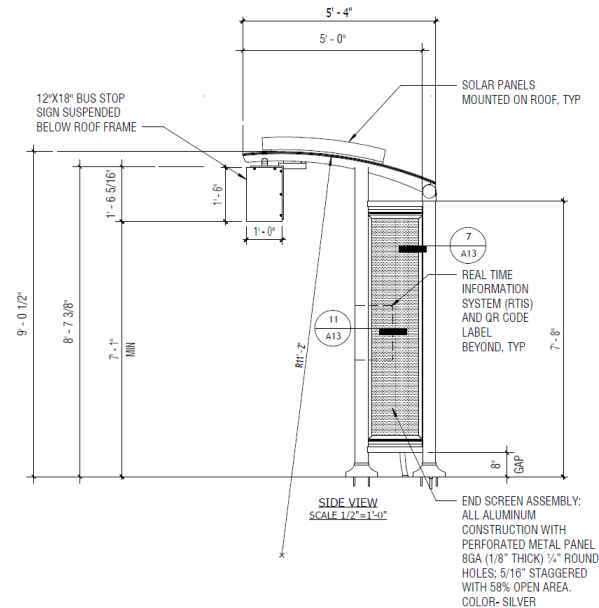
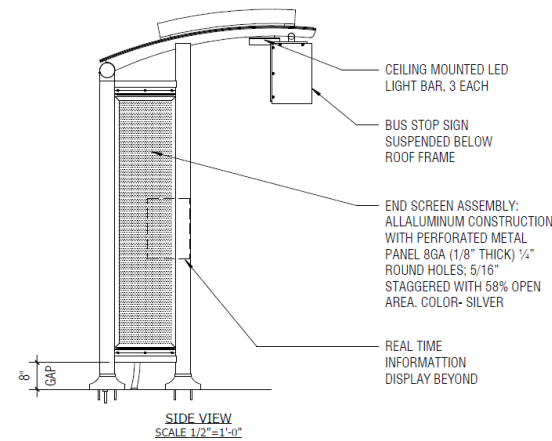
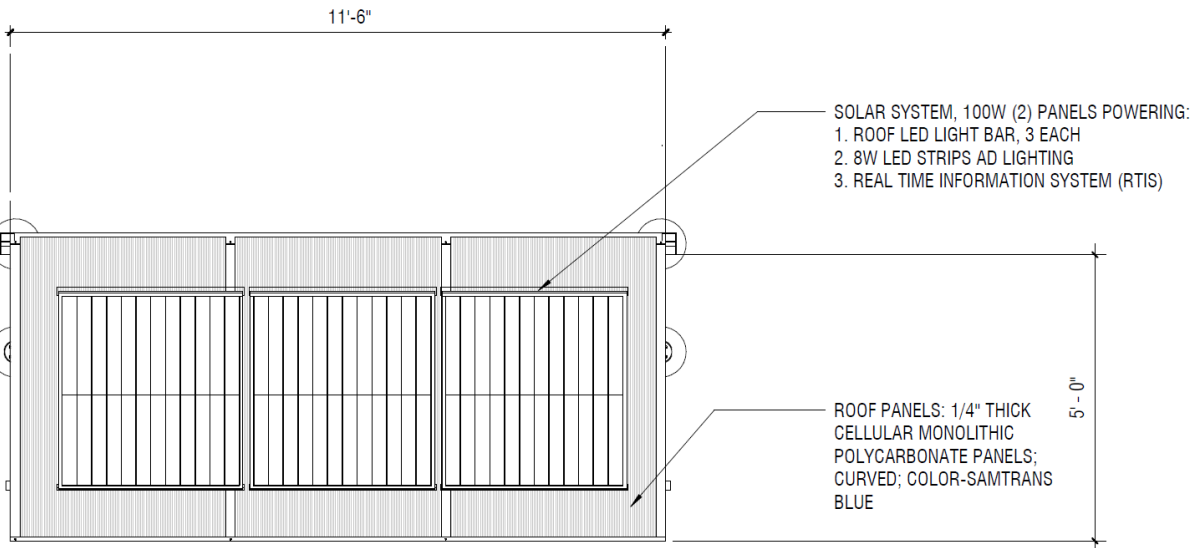
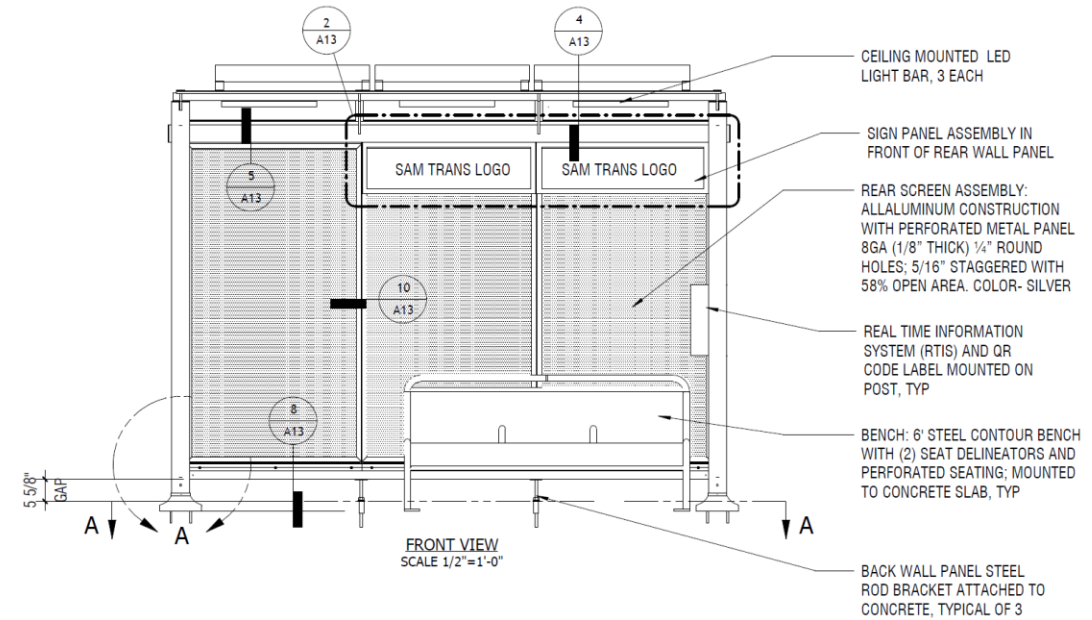
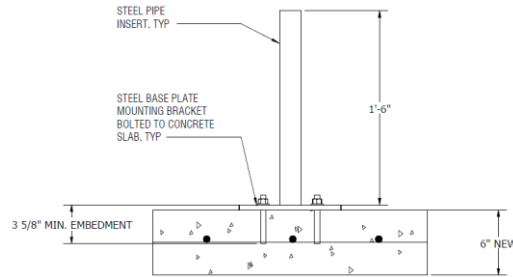
- CEILING MOUNTED LINEAR LIGHT OPTION
- GRAPHICS ON METAL PANEL IN FRONT OF PERFORATED BACK WALL PANEL, TYP
- FRAMED BUS SYSTEM MAP
- REAL-TIME INFORMATION E-INK DISPLAY PANEL MOUNTED ON POST, TYPICAL
- PERFORATED BENCH WITH DIVIDERS AND WIDE END SEATS, TYP



Narrow Four-Post Shelter

Shelter Dimensions

Height	9 ft 1 in
Length	11 ft 6 in
Depth	5 ft 4 in



Narrow Four-Post Shelter

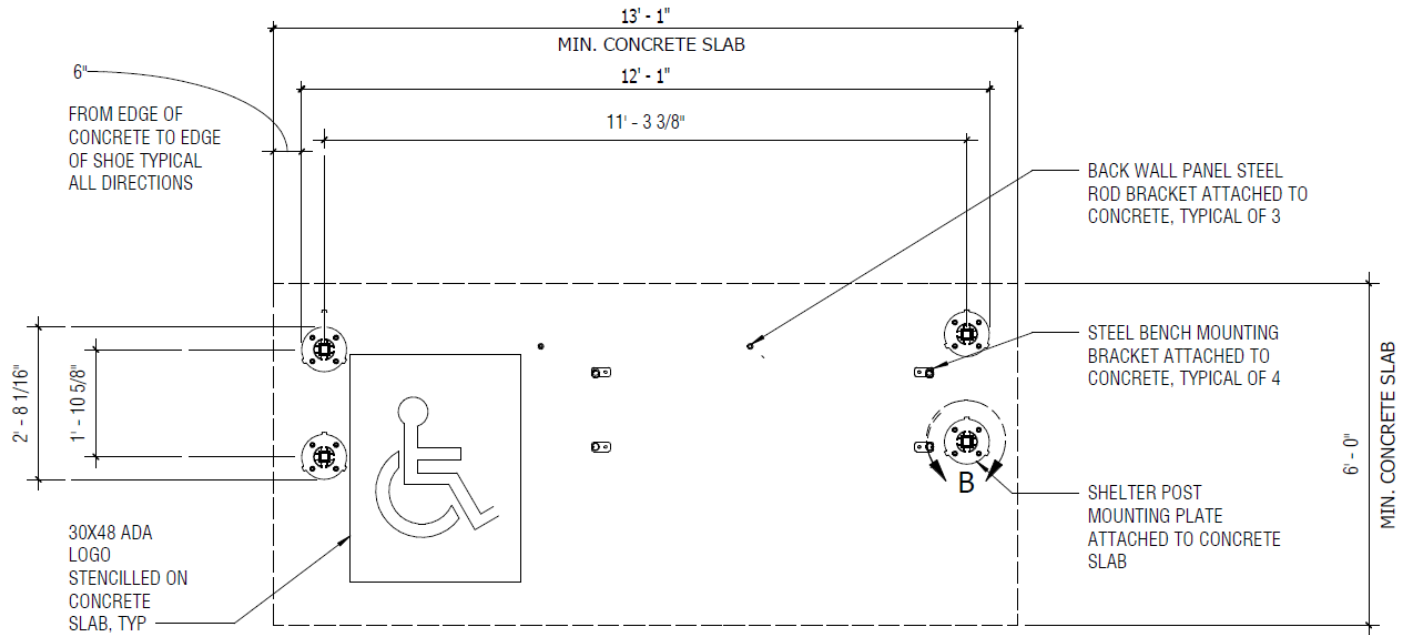
Concrete Slab for Shelter*

Length	13 ft 1 in concrete slab
Width	6 ft 0 in concrete slab

*Minimum ADA-accessible passenger landing pad: 5 ft x 8 ft

Minimum Sidewalk Space

Curb to Property Line	6 ft minimum >8 ft preferred
Curb to Front of Shelter Width	4 ft minimum >5 ft preferred
Back of Shelter to Property Line Width	Building Setback: Place near the back of sidewalk. No Building Setback: Provide 4 ft (minimum) >5 ft (preferred) between shelter and building



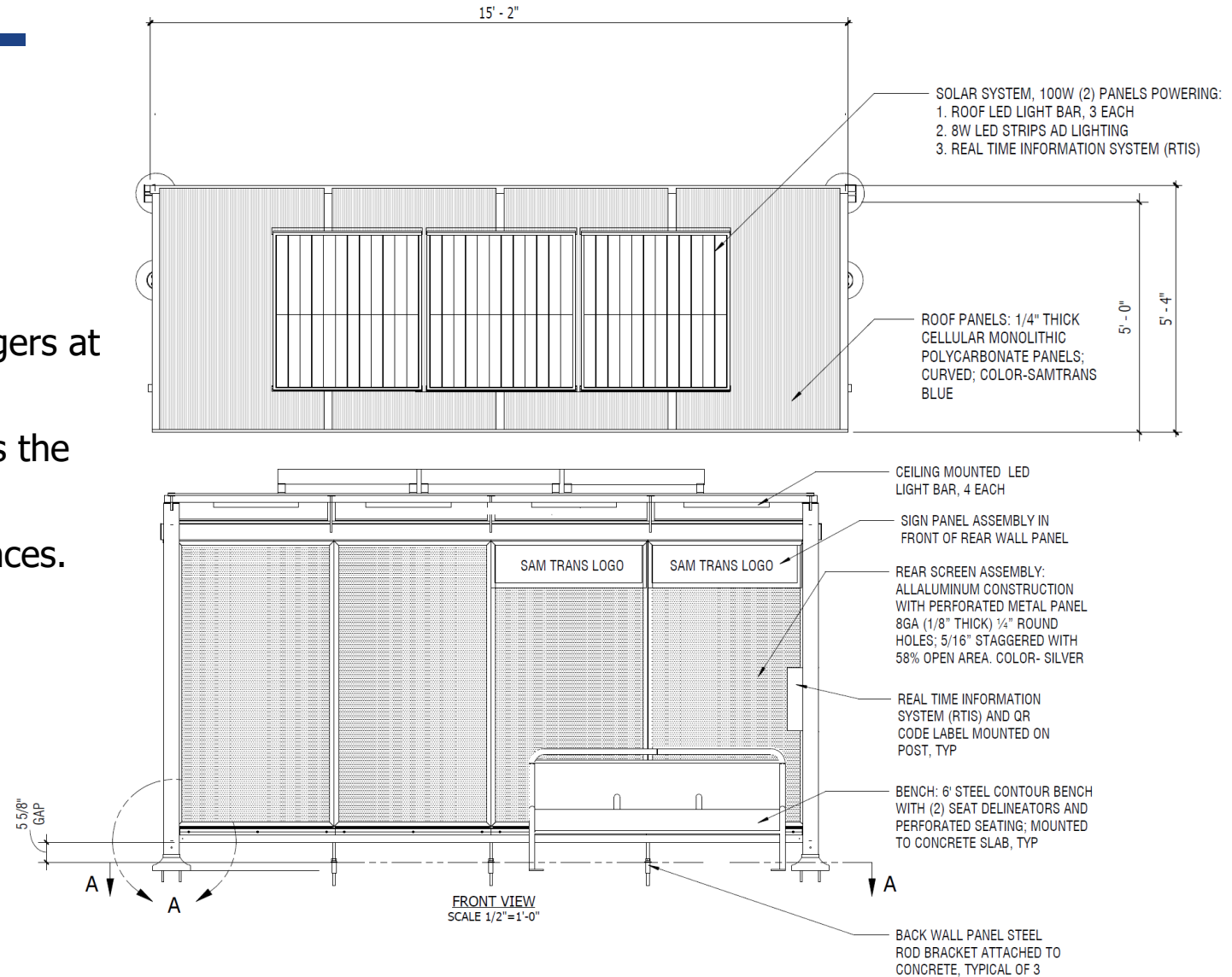
*Minimum ADA-accessible passenger landing pad: 5 ft x 8 ft

Narrow Four-Post Shelter

Shelter Dimensions (High Capacity)

- This longer shelter option can hold more passengers at high ridership stops.
- Other than length, it has the same dimensions as the narrow four-post design.
- This alternative will be used in limited circumstances.

