# Customer Feedback IndustrySafe

September 29, 2021 Citizens Advisory Committee

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#### What is IndustrySafe?

- \* IndustrySafe is a Safety Management Software used as a consumer report tool.
- \* Its function is to record, respond and track customer comments.
- \* IndustrySafe handles reports for the District's bus, rail, and paratransit divisions.

#### Points of Contact

- \* The customers typically submit feedback to the District through one of the following avenues:
  - \* Comment Card
  - \* Email (including online Feedback Form)
  - \* Letter
  - \* Phone
  - \* Social Media
  - \* Walk-in

#### **Consumer Reports**

- \* Any feedback received by the District is logged as a consumer report.
- \* These reports can vary in topic and nature, i.e. complaints, compliments, service requests, etc.
- \* Customer reports received through this system is one way to identify issues and make improvements on an ongoing basis.

## Some Statistics

#### Report Numbers for 2019

#### \* Total Reports: 5833

\* SamTrans

\* Total: 2932

\* Peak Month: August and September at 355

- \* Caltrain
  - \* Total: 2182
  - \* Peak Month: October at 205
- \* Paratransit
  - \* Total: 719
  - \* Peak Month: October at 71

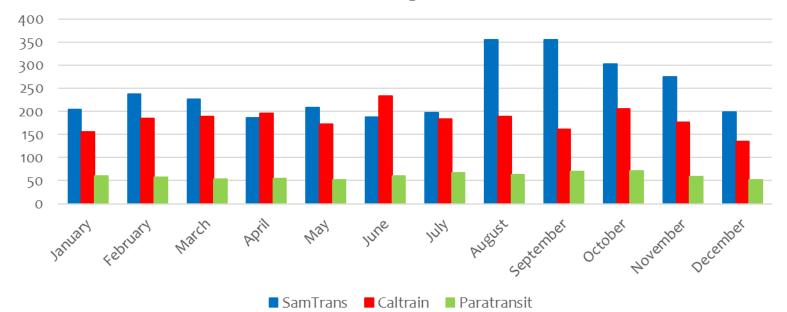
#### Report Numbers for 2020

#### \* Total Reports: 2927

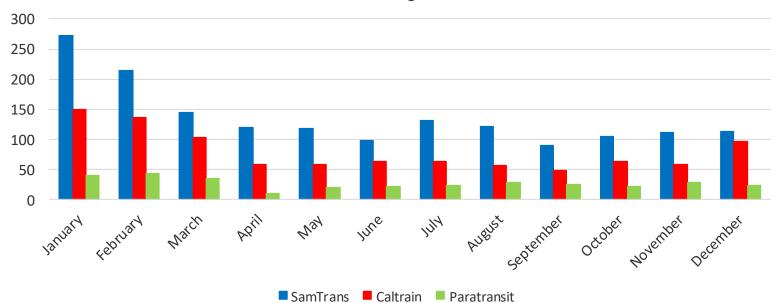
\* SamTrans

- \* Total: 1639
- \* Peak Month: January at 272
- \* Caltrain
  - \* Total: 958
  - \* Peak Month: January at 149
- Paratransit
  - \* Total: 330
  - \* Peak Month: February at 44

Customer Reports 2019



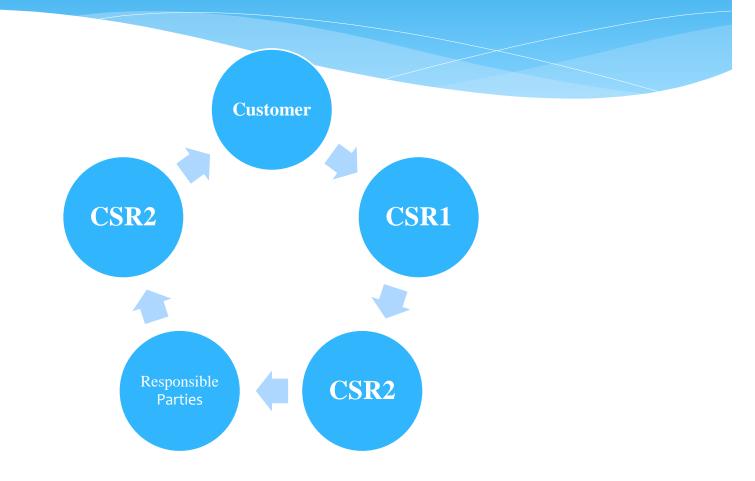
#### Customer Reports 2020



### **Roles and Timelines**

Day 1-2	Day 2-8	Day 9-10
- CSR1 identifies salient points of issue and ensures necessary information is collected for resolution	- Responsible parties receive and record referred report	- CSR2 periodically checks to see if report is resolved or if more information is needed for resolution
- CSR1 inputs information into IndustrySafe	- Responsible parties conduct a thorough investigation on reported incident or request	- CSR2 contacts customer with response once resolution is determined
- CSR1 contacts additional personnel as necessary (e.g. Transit Police, Crossing Arms)	- Responsible parties requests additional information if necessary in order to complete investigation	- CSR2 closes report
- CSR2 reviews and logs report for trending and follow- up	- Responsible parties provide detailed response on resolution	
- CSR2 forwards report to responsible parties for investigation		

## Report Cycle



# Questions?