















Human Capital Investment

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Strategic Plan goals include:

- Attract and retain quality employees
- Encourage excellence and innovative thinking
- Invest in employees' professional development

Leadership Program

- Next program in Spring 2011
- Interest from San Joaquin Regional Transit District
- Continual learning and development culture



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Operations Training CY2010

| <u>Hours</u> | <u>Description</u> |
|--------------|--------------------------|
| 640 | New Hire |
| 4,036 | DMV Mandated |
| 3,421 | Retraining |
| 371 | Clipper |
| 6,681 | Maintenance |
| 3,014 | Professional Development |
| 18,163 | Total |



Projects Update

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135 New Buses

- 40-foot, all 91 in service
- 35-foot, all 40 in service
- 29-foot, all 4 in service

New Ad Bus Shelters

- 61 installed in the service area
- 20 installations scheduled this year
- Locations being determined

Predictive Arrival System

- Dec. Installation at Millbrae
- Jan. Installation at Daly City, Colma and Redwood City and begin testing
- Feb. Final acceptance





Projects Update

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Clipper

- Soft launch December 2010
- Hard launch February 2011



Farebox Revenue Collection System

- Receipt of equipment Dec. 2010
- Testing and training 1st quarter 2011
- AVL integration 1st quarter 2011
- Implementation 2nd quarter 2011



Bus Service Contracts

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Dumbarton Express

• RFP in development on behalf of consortium

CUB Service

- In our 5th and final option year of the agreement
- Evaluating contract renewal options beyond September 2011

Coastside Service - Route 17

- In 1st of 2 option years (ending June 2011)
- Weekend service changes (merge of Routes 17 and 294)

SamCoast Service – Pescadero (demand-response)

Working on renewal of MOU Agreement

Route 17

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New 29-foot buses in service Feb. 17; ridership up.

Total monthly trips: $\underline{2}$

<u>2009</u> <u>2010</u>

September up 14.9% 9,565October up 11.5% 9,923

10,988 11,067

November up 12.3%

8,831

9,921





Sustainability Program

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- Greenhouse Gas Emissions Inventory Presentation Today
- Submission of APTA Bronze Level Recognition
- PG&E Comprehensive Audit
- Environmentally Preferred Procurement Policy

Summary

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- Bus ridership decline a continuing concern
- Strategic investment in Human Capital, infrastructure, technology and rolling stock
- Sustainability remains a growing priority
- Fiscal challenges continue into New Year