Height	9 ft 1 in
Length	15 ft 2 in
Depth	5 ft 4 in



Narrow Four-Post Shelter

Key Specifications*

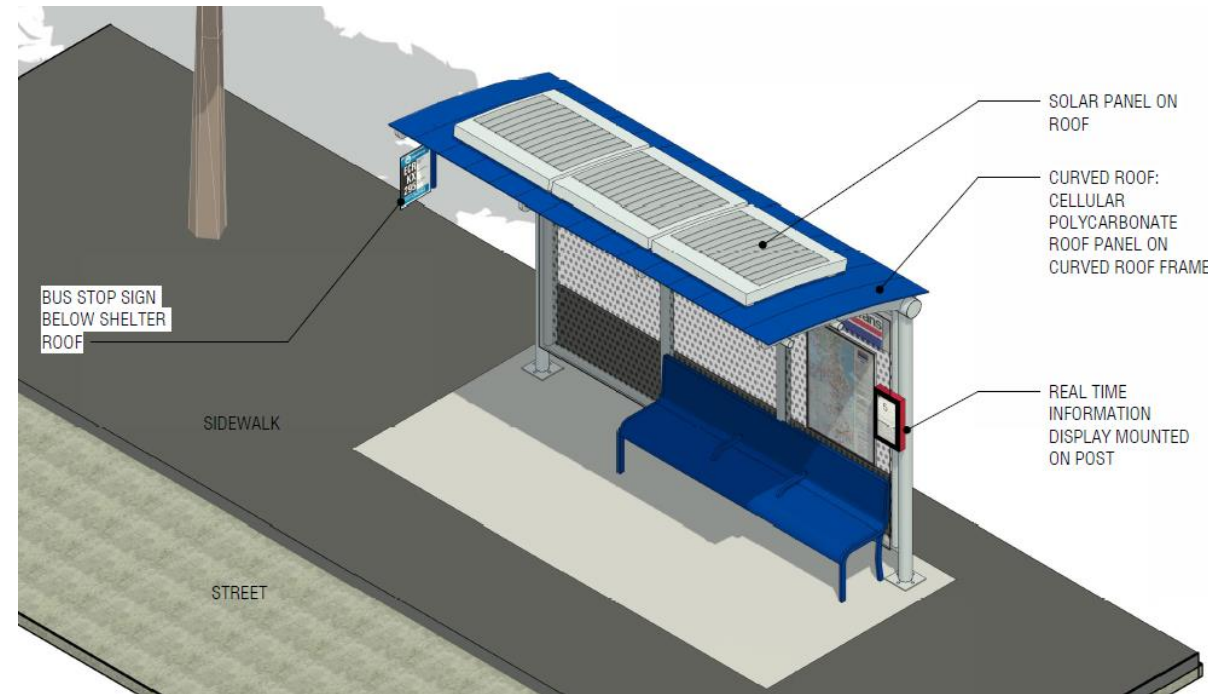
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Roof	Polycarbonate cellular roof (curved)	Roof Depth: 5 ft 4 in	Light weight and strong material
Wall Panels	Perforated aluminum panels	8 gage (1/8 th in thick) panels with 1/4 th in round holes. Holes are staggered 5/16 th in with 58% open area for visibility	Options for 3 or 4 wall panel shelter, the 4 th wall panel makes the shelter 3 ft 8 in longer for higher ridership stops
Placement	Bolted into concrete slab	Slab Length: 13 ft 1 in (standard) to 16 ft 9 in (high capacity) Slab Width: 6 ft 0 in Slab Depth: 0 ft 6 in	Longer concrete slabs are needed for the longer shelter option. Shelter will be embedded 3 3/5 th inches into the concrete (minimum depth)

* Full specifications, such as fastener types, coat finish, and other considerations are available upon request

Two-Post Shelter

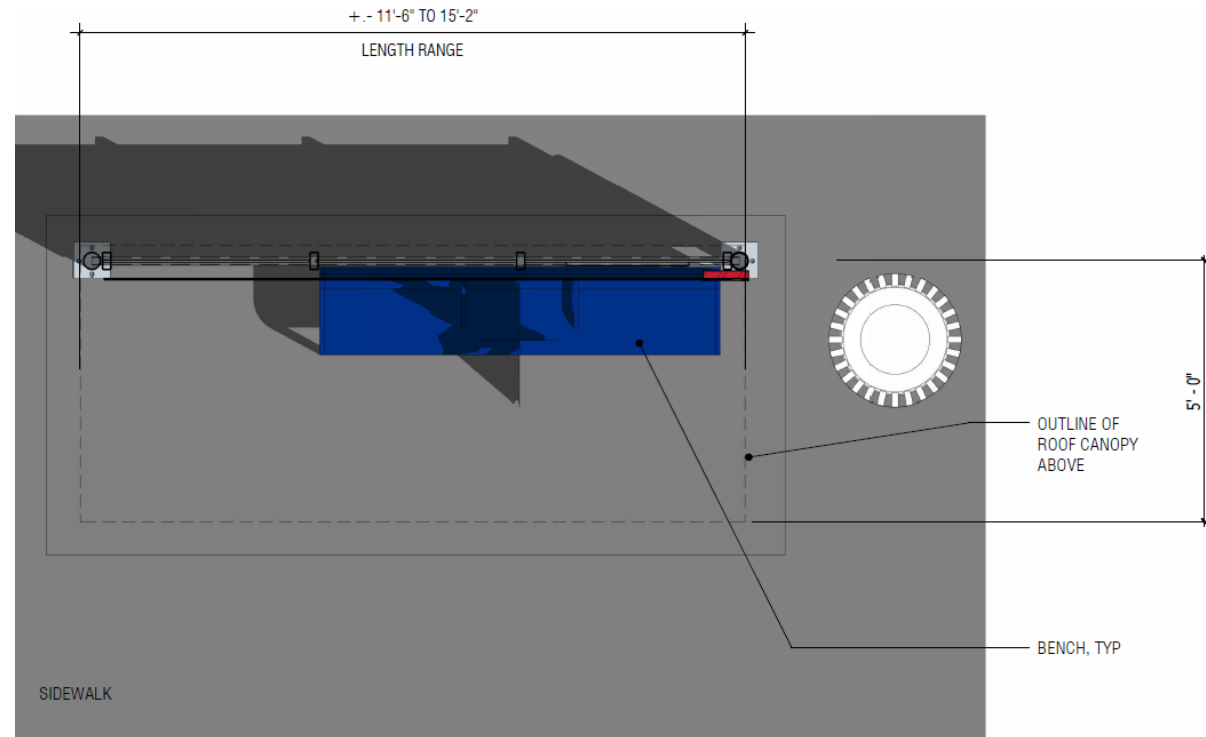
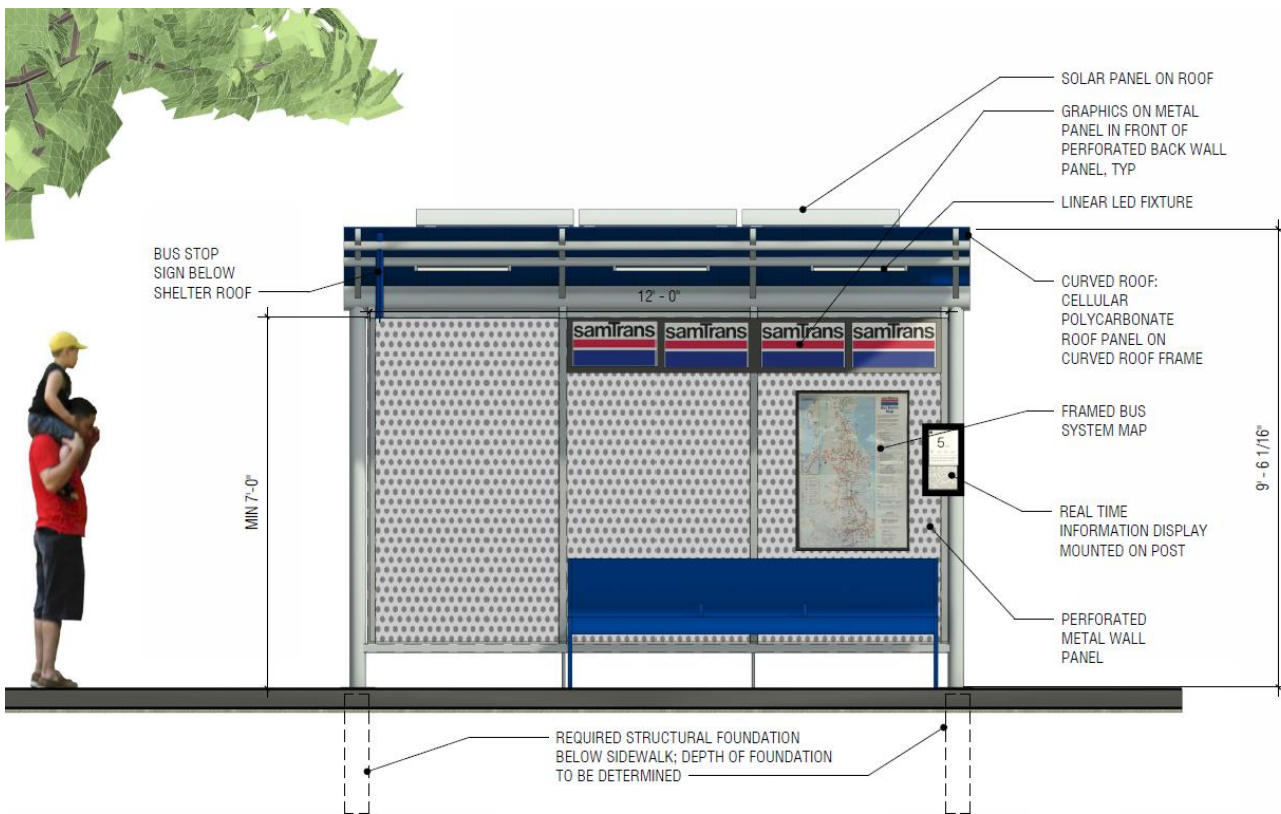
Description

- An even more compact shelter design that can be used in very constrained locations
- This option mostly has the same dimensions as the narrow four-post shelter, but it only needs two posts to support the shelter, which saves some additional sidewalk space and makes it easier to meet ADA standards for sidewalk width.
- However, this shelter needs a concrete foundation to support the structure's weight. This can substantially add to construction costs, and this design will only be used in very limited circumstances
- This shelter option is best suited for city-led or developer-led projects that want an enhanced design and that are already planning sidewalk improvements which can incorporate this shelter's foundation needs into their plans.
- This design is less suitable in areas with high winds, as the shelter lacks side panels and provides less weather protection.
- ADA-accessible passenger landing pad requirements still apply (min 5 ft x 8 ft), though this can be provided adjacent to the shelter, if necessary.¹



¹ [Refer to Page 14 of the Final Bus Stop Design Guidelines](#)

