

Generate revenue to assist with paying for operation of the service Redi-Wheels farebox recovery: 6% SamTrans farebox recovery: 18% In alignment with board-adopted Strategic Plan priority Strengthen fiscal health Increase efficiency as mandated in MTC Transit Sustainability Project

Fare History

samTrans

- Last SamTrans fare increase: 2010
- Last Redi-Wheels fare increase: 2010 (full fare) & 2011 (Lifeline)
- Previous increases
 - SamTrans
 - Adult: 2009, 2005, 2002
 - Youth: 2005, 1998, 1996
 - Sr/Dis.: 2005, 2002, 1998
 - Redi-Wheels
 - Full: 2010, 2009, 2005
 - Lifeline: 2009, 2005, 1998 (origination)

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Communications

samTrans

- Public notice & onboard take one with Safe Harbor languages
- Onboard visual & audio messages in English and Spanish
- Web button & information
- Community-based organizations
- Social media
- Message to stakeholders
- Presentation to PCC &CAC
- 4 community meetings

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