Staff Announcement - Connect Bay Area Transit Initiative (Measure RTM)

What you may not do:

- Campaign for or against the measure in your capacity as CAC members or representing the CAC.
- Use agency funds, staff time, facilities, equipment, phones, email, websites, social media, vehicles, uniforms, or other public resources for campaign activity.
- Distribute campaign materials through agency systems, facilities, vehicles, email, text accounts, publications, or social-media channels.
- Use your official position to influence others' views on the measure.
- Wear an agency uniform or agency-branded clothing or accessories while engaging in campaign activity—even on personal time.
- Post links to campaign or advocacy websites through agency communications channels.

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What you may do as CAC members or in your CAC Representative capacity:

- Share information that is **objective, factual, impartial, neutral, and educational**—including balanced analyses of potential effects on SamTrans or Caltrain and riders.
- Respond to questions or participate in presentations, interviews, or discussions in a neutral, factual manner.

Why compliance matters:

- Improper use of public resources may result in investigation by the Fair Political Practices Commission and/or District Attorney, potential civil or criminal penalties, and significant reputational impacts.
- If you have questions about a proposed communication or activity, please consult the staff liaison and the agencies legal counsel **before proceeding**.