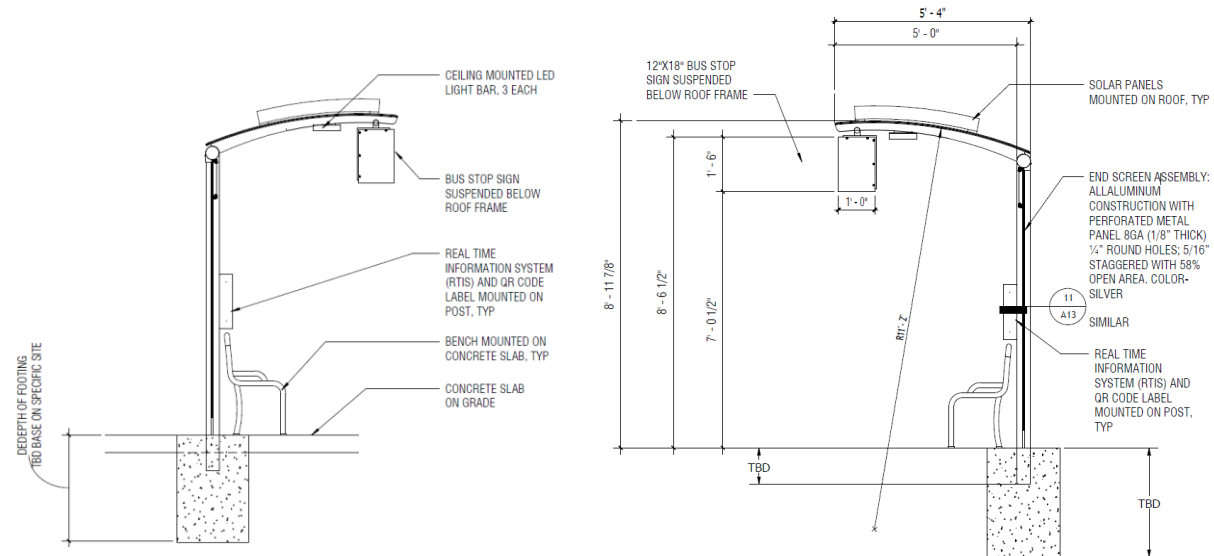
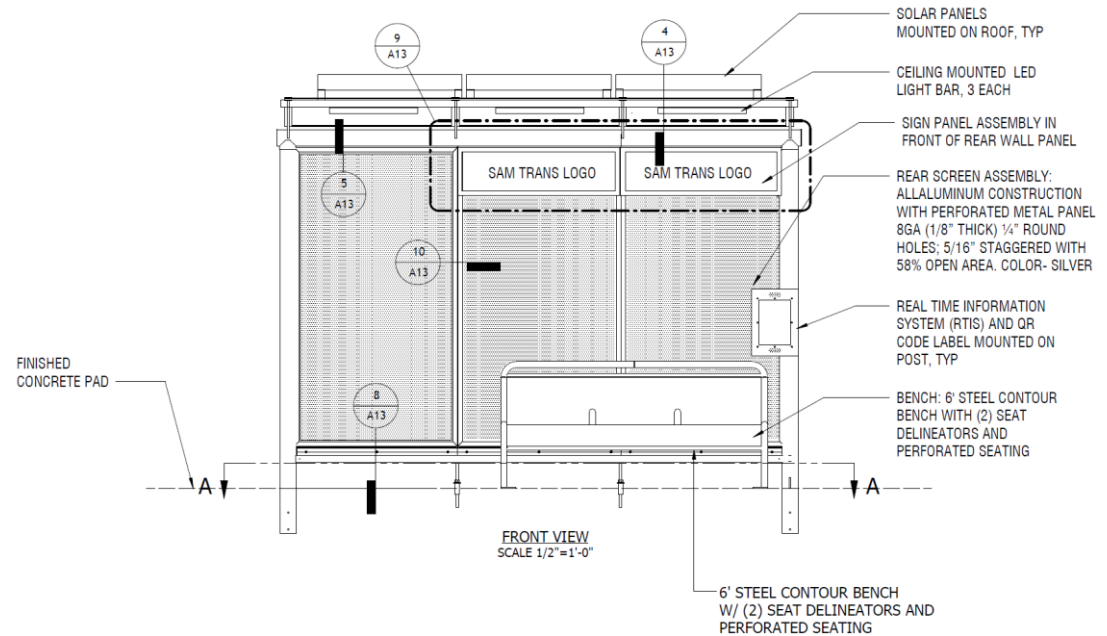
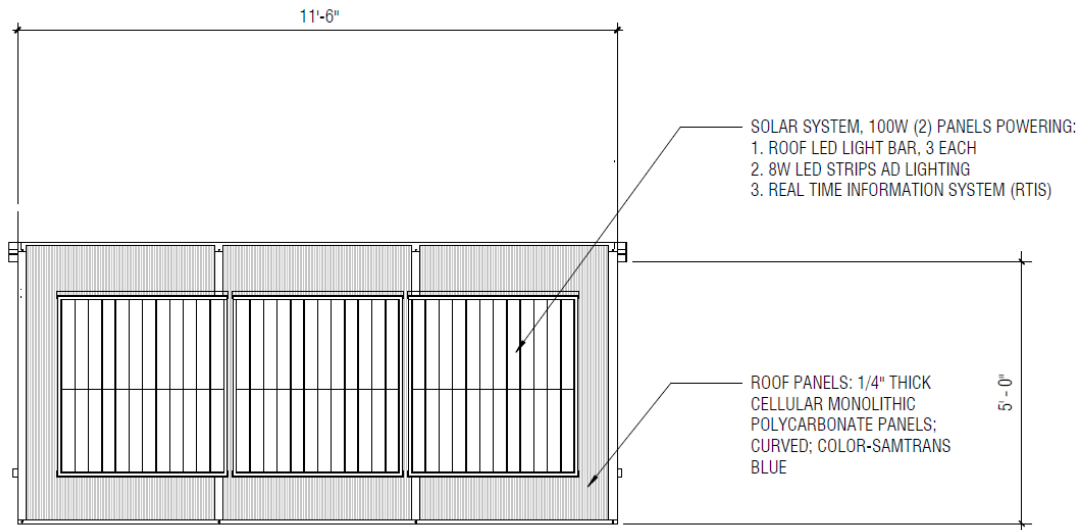
Two-Post Shelter



Two-Post Shelter

Shelter Dimensions (Standard)

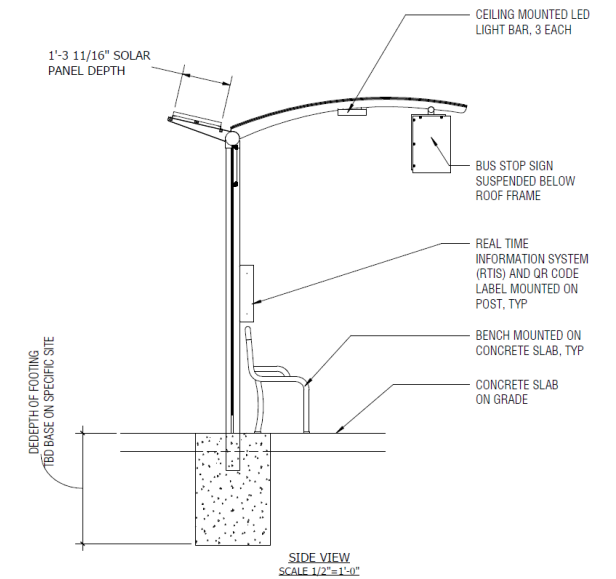
Height	9 ft 0 in
Length	11 ft 6 in
Depth	5 ft 4 in



Two-Post Shelter

Foundation Needs

- The two-post shelter design needs a concrete foundational footing to support the weight of the structure.
- The depth of this foundation varies based on the soil, topography, and other factors at each stop location.
- These foundation requirements mean there is additional engineering work to implement each two-post shelter, raising construction and design costs.
- A review by Mark Thomas, an engineering firm hired by SamTrans, showed that these foundations may need to be 3 to 5.5 ft deep and can add about \$6,000 to \$13,000 in construction costs for each shelter.
- *Given the foundation needs, a two-post shelter is best suited to projects led by others that already include sidewalk construction (e.g. streetscape redesigns, developments, etc.)*

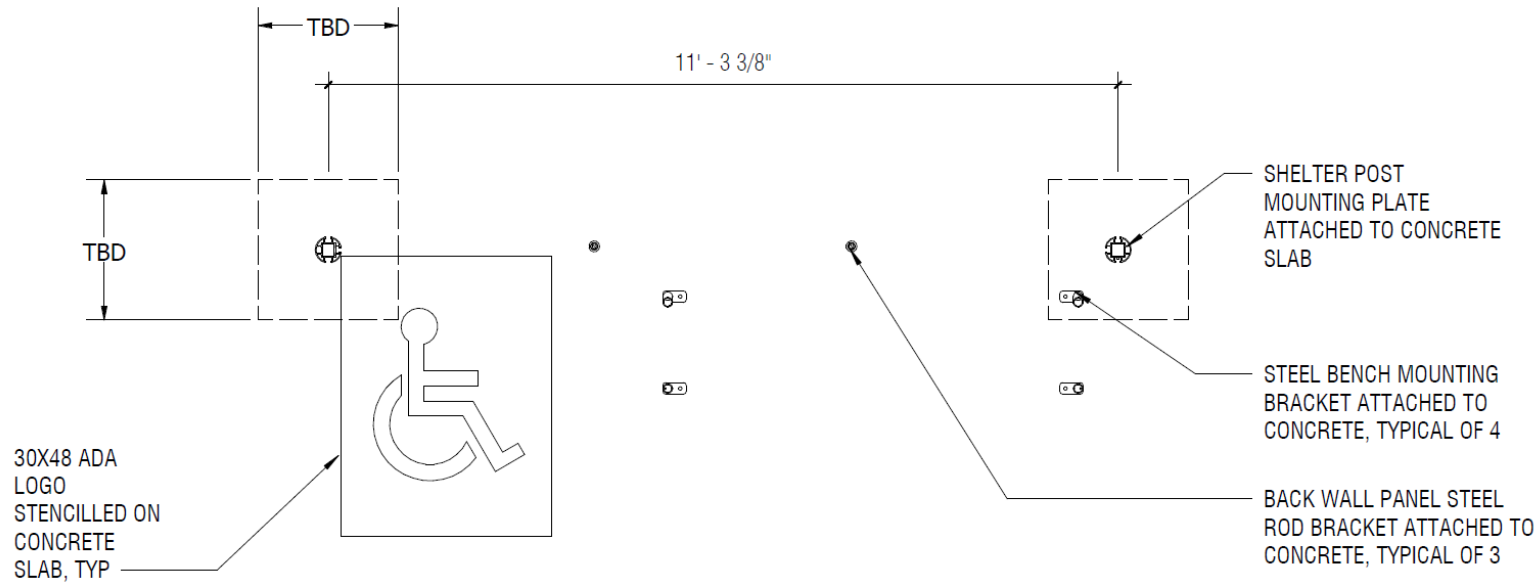


Two-Post Shelter

Minimum Sidewalk Space*

Curb to Property Line	6 ft minimum >8 ft preferred
Curb to Front of Shelter Width	4 ft minimum >5 ft preferred
Back of Shelter to Property Line Width	Building Setback: Place near the back of sidewalk. No Building Setback: Provide 4 ft (minimum) >5 ft (preferred) between shelter and building

*Minimum ADA-accessible passenger landing pad: 5 ft x 8 ft



*Minimum ADA-accessible passenger landing pad: 5 ft x 8 ft

Two-Post Shelter

Key Specifications*

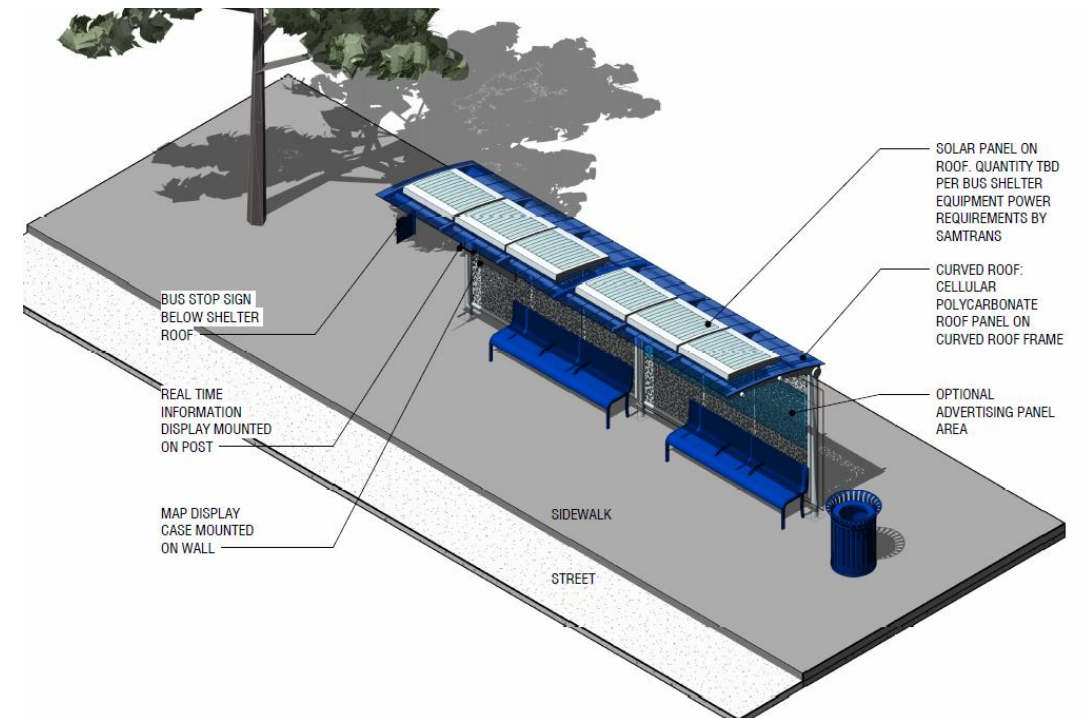
Component	Material	Dimensions	Notes
Shelter Structure	Powered coated aluminum	Height: 9 ft 0 in Length: 11 ft 6 in	Lighter weight material and is more resistant to rust. Option for longer shelter at high ridership stops to add passenger capacity.
Roof	Polycarbonate cellular roof (curved)	Roof Depth: 5' 4"	Light weight and strong material
Wall Panels	Perforated aluminum panels	8 gage (1/8 th in thick) panels with 1/4 th in round holes. Holes are staggered 5/16 th in with 58% open area for visibility	
Placement	Needs Concrete Foundation	Depth varies, based on site conditions	

* Full specifications, such as fastener types, coat finish, and other considerations are available upon request

Extended Two-Post Shelter

Description

- This shelter is a variant of the two-post design that adds additional capacity for high ridership stops (such as on El Camino Real and other locations).
- The design is an extended two-post design (uses three posts) that also requires foundation supports.
- The shelter as shown includes decorative wall panels (as described on Pg 48 of this guide) and has two benches and two sets of solar panels. Standard panels are also acceptable.
- ADA-accessible passenger landing pad requirements still apply (min 5 ft x 8 ft), though this can be provided adjacent to the shelter, if necessary.¹



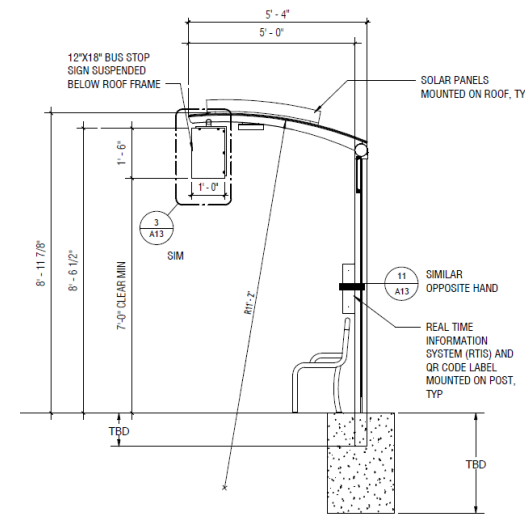
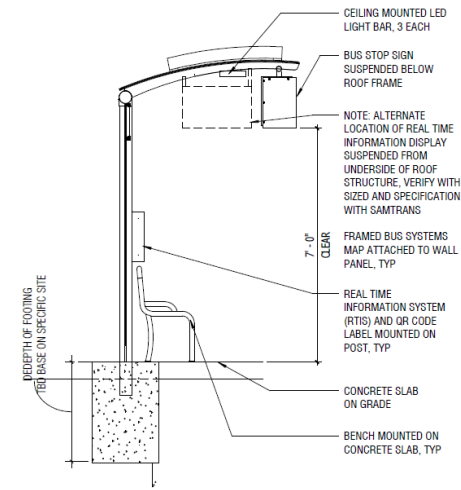
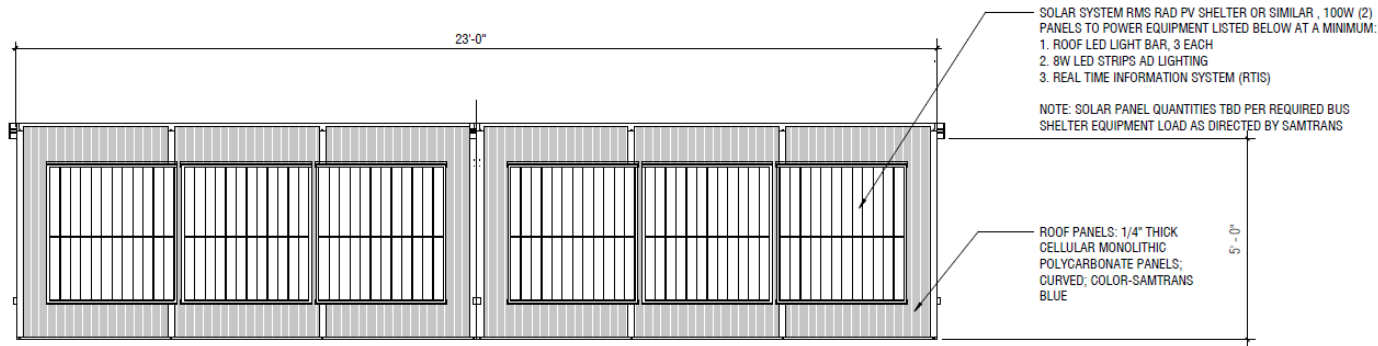
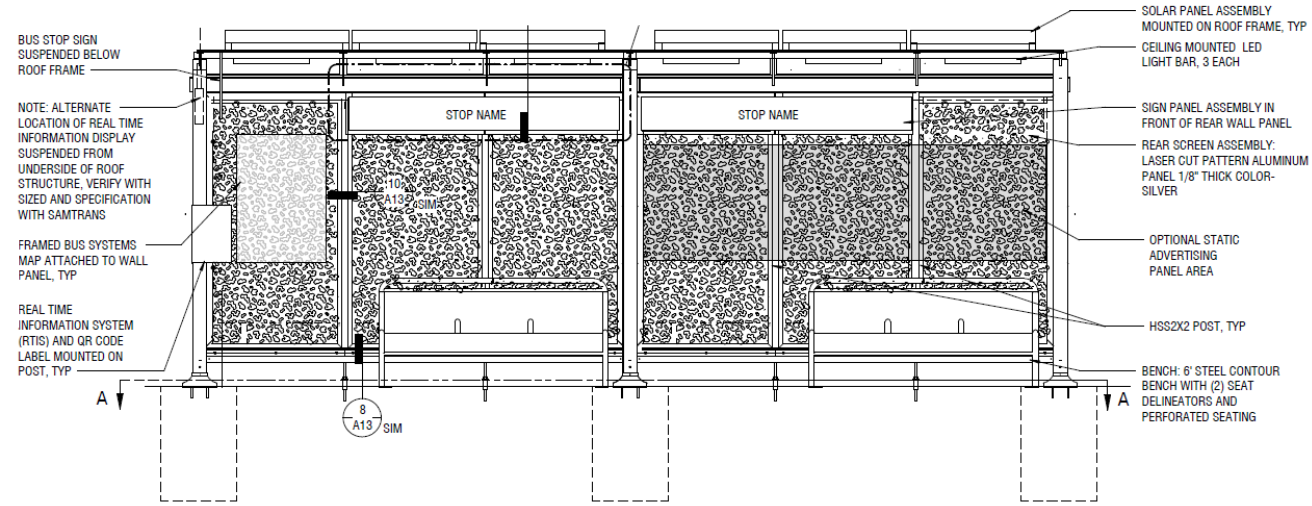
¹ [Refer to Page 14 of the Final Bus Stop Design Guidelines](#)

Extended Two-Post Shelter

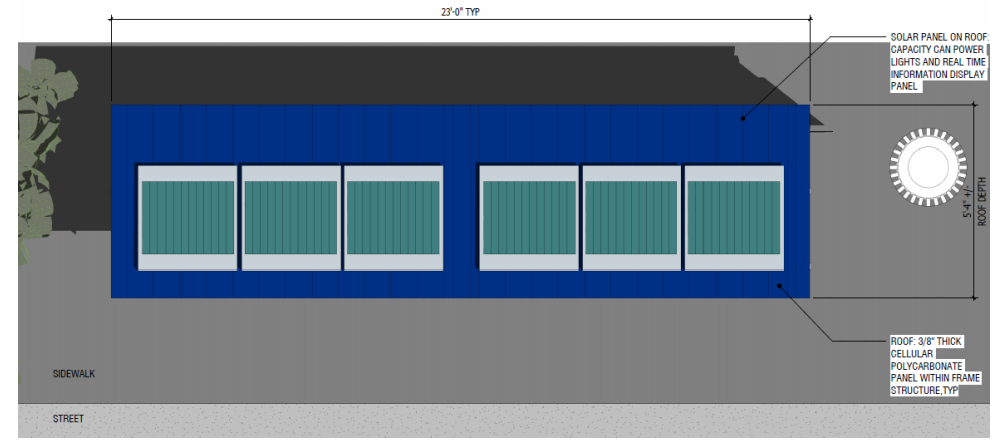
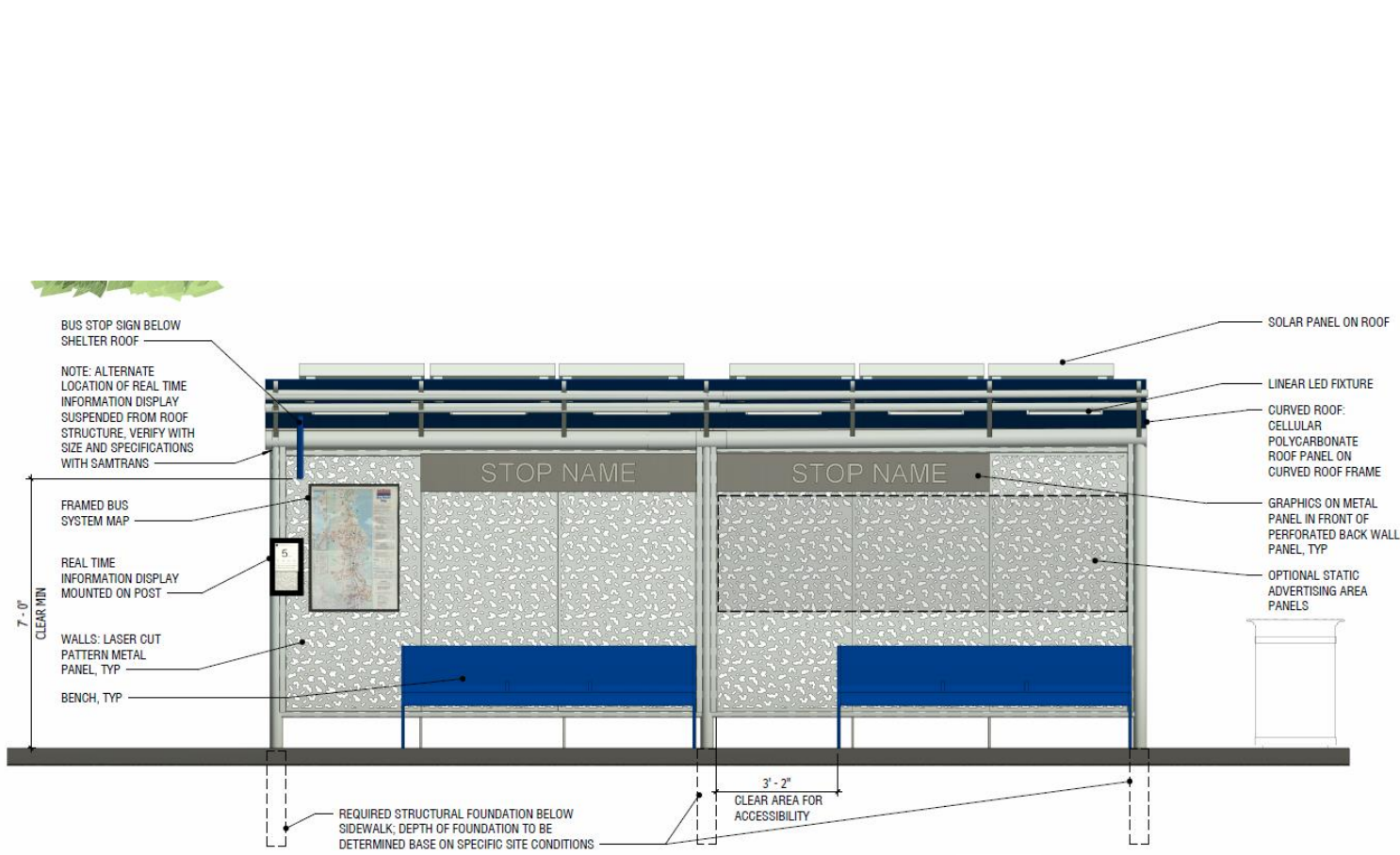
Shelter Dimensions

Height	9 ft 0 in
Length	23 ft 0 in
Depth	5 ft 4 in

**Minimum ADA-accessible passenger landing pad: 5 ft x 8 ft*



Extended Two-Post Shelter



Shelter Wall Panel Options

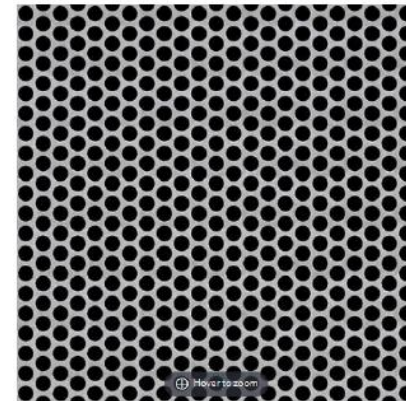
Shelter Wall Panels

Description

- All three shelter options use the same aluminum wall panels
- These durable wall panels are easy to replace and maintain, and they are resistant to rust
- These panels were selected because of staff feedback to avoid glass panels, due to concerns about vandalism
- Includes perforated holes to maintain visibility through the panel and to allow light to pass through
- The spacing of the perforations, and the size of the holes, was selected to balance visibility, weather protection, and safety considerations

Specifications

Panel Thickness	8 gage (1/8 th in thick)
Perforation Size	1/4 th in round holes
Perforation Spacing	5/16 th in staggered holes
Open Area	58% Visibility



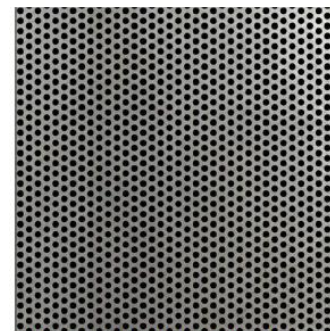
Shelter Wall Panels

Additional Weather Protection Option

- The standard shelter wall panel has open holes that wind can pass through.
- For windy areas, the toolbox includes an option to provide additional weather protection. This design places a layer of clear polycarbonate plastic that is sandwiched between two aluminum panels.
- The layer of plastic is clear and does not restrict visibility or prevent light from passing through the holes in the aluminum panels.
- The two aluminum panels help prevent the polycarbonate from being vandalized. The plastic layer is also relatively easy to clean and replace.

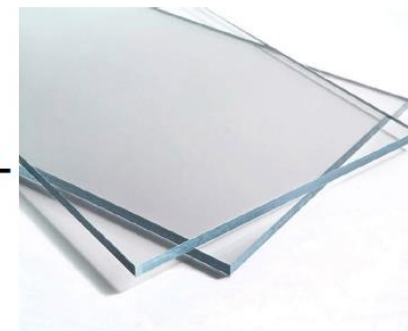
Specifications

Polycarbonate Thickness	¼ inch
Aluminum Panel	Requires two aluminum panels to protect the polycarbonate from vandalism



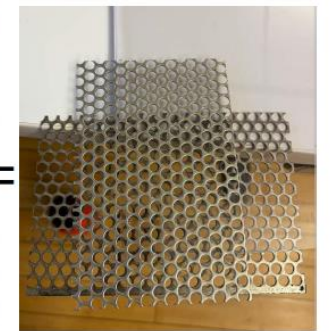
STAINLESS STEEL PERFORATED METAL WALL PANEL
<https://www.mcnichols.com/perforated-metal/round-hole/stainless-steel-ss-15143811?tbl=2669278197&cld=103>

+



POLYCARBONATE LEXAN WALL PANEL
 3/8" THICK MINIMUM

=



COMPOSITE ASSEMBLY: POLYCARBONATE LEXAN PANEL IN-BETWEEN TWO PERFORATED STAINLESS STEEL PANEL SIMILAR TO THE BART DALY STATION BUS SHELTER

Shelter Wall Panels

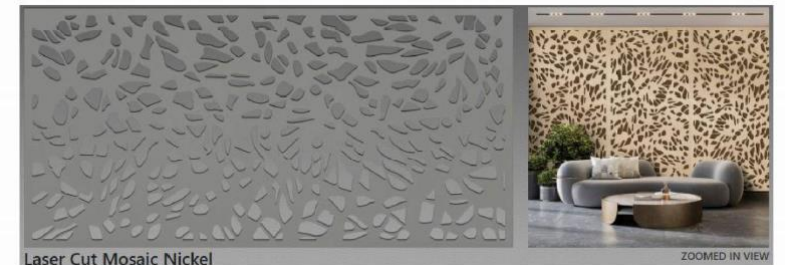
Decorative Wall Panel Option

- The toolkit includes foliage wall panel designs that could be used instead of the standard aluminum wall panel.
- There are two foliage options, which were selected to reflect San Mateo County's natural beauty, and the importance of the county's forests and urban trees.
- These decorative wall panels would be placed on the standard full-sized four-post shelter and will cast a dappled leaf or tree shade onto the sidewalk during sunny weather.
- This decorative alternative would cost more than the standard wall panels and is best suited for projects with external funding, and city-led and developer-led bus stop improvement projects. SamTrans-led BSIP improvements will utilize the standard aluminum wall panels.

Specifications

Panel Thickness	1/8 inch
Polycarbonate Panel	Must include polycarbonate sandwich for weather protection

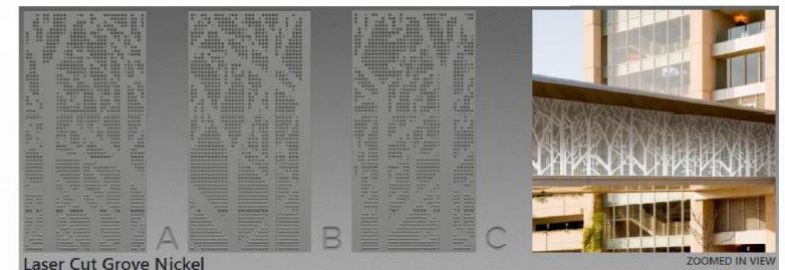
LEAF PATTERN
 OPTION 1: LASER CUT ALUMINUM MOSAIC
 PATTERN BY MOZ DESIGNS
<https://mozdesigns.com/metal-collections/mosaic/>



Laser Cut Mosaic Nickel

ZOOMED IN VIEW

FOREST TREES PATTERN
 OPTION 2: LASER CUT ALUMINUM GROVE
 PATTERN BY MOZ DESIGNS
<https://mozdesigns.com/metal-collections/grove/>



Laser Cut Grove Nickel

ZOOMED IN VIEW

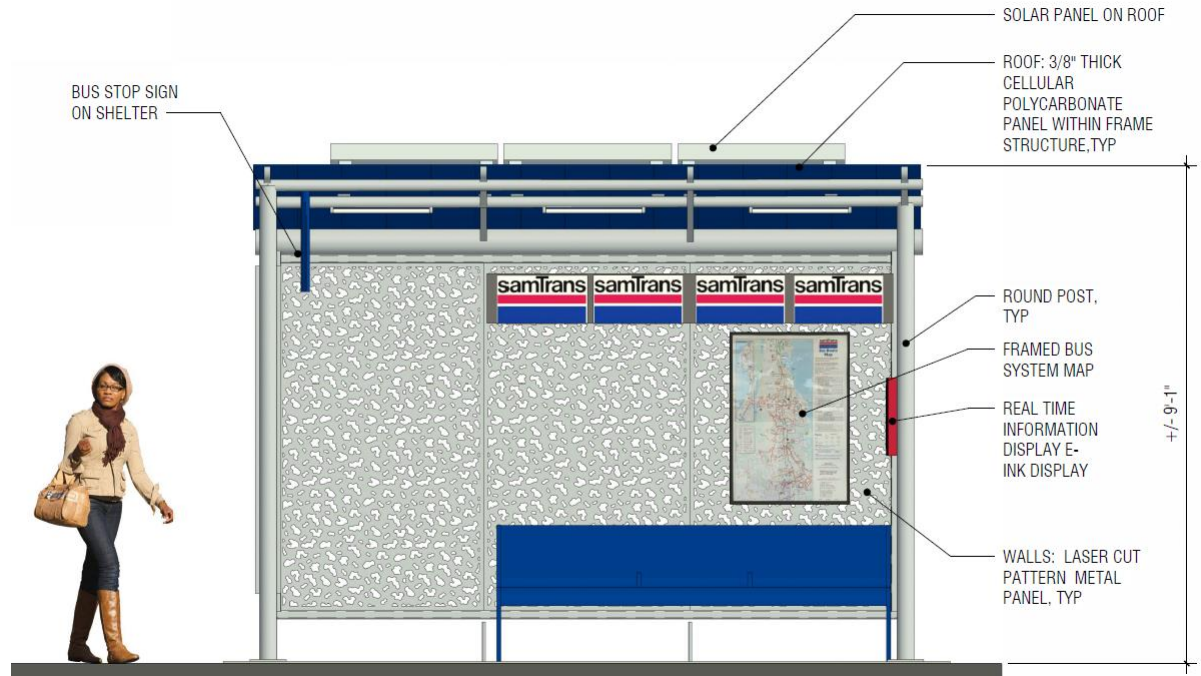
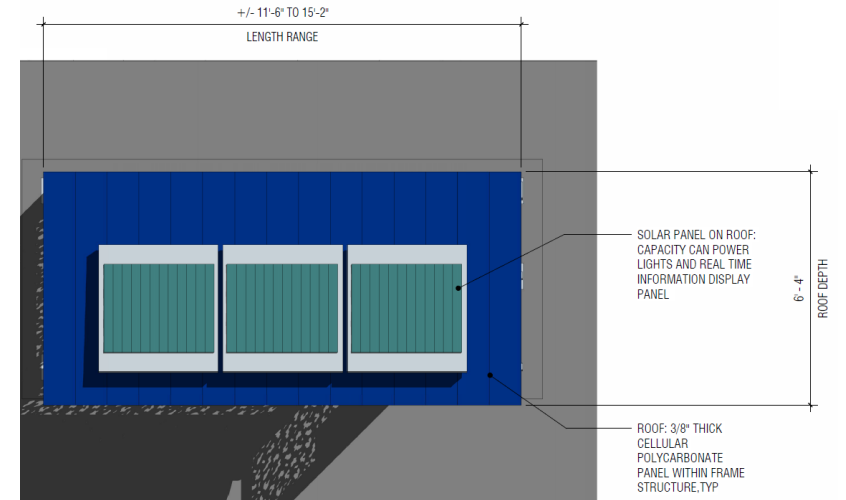
Decorative Wall Panels



ROOF: 3/8" THICK CELLULAR POLYCARBONATE PANEL WITHIN FRAME STRUCTURE, TYP

WALLS: LASER CUT PATTERN METAL WITH SOLID POLYCARBONATE LEXAN PANEL ASSEMBLY, TYPICAL FOR WINDY SITE CONDITIONS

REAL TIME INFORMATION DISPLAY E-INK DISPLAY



Alternative Shelter Designs

For City-Led and Developer-Led Projects

- SamTrans will work with cities and developers who are considering other shelter designs that are not included in this amenity toolkit.
- These alternate shelter designs must be approved by SamTrans, and they must be consistent with the general form and function of the standard designs included in this amenity toolkit.
- Interested cities should contact SamTrans to discuss these alternate designs and to see what flexibility is available for shelters and other amenities.
- SamTrans would not maintain shelters or amenities constructed using designs that are not part of SamTrans' updated amenity toolkit.

Color and Branding

Amenity Colors

Details

- All bus stop amenities included in this toolkit adhere to the SamTrans Style Guide (official colors shown below)
- Most amenities are silver and blue, with some red and black highlights



PANTONE 287
Hex: #003087

R: 0
G: 48
B: 135

C: 100 %
M: 75 %
Y: 2 %
K: 18 %

PANTONE 186
Hex: #C8102E

R: 200
G: 16
B: 46

C: 2 %
M: 100 %
Y: 85 %
K: 6 %

Silver
Hex: #C8D2D8

R: 200
G: 210
B: 216

C: 7 %
M: 3 %
Y: 0 %
K: 15 %

Black
Hex: #000000

R: 0
G: 0
B: 0

C: 0 %
M: 0 %
Y: 0 %
K: 100 %

Amenity Color Specifications

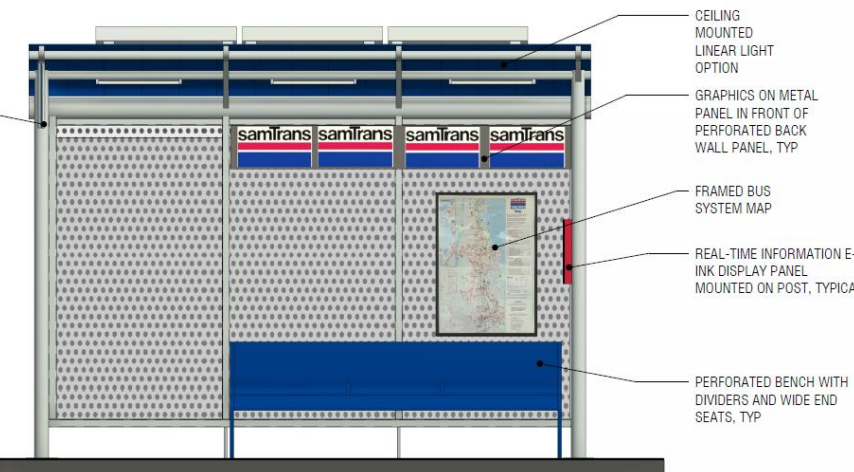
Shelter Structure	Silver
Shelter Roof	Pantone 287 (Blue)
Shelter Wall Panels	Silver
Shelter Advertising Panel	Silver
Benches and Seating	Pantone 287 (Blue)
Trash Cans	Pantone 287 (Blue)
Real Time Arrival Displays and QR Code Casings	Pantone 186 (Red) or Pantone 287 (Blue)
Bus System and Route Map Casings	Black
Amenity Pole	Pantone 287 (Blue)

SamTrans Logo Placement

- Shelters include the SamTrans logo and other branding elements on the rear wall panel
- The specific design of this logo is still being developed by SamTrans, and the designs shown in this amenity portfolio's rendering are a placeholder image that will not be installed.
- The SamTrans logo will be added to the shelter via a decal, rather than being painted directly onto the shelter. This makes it easier to replace if the shelter is vandalized or if SamTrans has a brand refresh in the future.



BUS STOP SIGN
BELOW SHELTER
ROOF



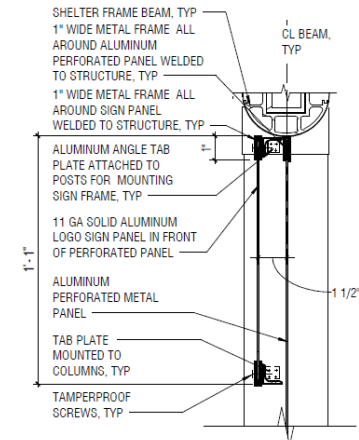
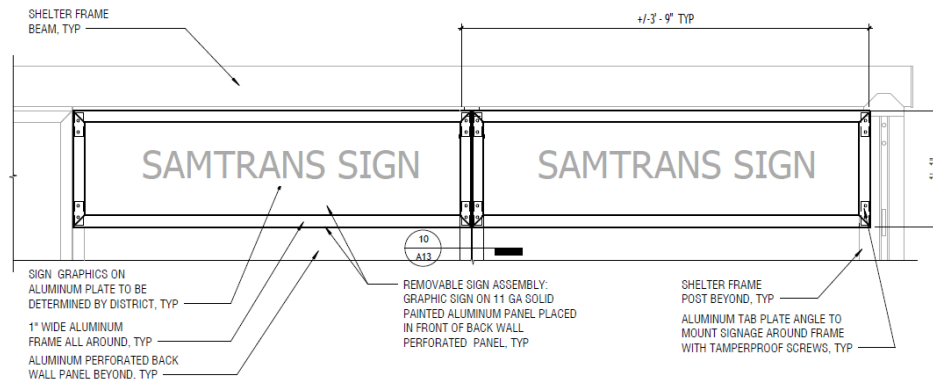
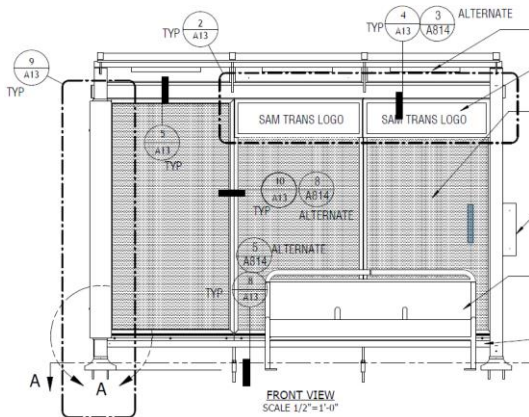
Shelter Logo Sign Panel

Description

- The logo decal on the SamTrans shelters will be installed on a flat aluminum panel that will be attached to the shelter's rear wall panels
- This small aluminum panel, which does not have perforations, will be screwed onto the rear shelter wall panel

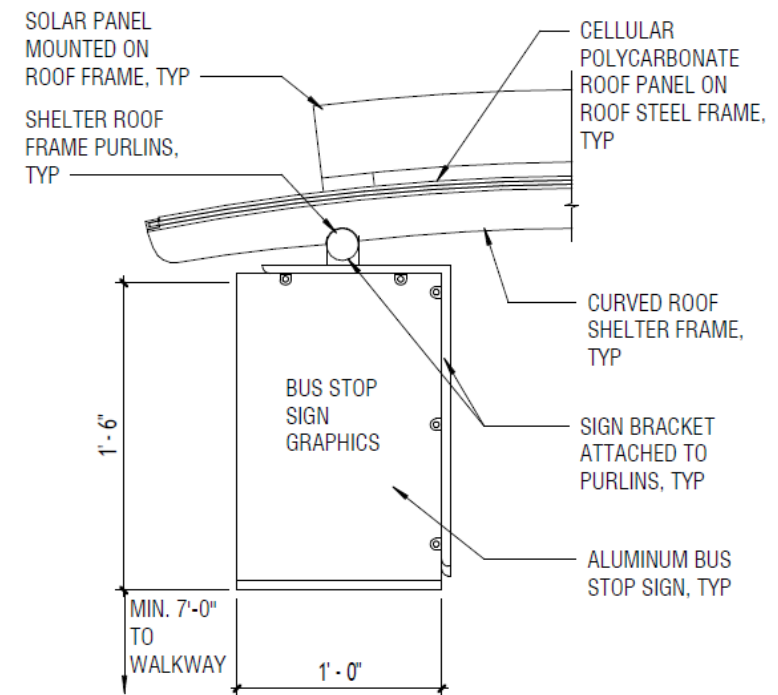
Specifications

Height	1 ft 1 in
Length	3 ft 9 in (single panel) 7 ft 6 in (double panel)
Width	11 gage aluminum
Frame	1 in (around decal)



Bus Stop Sign Placement

- The bus stop sign blade, or sign, will be attached to the shelter in these new amenity designs.
- The sign is positioned under the roof so passengers under the shelter can see which routes are served by the stop.
- The bus stop blade must have a **minimum clearance of 7 ft** from the sidewalk.
- Signs that do not meet this minimum clearance requirement must be placed on a separate pole next to the shelter.
- The design of these bus stop signs may change in the future, due to MTC's ongoing Regional Mapping and Wayfinding Project



Benches & Seating

Benches and Seating

Toolbox Seating Options

- The amenity toolbox includes three seating designs, which were developed based on the feedback received in the Bus Bench and Seating Pilot:



Perforated Metal Bench

- Standard bench design
- These will be used at most stops that are recommended to receive a bench in BSIP



Simme Seat Style

- Option for locations where a full bench cannot fit
- Can be paired with an amenity pole, or can be stand alone



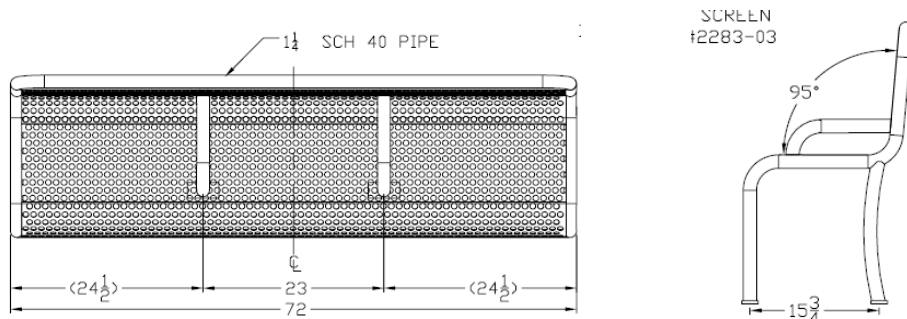
Perch Bench

- Potential option for high frequency stops
- SamTrans will continue to test this bench before including it in the amenity toolkit

Perforated Metal Bench

Details

- This new amenity toolkit carries forward the existing Tolar bench design utilized by SamTrans, however it will be painted blue instead of green
- The design includes a backrest and seating dividers



Bench Specifications

Length	6 ft 0 in
Depth	1 ft 3.75 in
Seat Width	1 ft 11 in to 2 ft 0.5 in (per seat)
Placement	Can be bolted into existing sidewalk
Color	Pantone 287 (Blue)

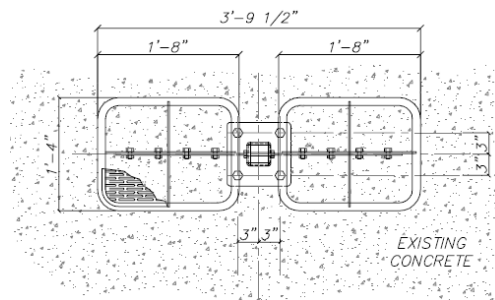
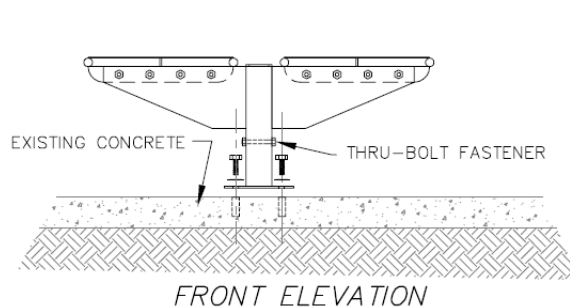
Sidewalk Space Requirements

Curb to Property Line	5 ft 4 in minimum
Curb to Front of Bench Width	4 ft minimum 5 ft+ preferred

Simmie Seat

Details

- This seating bench design is currently used at select SamTrans bus stops
- The simmie seat can be bolted into the ground and provides seating for two passengers
- Simmie seats can be standalone or can be paired with an amenity pole.



Bench Specifications

Length	3 ft 9.5 in
Depth	1 ft 3.75 in
Seat Width	1 ft 8 in
Placement	Can be bolted into existing sidewalk
Color	Pantone 287 (Blue)

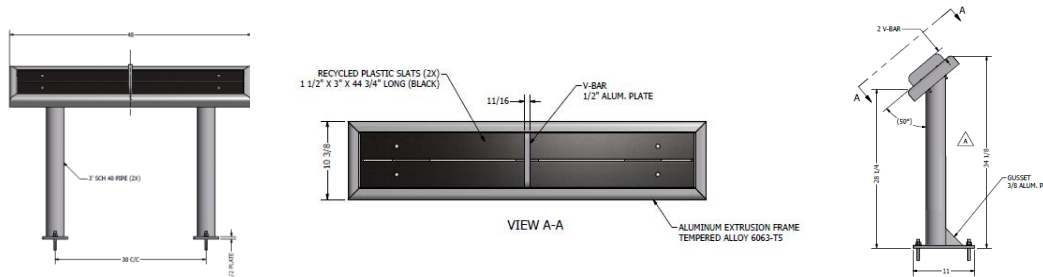
Sidewalk Space Requirements

Curb to Property Line	5 ft 4 in minimum
Curb to Front of Bench Width	4 ft minimum 5 ft+ preferred

Perch Bench

Details

- SamTrans plans to continue testing the feasibility and use cases of perch benches
- These are best used at stops with very high frequency service, where passenger wait times are short
- This design is not currently an option in the amenity toolbox, but these perch benches could be used in the future. Potential use cases include areas with very constrained sidewalks, where other seating options can't fit, or as supplemental seating at stops that already have other benches



Bench Specifications

Length	4 ft 0 in (for variant with single divider)
Depth	0 ft 11 in
Seat Width	0 ft 11 in
Placement	Can be bolted into existing sidewalk
Color	Pantone 287 (Blue)

Sidewalk Space Requirements

Curb to Property Line	5 ft 4 in minimum
Curb to Front of Bench Width	4 ft minimum 5 ft+ preferred

Other Stop Amenities

Amenity Pole

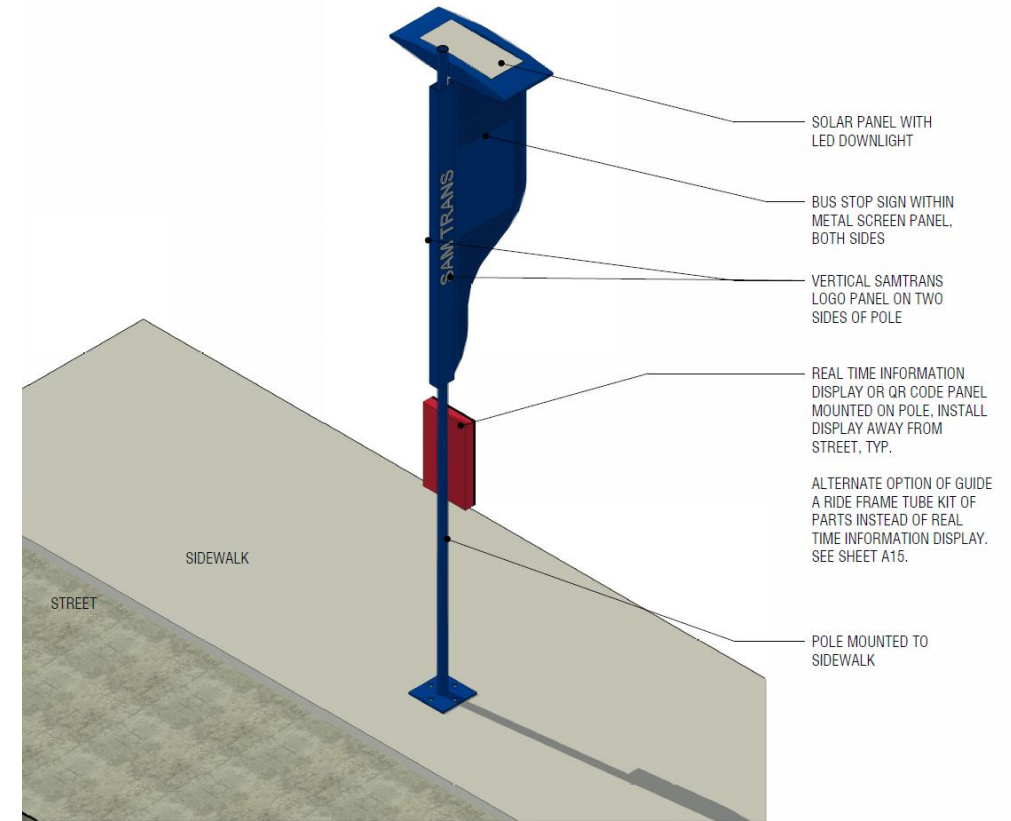
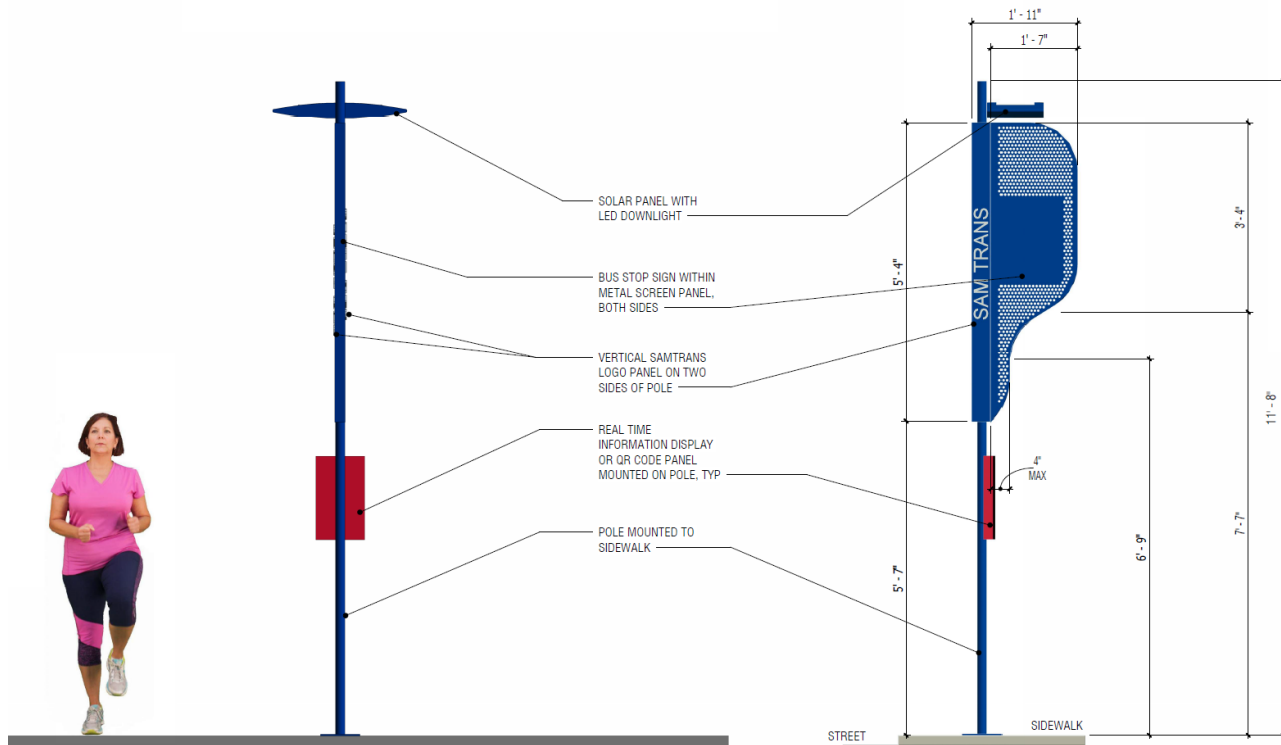
Description

- The amenity toolbox includes an upgraded bus stop sign pole that can provide lighting and real time information at stops without a shelter.
- This pole can be paired with a simme seat if there is enough space on the sidewalk.
- Real time arrival will be provided by an e-ink display and/or a QR code based on BSIP's recommendations for each stop and site feasibility
- The amenity pole includes a small solar panel on the top of the pole. Lights can be turned on/off via a time-of-day timer or push button.



Amenity Pole

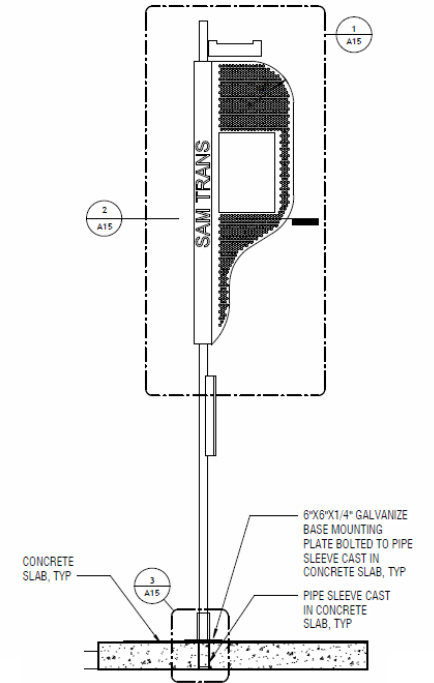
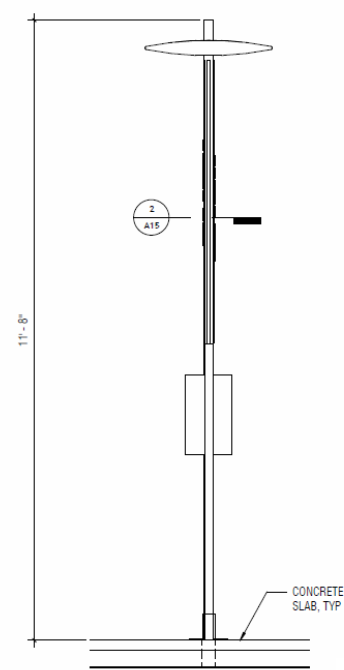
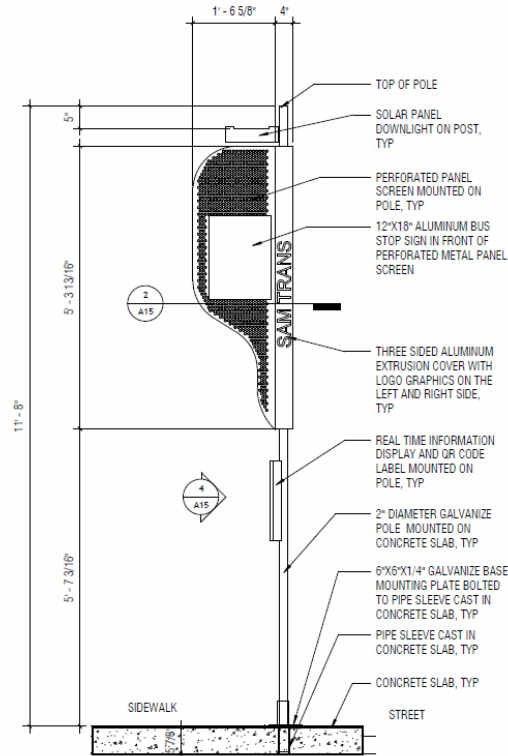
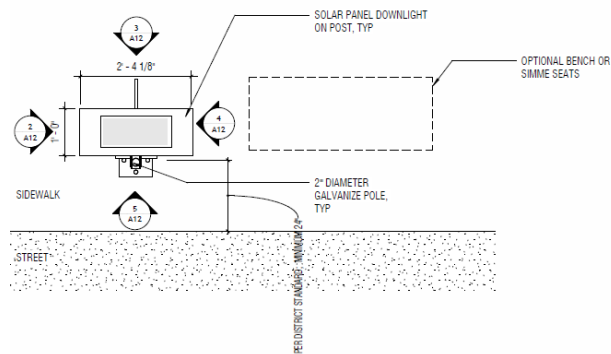
Additional Renderings



Amenity Pole

Amenity Pole Dimensions

Height	11 ft 8 in
Length (at solar panel)	2 ft 4 1/8 th in
Width (at fin)	1 ft 11 in
Clearance from sidewalk (at fin)	6 ft 9 in



Shelter Lighting

Description

- The shelter designs will include ceiling mounted LED lighting.
- These lights are powered by solar power and can be turned on and off by a time-of-day timer.
- Each shelter will include three strip lights to ensure that there is backup lighting if a single LED has issues.

Specifications

Light Type	Ceiling mounted 24 inch strip downlight
Light Quantity	Three lights per shelter



Example lighting from manufacturer



LED strip lighting

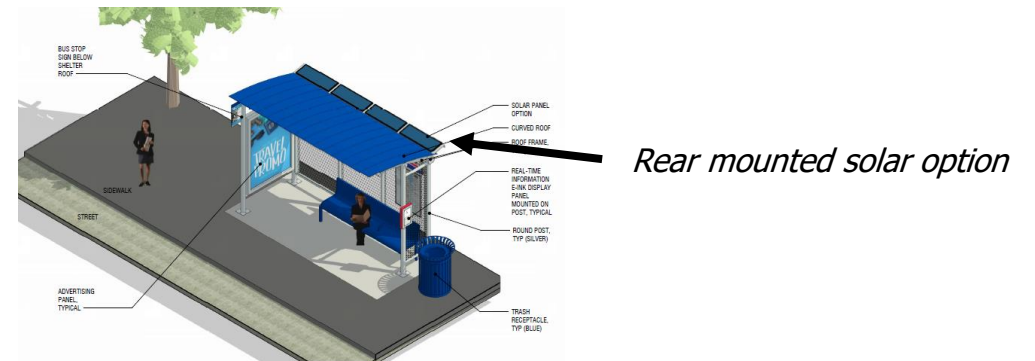
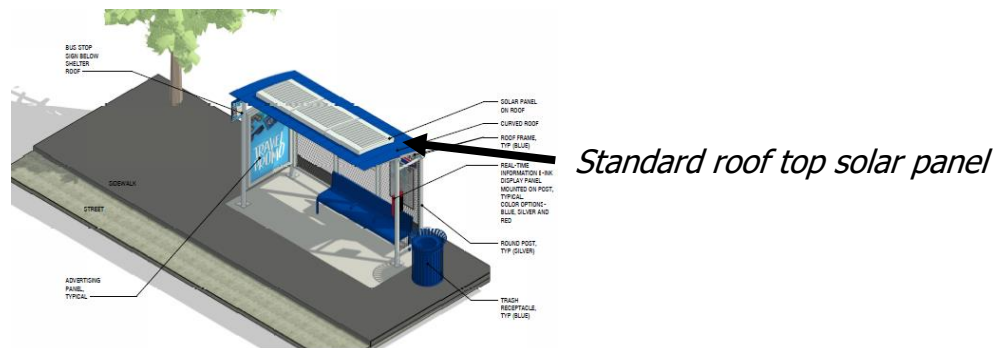
Shelter Solar Panels

Description

- The shelter designs include solar panels to power the shelter's lights and real time arrival displays (if provided). The power system includes a battery to power amenities at night.
- There are two placement options: roof mounted solar and rear mounted solar. Roof mounted solar is the toolbox's standard option, with the rear mounted solar panel as an alternative

Specifications

Panel Type	100W Solar Panels
Panel Quantity	Two panels per shelter



Real Time Arrival Information

- Amenity toolkit has three real time arrival options:



E-Paper Display

- Standard real time arrival display
- Solar or battery powered with black and white screen



QR Code

- All stops are eligible for a QR Code
- QR codes are ideal for lower ridership stops, and stops with site constraints



Full Color Display

- Used in limited circumstances
- Requires an external power hookup

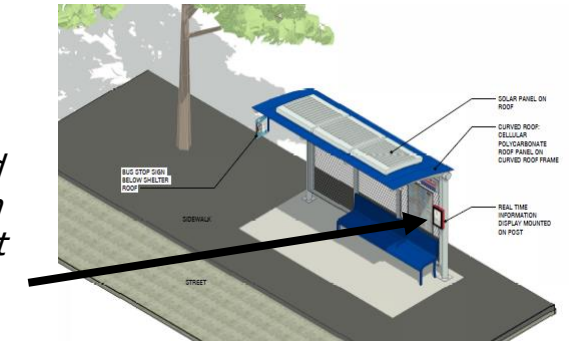
E-Paper Display

Description

- Low power black and white “e-ink” display screens that show real time arrival information and rider service alerts
- Displays are powered by solar panels and/or battery, and do not require an external power source, and include vandal-resistant housing.
- Displays are updated using the cellular network (LTE or 5G) and GTFS-RT feed.
- Displays will also include a push-to-audio button that will read out the next arrivals for low vision passengers. **This push button must be placed 4 ft from the ground to meet ADA standards.**
- SamTrans is continuing to pilot various e-ink technologies and screen sizes before wider deployment.



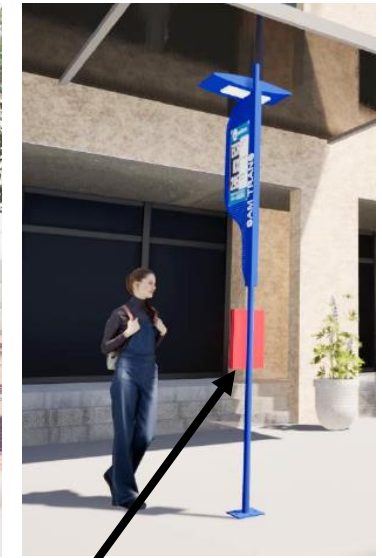
Example e-paper display



Outward facing in two-post shelter design



Placement within bus shelter: within the structure so passengers under the shelter can read the sign



Placement on the Amenity Pole: facing away from the street

QR Code

Description

- QR code that opens a link to a unique SamTrans website for the specific bus stop.
- All stops are eligible for a QR Code. However, QR codes are especially well suited for lower ridership stops and at stops with limited potential for solar power or other site constraints.
- The QR code will be made of UV-resistant materials to ensure longevity. SamTrans is still developing the QR code design.
- **This QR code must be placed 4 ft from the ground to meet ADA standards.**



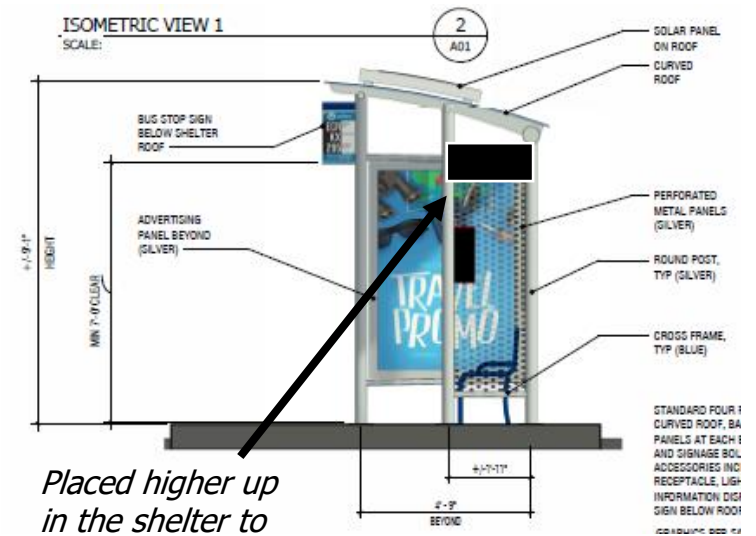
QR codes would be installed instead of e-paper displays and would be placed in the same location

Full Color or Larger E-Paper Displays

Description

- Full Color Displays:
 - High visibility LCD or LED displays are included as a toolbox option for major stops.
 - These can be fixed onto the posts of four-post shelter designs (standard four-post and narrow four-post, see SFMTA example) or possibly hang from the shelter roof if 7-foot clearance is maintained*.
 - Full color displays will be used in limited circumstances as these require an external power source.
- Larger e-paper displays:
 - There is the potential to use larger e-paper displays that may be solar powered. SamTrans should evaluate these options when procuring these larger displays.
- Similar to standard e-paper displays, full color or larger e-paper displays should be paired with a push-to-audio button. **This push button must be placed 4 ft from the ground to meet ADA standards.**

* The shelter manufacturer will need the specifications of the selected screen, such as the size and weight of the display. The screen will also likely need a structural frame/housing to secure it properly from wind and vandalism.



Placed higher up in the shelter to protect from vandalism



Guide a Ride

Description

- Guide a Rides could be placed at certain bus stops, such as those that are served by multiple bus routes, or stops that are not suitable for real-time arrival displays (for example, poor cellular connectivity).
- These signs include panels with information for each route that serves the stop, and they can be placed onto the shelter structure or onto the bus stop sign's pole.
- Shelters can accommodate a single-sided sign, while bus stop poles can accommodate multisided signs.



Advertising

Advertising Panels

Static and Digital Ads

- The standard four-post shelter includes a two-sided advertising panel that can house (static) paper advertisements.
- SamTrans expects that these paper ads will be the standard type of advertising at bus stops.
- The standard four-post shelter also has the flexibility to accommodate digital ad screens that are the same size as the static ad panel
 - Digital screens need an external power source to power the screen
 - SamTrans will continue to investigate potential feasibility and demand for digital ads

Two-sided static advertising panel

Can be digital panel if desired



External Power Considerations

- Digital ad panels and LED real time arrival displays cannot be reliably powered by solar or battery power and need an external power connection.
- This requires running a cable from an external power source under the sidewalk, through the shelter's structure, into the ad panel or real-time display. This is best done during the shelter's initial installation, although shelters can be retrofitted later.
- These power hookups require additional engineering, permitting and O&M considerations, and coordination with PG&E.



Digital panel in New York City



Digital panel in San Diego

Implementation Guidance for Cities & Other Partners

Implementation Overview

What happens to existing amenities?

- Existing bus stop amenities will remain in place until they reach the end of their useful life. Replacement amenities will reflect the new designs.
- SamTrans is prioritizing adding new amenities, like shelters and benches, to stops that currently lack them in accordance with the new Bus Stop Design Guidelines.
- SamTrans is also in the process of replacing the brown Columbia shelters

What is our implementation plan?

- 220 high-priority bus stops designated for improvements through BSIP were identified and prioritized based on rider volume, location, and direct community input.
- SamTrans staff is currently working with cities and Caltrans directly on design, logistics, and permitting on these stops in a phased approach, starting with the highest priority near-term stops.
- SamTrans is working to determine a replacement schedule for shelters and amenities and look forward to collaborating and partnerships with local cities to fully implement BSIP's recommendations

Near-Term Implementation

Over the Next Five Years

- BSIP prioritized improvements at 225 bus stops across San Mateo County.
- SamTrans intends to lead the implementation of these stop improvements, including coordination, funding, design, permitting, and construction.
- The agency has set a goal of delivering these improvements within the next five years, depending on funding availability and constructability review.
- SamTrans is seeking partnerships and is pursuing external funding opportunities to help deliver these near-term improvements.

Stops Identified for Near-Term Investments by Jurisdiction

Jurisdiction	High Priority Stops	Coverage Stops	Stops in Caltrans ROW
Atherton	-	2	0
Belmont	8	-	2
Brisbane	1	-	0
Burlingame	4	-	1
Colma	2	-	1
Daly City	38	-	7
East Palo Alto	8	-	1
Foster City	-	5	0
Half Moon Bay	1	4	0
Menlo Park	2	-	1
Millbrae	8	-	8
Pacifica	-	25	1
Palo Alto	1	-	0
Redwood City	14	-	8
San Bruno	14	-	7
San Carlos	5	-	4
San Francisco	8	-	0
San Mateo	40	-	16
South San Francisco	27	-	8
Unincorporated San Mateo County	8	-	2
Total	189	36	67

Long-Term Implementation

Future Plan

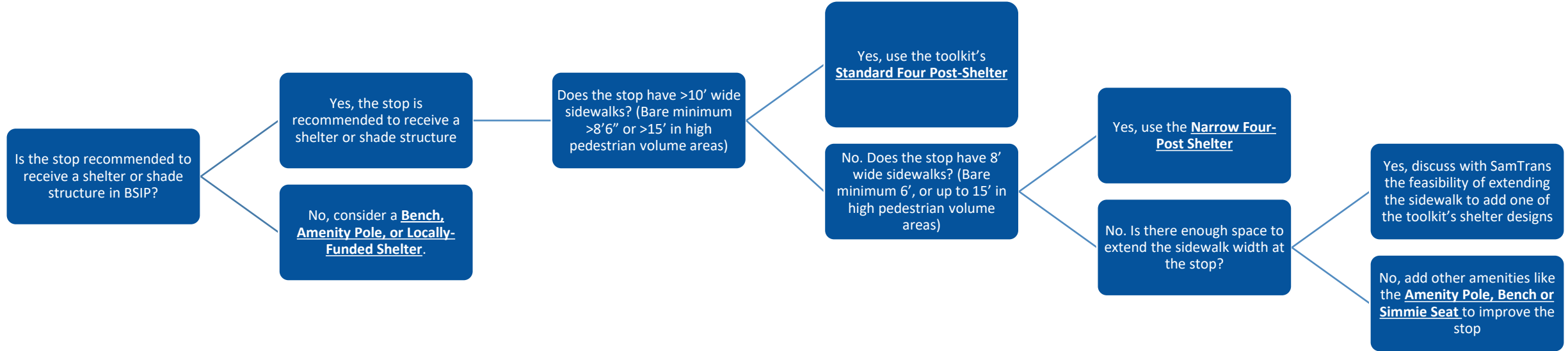
- SamTrans will develop a longer-term investment plan to implement future stop improvements
- These stops will receive new amenities once BSIP's near-term investments have been completed.
- SamTrans cannot commit to a timeframe for these longer-term improvements, due to funding constraints.
- SamTrans will continue to pursue external funding opportunities and partnership to improve these stops as soon as possible
- Local cities and development projects can also implement their own improvements, using these new amenity designs for their projects

Potential Funding Sources

Funding Type	Funding Source	Frequency and Cycle
Local	Partnership with local jurisdictions to combine stop improvements with streetscape and development projects.	Ongoing
Local	SMCTA Measure W Call for Projects, including: <ul style="list-style-type: none"> • Highway Call for Projects Grants • Pedestrian and Bicycle Call for Projects Grants • Alternative Congestion Relief and Transportation Demand Management Call for Projects Grants • Regional Transit Connections Call for Projects Grants 	Annual
Local	C/CAG Transportation Development Act (TDA) Call for Projects Lifeline Transportation Program Transportation Development Act 3 (TDA 3)	Bi-Annual, February and November
Local	City funding programs, including: <ul style="list-style-type: none"> • Transportation Impact Fees • Development Conditions of Approval • General Funds 	Ongoing
Regional	MTC Grant Programs and Funding Measures	Varies
State	Transit & Intercity Rail Capital Program (TIRCP)	Semi-Annual, Varies
State	Clean California Local Grant Program	Annual, May
State	Clean California Direct Transit Program	Annual, August
Federal	Rebuilding American Infrastructure with Sustainability and Equity (RAISE) Grant Program	Annual, February
Federal	FTA Discretionary Grant Program	Varies
Federal	Community Block Grants	Annual, through MTC

Source: SamTrans 2024.

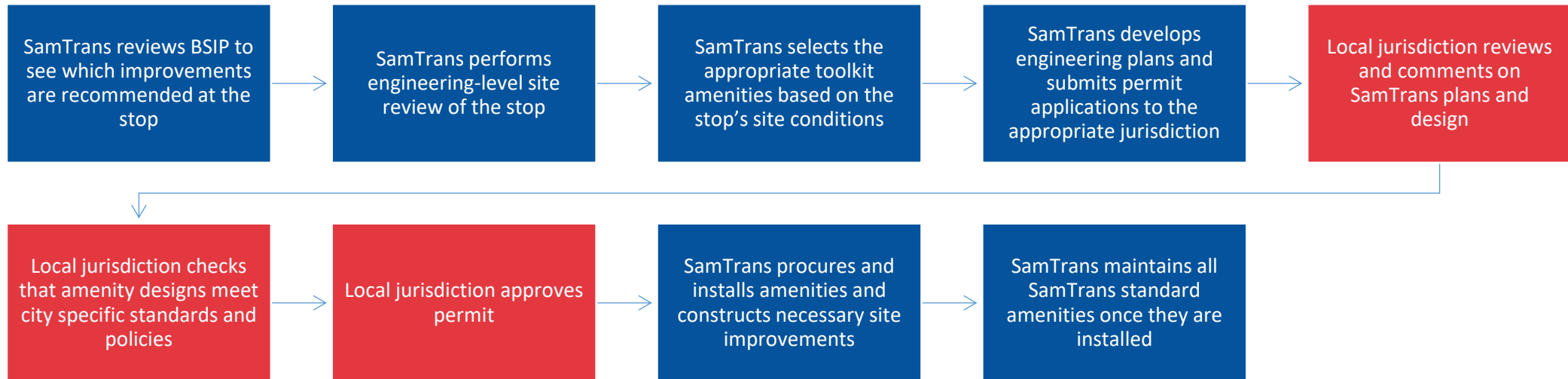
Shelter Selection Guide



This decision tree lists key considerations to make when selecting a shelter design for a stop location

SamTrans-Led Amenity Improvements

This process flow chart lists the necessary steps to implement a SamTrans-led project



City- / Developer-Led Amenity Improvements

This process flow chart lists the necessary steps to implement a City- or Developer-led project

